

2027

Palatucci Advocacy Leadership Forum

Invest in the future of neurology

Support the Palatucci Advocacy Leadership Forum

Since 2003, the award-winning Palatucci Advocacy Leadership Forum has annually trained 30 selected AAN members in a unique leadership and advocacy skills development curriculum. Participants enter this highly interactive and challenging program with a project they are passionate to implement, and receive training in media relations and communication, legislative and grassroots advocacy, and advocacy action planning.

With clarified vision, resources, and an expanded network, graduates have used their skills at the state, local, and national levels to achieve their vision with a project that carries out the AAN mission to enhance member career fulfillment and promote brain health for all. Resulting outcomes have included increased access to patient care, improved disease-state management, and enhancing the AAN's diversity, equity, and inclusion (DEI) efforts.

Reach targeted audience

- Current and future leaders in neurology
- Practicing neurologists, residents, and fellows
- Expanded audience in neurology

Extend your visibility

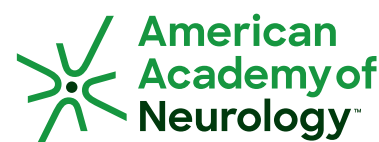
Recognition extends before, during, and after the July 2027 training.

Program	Pre- program recognition
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2027

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
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LEARN MORE: [AAN.com/PALF](https://aan.com/PALF)



AAN Palatucci Advocacy Leadership Forum support benefits* Program: Summer 2027 through December 2027 Benefits: From time of commitment through January 2028	Levels of support Your benefit level is the combined total of support for all leadership programs in the same program year, October 2026 to September 2027.				
	\$150,000 Champion	\$100,000 Advocate	\$50,000 Benefactor	\$25,000 Associate	\$10,000 Friend
Recognition					
NEW Thank you to AAN Leadership Development Program supporters in the AAN's <i>Neurology®</i> journal	✓				
Interview in an AAN publication with your corporate leader on the reason for your support of AAN Leadership Development Program	✓				
AAN social media channels with company logo		✓			
Pre-program recognition in select marketing materials to 10,000+ in neurology population, targeted to practicing neurologists, residents, and fellows in the US; 300+ neurology academic program chairs; AAN leaders; 500+ PALF alumni; and AAN member sections	Corporate logo	Corporate logo	Corporate logo	Company name	Company name
AAN.com Leadership Program web pages: •Palatucci Advocacy Leadership Forum page AAN.com/PALF •Supporter Appreciation page, with link to your corporate web page AAN.com/education/leadership-program-supporters	Corporate logo	Corporate logo	Corporate logo	Company name	Company name
On program materials	Corporate logo	Corporate logo	Corporate logo	Company name	Company name
On presentation slide at program training events	Corporate logo	Corporate logo	Corporate logo	Company name	Company name
Thank you to PALF supporters in More News section of <i>AAN.com</i>	Corporate logo	Corporate logo	Corporate logo	Company name	Company name
Communication distributed to PALF alumni and key stakeholders	Company Name	Company name	Company name	Company name	Company name
On display at PALF event at 2027 AAN Annual Meeting	Corporate logo	Corporate logo	Corporate logo	Company name	Company name
Notification of your support to AAN leadership	Company name	Company name	Company name	Company name	Company name

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Connect with AAN	\$150,000 Champion	\$100,000 Advocate	\$50,000 Benefactor	\$25,000 Associate	\$10,000 Friend
NEW Opportunity to partner on a non-CME education webinar	✓				
NEW Opportunity to meet with key Palatucci Advocacy Leadership Forum physician**	Twice a year	Once a year			
Opportunity to attend all or part of PALF training weekend, summer 2027	3 representatives	2 representatives	1 representative		
Opportunity to attend advocacy-focused event with AAN advocacy staff	5 guests	4 guests	3 guests	2 guests	1 guest
Invitation to PALF alumni event at 2027 AAN Annual Meeting; if commitment is received prior to March 1, 2027, invitation for the 2027 AAN Annual Meeting as well	5 guests	4 guests	3 guests	2 guests	1 guest
Meeting with program staff to learn more about Leadership Program	In-person or virtual**	In-person or virtual **	Virtual	Group	Group
Resource guide to advocacy presentations and PALF graduate involvement at 2028 AAN Annual Meeting; if commitment is received prior to March 1, 2027, resource guide for the 2027 AAN Annual Meeting as well	✓	✓	✓	✓	✓

*These benefits are subject to change but will be replaced by benefits of equal or greater value at the AAN's discretion. Additional benefits may be added at the AAN's discretion.

**Meetings may be virtual or physical, subject to staff availability, safety regulations, and current travel guidelines.

Support is deemed non-reportable under the Sunshine Act.

Interested in additional benefits?

The AAN offers additional opportunities to expand recognition and opportunities to connect with AAN leaders. To tailor your Leadership Development Program support, either individually or as a customized package, please contact the AAN staff listed below.

SPONSORSHIPS

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