

2027

Transforming Leaders Program

Invest in the future of neurology

Support the Transforming Leaders Program

Each year since 2016 this program has provided 10 neurologists with intensive, executive leadership training and development. Mentoring, coaching, interaction with AAN Board of Directors, independent study, and engagement in both an individually chosen project and a group project make this one of the most challenging of all the AAN Leadership Development Programs. The expected outcome is for these experienced neurologists, already in leadership roles, to take their abilities and vision to the next level—all with the ultimate objective to further the AAN's mission to enhance member career fulfillment and promote brain health for all.

Reach targeted audience

- Mid-career neurologists with vision and motivation to advance neurology
- Experienced current and future leaders in neurology
- Expanded audience in neurology

Extend your visibility

Recognition extends for multiple months before, during, and after the program.

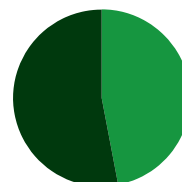
Program		Pre- and post-program recognition										
2026		2027										
NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	

Across multiple venues

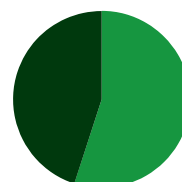
Program materials, face-to-face interactions, communication to AAN Leadership Development Program alumni, *AAN.com*, 2027 AAN Annual Meeting.

LEARN MORE: [AAN.com/TLP](https://www.aan.com/TLP)

47% of TLP alumni have served on an AAN committee/subcommittee

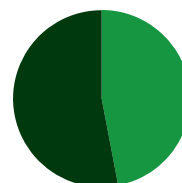


55% of AAN Board of Directors members are Leadership Development alumni



Data from June 2025 of eligible graduates of AAN's DLP, PLP, ELP, TLP, and WLN.

47% of Leadership Development alumni are AAN committee/subcommittee members



Based on 2025–2027 committee/subcommittee terms and graduates of AAN's DLP, PLP, ELP, TLP, and WLN.

AAN Transforming Leaders Program Support Benefits *	Levels of Support				
Program: January 2027 through September 2027 Benefits: From November 2026 through October 2027	Your benefit level is the combined total of support for all Leadership Development Programs in the same program year, October 2026 to September 2027.				
Recognition	\$150,000 Champion	\$100,000 Advocate	\$50,000 Benefactor	\$25,000 Associate	\$10,000 Friend
Thank you to AAN Leadership Development Program supporters in the AAN's <i>Neurology</i> ® journal	✓				
Interview with your corporate leader on the reason you support the AAN Leadership Development Program to be published in an AAN publication or <i>AAN.com</i>	✓				
Spotlight article circulated to Leadership Development alumni	✓	✓			
Post on AAN social media channels with company logo	✓	✓			
Pre-program recognition in select marketing materials to thousands in neurology population, targeted to neurologists seven years or more out of residency, neurology department chairs, AAN leaders, AAN Leadership Development Program alumni, and AAN member sections	Corporate logo	Corporate logo	Corporate logo	Company name	Company name
AAN.com: • Transforming Leaders Program page: AAN.com/education/transforming-leaders • Supporter appreciation page, with link to your corporate web page: AAN.com/education/leadership-program-supporters	Corporate logo	Corporate logo	Corporate logo	Company name	Company name
Program materials	Corporate logo	Corporate logo	Corporate logo	Company name	Company name
Internal program platform with link to your corporate web page	Corporate logo	Corporate logo	Corporate logo	Company name	Company name
Presentation slide at program training events	Corporate logo	Corporate logo	Corporate logo	Company name	Company name
Thank you to AAN Leadership Development Program supporters in More News section of <i>AAN.com</i>	Corporate logo	Corporate logo	Corporate logo	Company name	Company name
Display at Celebrating Future Leaders Reception at 2027 AAN Annual Meeting	Corporate logo	Corporate logo	Corporate logo	Company name	Company name
Communication distributed to over 500 alumni of five AAN Leadership Development Programs and key stakeholders	Corporate logo with link to website	Corporate logo with link to website	Corporate logo with link to website	Company name	Company name
Notification of your support to AAN leadership	Company name	Company name	Company name	Company name	Company name

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Connect with AAN	\$150,000 Champion	\$100,000 Advocate	\$50,000 Benefactor	\$25,000 Associate	\$10,000 Friend
NEW Address the alumni and participants at the Celebrating Future Leaders Reception	✓				
Opportunity to partner on a non-CME webinar	✓				
Opportunity to meet with key AAN Leadership Development Program physician**	Twice a year	Once a year			
Invitation to AAN Celebrating Future Leaders Reception for 250–300 leaders	8 guests	6 guests	3 guests	2 guests	1 guest
VIP supporter appreciation event to meet leaders at 2027 AAN Annual Meeting	8 guests	6 guests	3 guests	2 guests	1 guest
Invitation to September 2027 program graduation	Customized	Customized	Customized	1 guest	
Meeting with program staff to learn more about AAN Leadership Development Program	In-person or virtual **	In-person or virtual **	Virtual	Group	Group
NEW Invitation to networking breakfast for participants and alumni at 2027 AAN Annual Meeting	2 guests	2 guests	1 guest	1 guest	1 guest
NEW Participate in a panel discussion hosted by AAN on Leadership University stage at 2027 Annual Meeting	✓				

*These benefits are subject to change but will be replaced by benefits of equal or greater value at the AAN's discretion. Additional benefits may be added at the AAN's discretion.

**Meetings may be virtual or in person, subject to staff availability, safety regulations, and current travel guidelines.

Benefits are deemed non-reportable under the Sunshine Act.

Interested in additional benefits?

The AAN offers additional opportunities to expand recognition and connect with AAN leaders. To tailor your Leadership Development Program support, either individually or as a customized package, please contact the AAN staff listed below.

Sponsorships

Vito Manola
Senior Manager, Sales
vmanola@aan.com
(612) 928-6142

Grants

Kory Petersen
Grants Program Manager
kpetersen@aan.com
(612) 928-6115

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