

Innovation continues in 2025

Prospectus:

Exhibits • Sponsorship • Advertising • Support

Conference dates: August 7-8, 2026, Houston and online
Exhibit hall dates: August 7-8, 2026

[AAN.com/autoimmune](https://aan.com/autoimmune)

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Why exhibit

Exhibiting at the AAN Autoimmune Neurology Conference offers companies a unique platform to connect directly with a highly specialized audience of professionals in autoimmune neurology, infectious disease, behavioral neurology, epilepsy, movement disorders, stroke and other medical specialties.

With an expected attendance of more than 550 experts, this event provides invaluable opportunities for networking, showcasing innovations, and gaining insights into the latest advancements in the field.

Engaging with this diverse group can help companies build brand recognition, foster new collaborations, and demonstrate their commitment to advancing neurological health.



General exhibit information

Overview

The 2026 Autoimmune Neurology Conference Exhibit Hall will offer 5 hours of exhibit time, including lunches and a reception, to enhance a compact weekend of top-tier programming led by expert faculty.

Recognition

Your company will receive recognition through AAN signage and the Meeting and Exhibit Guide.

Deadline

Reserve your booth space by **Friday, June 26, 2026.**

Contracts may be accepted after June 26, 2026, but company descriptions may not appear in printed materials.

Your American Academy of Neurology exhibit contacts

Jamie Woodside

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Exhibit hall location and hours

Marriott Marquis Houston Texas Ballroom A-D

Friday, August 7, 2026

11:45 a.m.–1:15 p.m.

3:00 p.m.–4:30 p.m.

Saturday, August 8, 2026

11:15 a.m.–12:45 p.m.

Additional information about the conference can be found on the conference FAQ page.

Autoimmune Neurology attendee profile

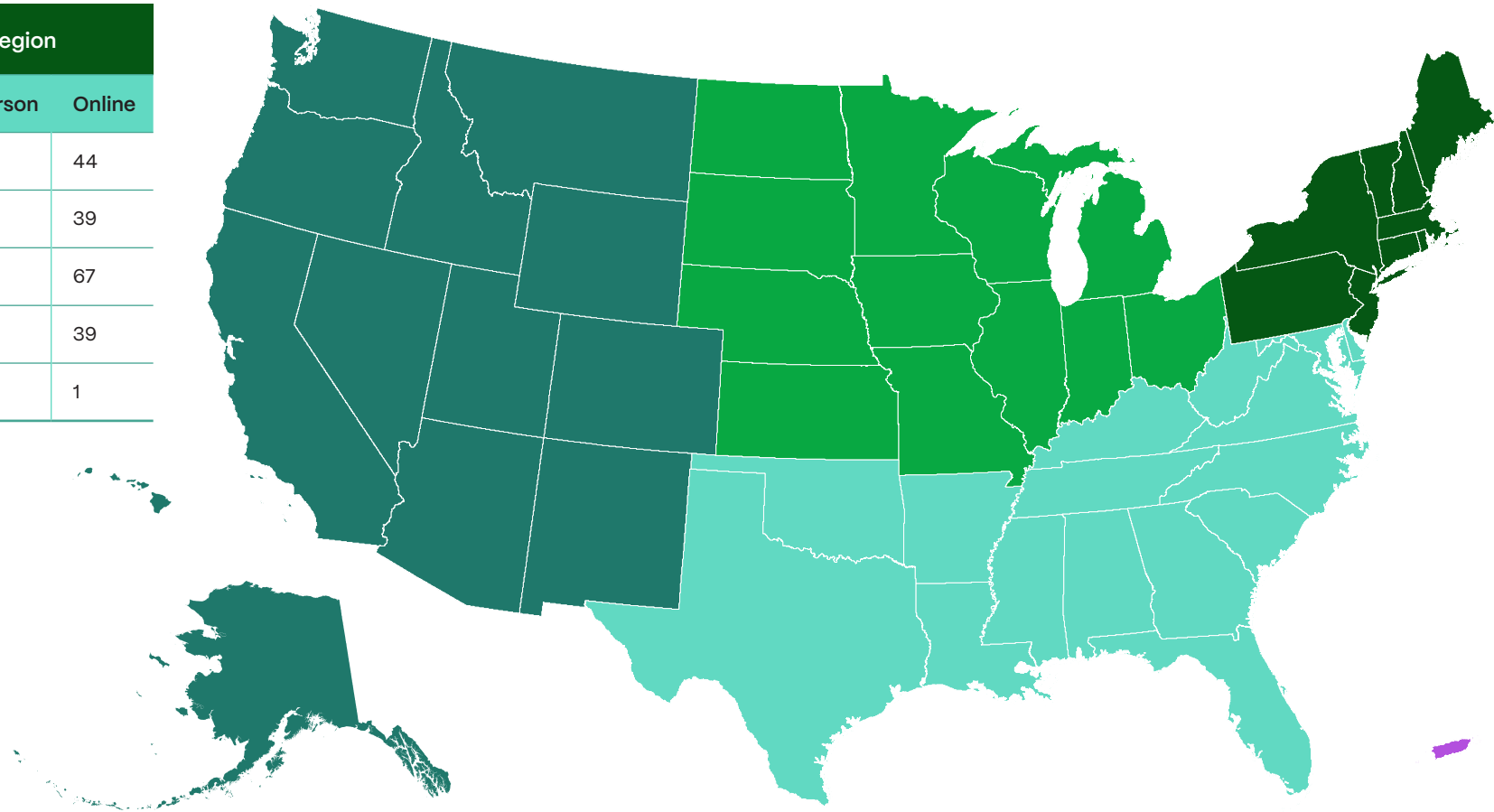
Professional attendance

Professional attendance, which does not include exhibit personnel, is anticipated to consist primarily of attendees from the United States. Based on the conference topic, the AAN anticipates strong attendance from professionals who specialize in autoimmune neurology, infectious disease, behavioral neurology, epilepsy, movement disorders, and

stroke, as well as other medical specialties, including rheumatology, gastroenterology, oncology, and psychiatry.

Note: Attendee profile data is based on the 2024 Summer Conference, which also focused on autoimmune neurology. The 2023 Summer Conference focused on hospital and emergency neurology.

2024 US attendance by region		
Region	In-person	Online
Northeast	86	44
Midwest	75	39
South	182	67
West	67	39
Other	1	1



2024 practicing setting as reported by member profiles

Practice Setting	Count	% of all members
Academic Based	241	35%
Hospital Based	102	15%
Neurology Group	72	1%
Multispecialty Group	53	8%
Solo Practice	35	5%
Other	21	3%
Industry	19	3%
Goverment Based	13	2%
Unknown	137	19%

2024 attendee profession as reported in member profiles

Attendee Profession	Count	% of all members
Neurologist	400	58%
Resident/Fellow	99	14%
Student	47	7%
Nurse Practitioner	24	4%
Medical Science Liaison	13	2%
Non-Neurologist Physican (ex. Psychiatrist, Neurosurgeon)	11	2%
Researcher/Coordinator/Principal Investigator/ Clinical Trial Manager	8	1%
Physician Assistant	7	1%
Other	6	1%
Business Manager/Officer Manager/Coder	5	1%
C-Level/President/VP/Executive Director	2	0%
Pharmacist/Pharmacologist	2	0%
Psychologist	2	0%
Scientist	2	0%
Biologist/Geneticist	1	0%
Nurse	1	0%
Occupational Therapist/Physical Therapist/ Speech Language Pathologist	1	0%
Unknown	62	.09%

Source: 2024 AAN membership demographics report

2024 primary subspecialty as reported by member profiles

Primary Subspecialty	Count	% of all members
General Neurology	152	22%
Neuroimmunology and Multiple Sclerosis	151	22%
Neuromuscular Medicine	42	6%
Epilepsy	30	3%
Vascular Neurology and Stroke	23	3%
Movement Disorders	20	3%
Other	19	3%
Clinical Neurophysiology	17	2%
Behavioral Neurology and Neuropsychiatry	11	2%
Infectious Diseases and Neurovirology	11	1%
Headache Medicine	10	1%
Neuro-oncology	9	1%
Neurohospitalist	9	1%
Sleep Medicine	9	1%
Neurocritical Care	5	1%
Autonomic Disorders	4	1%
Neuro-ophthalmology	4	1%
Geriatric Neurology	3	0%
Pain Medicine	3	1%
Endovascular and Interventional Neurology	2	0%
Neuroimaging	2	0%
Sports Neurology	2	0%
Neurogenetics	1	0%
Palliative Neurology	1	0%
Unknown	153	22%

Beginning October 2019, the AAN removed Child Neurology from the list of subspecialties and started collecting it as a specialty.

Members are allowed to choose one primary subspecialty and any number of additional subspecialties, including the one chosen as primary.

Use the small conference format for big impact!

Expected 2026 registration is more than 550 attendees with highly visible sponsorship and support opportunities available.

Who attends this conference and why



"I'm looking forward to getting together with people passionate about autoimmune neurology and learning from each other, developing collaborations, and moving the field forward."

Anastasia Zekeridou, MD, PhD
Mayo Clinic in Rochester, MN



"The educational sessions are thoughtfully focused on providing the highest-caliber education in the field, delivered by engaging experts. And we always build in fun, with cases over dinner—and this year, we've also added debates on controversial topics as well."

Stacey Clardy, MD, PhD, FAAN
University of Utah, Salt Lake City



"Attendees can expect cutting-edge updates across key autoimmune neurology diseases and practical guidance on diagnosing and treating these conditions to achieve the best patient outcomes."

Eoin P. Flanagan, MBBCh, FAAN
Mayo Clinic in Rochester, MN

Meeting-at-a-glance

The Autoimmune Neurology Conference program will focus on the latest updates in the science and education of one of the most rapidly evolving fields in modern neurology. This one-of-a-kind conference opportunity will feature a variety of styles including didactic lectures, case-based presentations, and more.

Anticipated attendance in Houston, for this conference is approximately 550 professional attendees.

Friday, August 7, 2026	
8:00 a.m.–9:45 a.m.	Autoimmune Neurology
9:45 a.m.–10:00 a.m.	Break
10:00 a.m.–11:00 a.m.	Myasthenia Gravis: Pathophysiology to Effective Treatments
11:05 a.m.–11:45 p.m.	Opening Keynote: The Glymphatic System
11:45 a.m.–1:15 p.m.	Poster Session 1/Exhibit Hall/Lunch (poster standby time 12pm–1pm)
1:15 p.m.–3:00 p.m.	Track 1: Neuro-rheumatology Track 2: Inflammatory Myopathies and Autoimmune Neuromuscular Junction Disorders Track 3: Genetics and Neurological Autoimmunity
3:00 p.m.–4:30 p.m.	Exhibit Hall Reception/Poster Session 2 (poster standby time 3pm–4pm)
4:30 p.m.–5:10 p.m.	Opening Keynote: Paraneoplastic Neurological Syndromes
5:10 p.m.–5:30 p.m.	Break
5:30 p.m.–7:00 p.m.	Case Studies

Saturday, August 8, 2026	
7:30 a.m.–9:15 a.m.	Track 1: Aquaporin-4 Antibody Positive Neuromyelitis Optica Spectrum Disease (NMOSD) Track 2: Demyelinating Neuropathies Track 3: Autoimmune and Infectious Encephalitis and Acute Seizures
9:15 a.m.–9:30 a.m.	Break
9:30 a.m.–11:15 a.m.	Track 1: MOG-antibody Associated Disease Track 2: Other Inflammatory Neuropathies Track 3: Autoimmune Encephalitis: Pathophysiology to Treatment
11:15 a.m.–12:45 p.m.	Poster Session 3/Exhibit Hall/Networking Lunch (poster standby time 11:30 a.m. – 12:30 p.m.)
12:45 p.m.–2:30 p.m.	Track 1: Clinical Approach to Suspected Myelopathy Track 2: Autoimmune Movement Disorders Track 3: Cancer-associated Neurological Autoimmunity
2:30 p.m.–2:45 p.m.	Break
2:45 p.m.–4:30 p.m.	Track 1: Neurosarcoidosis Track 2: Focus on Emerging Diagnostics Track 3: CAR-T Cell Therapies and Neurology
4:30 p.m.–4:45 p.m.	Break
4:45 p.m.–6:30 p.m.	Closing Debates

Exhibit booth information

Contract deadline: Friday, June 26, 2026

The Autoimmune Neurology Conference offers a standard 10' x 10' booth option. Please refer to details and images below.

Standard booth:

- Standard 10' x 10' booth: \$2,500

The following is included with your booth fee:

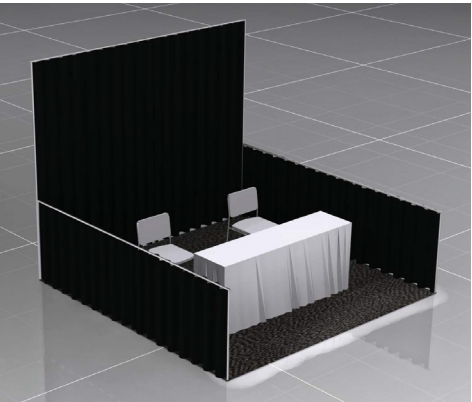
- 10' x 10' carpeted exhibit space with 8' high back wall drape and 3' high side dividers
- Furniture package—includes 6' draped table, two chairs
- Complimentary lunches and reception for all attendees and your booth staff
- Exhibitors will receive four exhibitor badges per booth
- Company/product description in Meeting and Exhibit Guide

Increase your booth traffic with the Passport Program

Exhibitors are encouraged to participate in the Passport Program. Attendees who visit all the booths listed on the passport will have the chance to win items like gift cards, registrations to future conferences, and other exciting prizes.

Participation fee: \$450

**For organizations registered before Friday, June 26, 2026*



Autoimmune Neurology Conference Passport		
Premier Passport Sponsorship		
Your Logo Here	Your Logo Here	Your Logo Here
Your Logo Here	Your Logo Here	Your Logo Here
Your Logo Here	Your Logo Here	Your Logo Here
Your Logo Here	Your Logo Here	Your Logo Here
Your Logo Here	Your Logo Here	Your Logo Here
Your Logo Here	Your Logo Here	Your Logo Here

Sponsorship and advertising opportunities

Increase your visibility with one of our sponsorship opportunities. Companies interested in any of the opportunities listed below should contact the Industry Sales Team at industriysales@aan.com.

Exhibit Hall Reception

Friday, August 7, 2026
3:00 p.m.–4:30 p.m.

Gain recognition, appreciation, and multiple benefits by supporting the Autoimmune Neurology Conference Reception, which will offer attendees an opportunity to enjoy refreshments, network with new and known colleagues, and visit exhibits and posters.

Benefits include:

- On-site signage recognition with product/company logo
- Recognition in Meeting and Exhibit Guide and on AAN.com
- Verbal recognition onsite at reception
- Opportunity for sponsor to provide five (5) table-tent graphics during reception (exclusive sponsorship only)
- Opportunity for sponsor to provide branded cups/napkins (exclusive sponsorship only)

Sponsorship amounts:

- Reception Sponsor: \$5,000 (Exclusive)
- Reception Sponsors: \$2,500 (Limit four)

Key deadlines

Date	Deadline
JUNE 12	Order form and payment due
JUNE 19	Graphic file due for approval

Advertising in Meeting and Exhibit Guide

Available to exhibitors and non-exhibitors. The Meeting and Exhibit Guide will be handed out to all attendees at registration together with their attendee badge.

Benefits include:

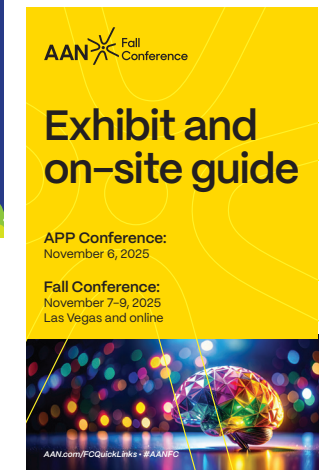
- Communicate your message to an anticipated 550 in person, 250 online. As the primary navigation vehicle for attendees in Houston, the Meeting and Exhibit Guide is prime real estate for reaching your audiences.
- Drive traffic to your booth with your ad content.
- Use your ad to not only promote your products but your booth activities as well.

Ad rates and sizes (All 4-color):

Offering	Exhibitor	Non-exhibitor
Half-page	\$500	\$1,000
Full-page	\$1,000	\$2,000
Full-page Spread	\$1,500	\$3,000
Inside Front Cover	\$3,000	\$5,000
Inside Back Cover	\$4,000	\$6,000
Outside Back Cover	\$5,000	\$7,000
Logo to Enhance your Company Description	\$100	N/A
Exhibit Hall Map Sponsorship with Full Page Ad	\$3,000	N/A



Previous designs from past conferences



Email advertising

Get your message in front of Autoimmune Neurology Conference attendees. Sent to all registered participants during and after the event, this series of emails provides logistical information to attendees to help them know key details at the conference and is a great opportunity to get in front of an anticipated 550 in person, 250 online professional attendees.

Ad Type	Ad Placement	Price
On-site email to conference attendees (Friday)	Top/Middle	\$2,000
On-site email to conference attendees (Friday)	Bottom	\$1,000
On-site email to conference attendees (Saturday)	Top/Middle	\$2,000
On-site email to conference attendees (Saturday)	Bottom	\$1,000
Thank you email to conference attendees	Top/Middle	\$2,000
Thank you email to conference attendees	Bottom	\$1,000

Key deadlines

Date	Deadline
JUNE 12	Ad reservation deadline
JUNE 19	Final materials due to the AAN for approval



Welcome to the 2026 Autoimmune Neurology Conference

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Bottom placement ad

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Mobile app opportunities

Interstitial ad on the mobile app and online platform

Get in front of all app users right when they open the mobile app with a fullscreen display of your ad. Attendees can click through to your website before entering the rest of the app.

Sponsorship amount: \$5,000

Carousel ads on mobile app and online platform

Take advantage of this great opportunity that allows you to hit a captive audience at the exact time they are deciding their upcoming schedule. This is a great way to ensure learning more about your company is built into their schedule! Limit two advertisements.

Sponsorship amount: \$2,000 each

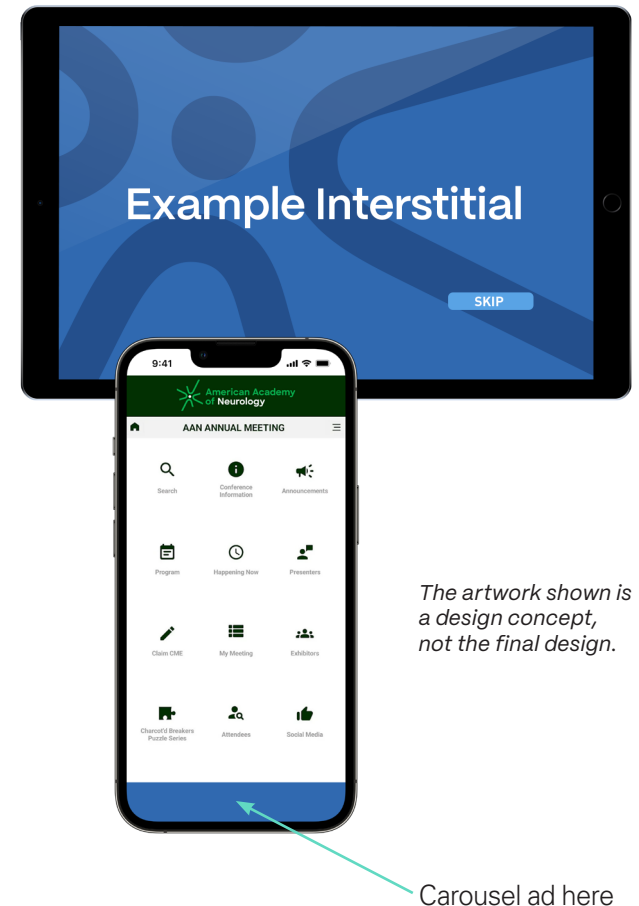
Push notifications

Engage users by sending push notifications to generate interest in your content. You can choose to include a URL and send users to your website. One push notification offered per day August 7–8, 2026.

Sponsorship amount: \$3,000 each

Key deadlines

Date	Deadline
JUNE 12	Ad reservation deadline
JUNE 19	Final materials due to the AAN for approval



Footprints

1' x 1' applique "footprints" imprinted with your product or logo to create a clear path that will lead attendees to your booth.

Sponsorship amount: \$2,000 (inside Exhibit Hall), multiple available

Carpet graphics at Exhibit Hall entrance

The 5' x 5' carpet decal is a unique way to get your message out to meeting attendees as they enter the Exhibit Hall.

Sponsorship amount: \$5,000 (Exclusive)

Tabletop graphics

Enhance your presence at the Autoimmune Neurology Conference and connect with attendees during Exhibit Hall lunches using graphics featuring brand or product displays on tabletops spread throughout the hall.

Sponsorship fee: \$2,000 for three (3) tabletop graphics
 \$3,500 for five (5) tabletop graphics

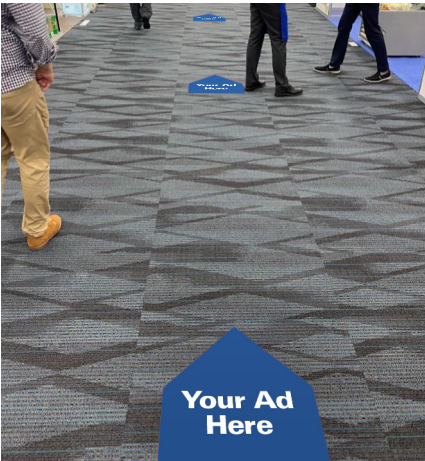
Hotel key cards and card holders

Hotel key cards and their accompanying holders offer an effective opportunity to communicate your messaging directly to attendees during hotel check-in and each time they access their rooms.

Sponsorship fee: \$10,000 (Exclusive)

Key deadlines

Date	Deadline
JUNE 12	Sponsorships must be purchased by
JUNE 19	Graphic files due



Exhibitor presentation stage

The AAN Autoimmune Neurology Conference exhibitors may host a 20-minute showcase within the exhibit hall to discuss current products and how your organization is advancing neurologic patient care. This stage will be inside the hall and will be promoted in AAN marketing materials. Available exclusively to exhibitors.

- Presenter must not be an AAN Autoimmune Neurology Conference director, faculty, co-chairs, presenter, or abstract first author, member of AAN leadership, or AAN staff.
- Presentation stage and schedule set by AAN. Time slots will be determined by preference based on when order is received.
- Each presentation will be limited to 20 minutes in length.
- Presenter must clearly state that they are not representing the AAN's views and/or opinions.
- Announcements, music, or other AAN content are a regular occurrence in the Exhibit Hall and should be considered before choosing to purchase a presentation stage timeslot.

Sponsorship amount: \$5,000 (Four slots available)

Complimentary items:

- AAN promotional signage, recognition in AAN marketing, AV set, stage, and seating



2026 conference attendee list

Let attendees know about products, services, job opportunities, and your presence at the 2026 Autoimmune Neurology Conference before or after the meeting by renting use of the Autoimmune Neurology Conference attendee email list. Exclusively available to registered exhibitors for a one-time use.

Price Per Use: \$750

Dates and deadlines

- All marketing materials are due to the AAN by June 19.
- The list will be distributed on July 17 and exhibitors must send their marketing piece between July 20 – August 5.
- Please note the date the list becomes available. Samples of the materials proposed for the email marketing must be submitted for review and approved by the AAN for compliance with Guidelines and Sanctions policy prior to receiving the list. Significant discrepancy between the material submitted for review and the final emailed materials may result in forfeiture of future list usage and AAN sanctions.



Key Deadlines:

JUNE 12 Sponsorships must be purchased by

JUNE 19 Graphic files due

Guidelines

- The AAN does not rent lists without an AAN-approved sample mailing or marketing piece, i.e., organization must use the list with an email communication to receive the list.
- The attendee email list may not be used for the purpose of conducting a survey.
- The attendee email list may not be used to market any AAN education, science, or poster programming.
- Forward a sample of the email marketing piece for AAN review to the Industry Team at industrysales@aan.com. Review can take up to five business days.
- Once the sample has been approved, lists are distributed via email attachment (Excel file).
- The use of AAN brand logo or Autoimmune Neurology Conference logos on marketing materials is strictly prohibited.
- The AAN will be the final authority for approval of list usage.
- *Companies are prohibited from including links to AAN.com in their ads or other communications.*
- For any unauthorized use of the list, list renter must pay the fee plus a fine.
- Attendee email list must be deleted by participating company within 72 hours of sending one-time email marketing piece.



Industry therapeutic updates



Overview

Industry Therapeutic Updates (ITUs) are available to industry participants as a venue to present current pipeline activity, promote emerging therapies, and as an enhanced way to reach Autoimmune Neurology Conference attendees. This is an industry event (and will be advertised in this manner) and an opportunity for pharmaceutical companies, device companies, and other appropriately related organizations to share information with AAN Autoimmune Neurology Conference attendees regarding emerging therapies and projects in accordance with the standards set for the industry by the Food and Drug Administration.

The AAN will provide participating company with one complimentary use of the Autoimmune Neurology Conference attendee email list to advertise the ITU.

Morning and evening time slots available. Contact AAN staff to learn more.

Sponsorship amount: \$15,000

Marriott Marquis Houston
Memorial

Dates and times:

Friday, August 7
5:30 p.m.–6:30 p.m.

Saturday, August 8
7:00 a.m.–8:00 a.m.
12:15 p.m.–1:15 p.m.

Questions?

Contact industrysales@aan.com

Key Deadlines:

JUNE 19 Graphic files due

Participation criteria and fees/expenses

Criteria

1. Participating company must be a 2026 dues-paid member of the American Academy of Neurology Industry Roundtable.
2. Participating company must be contracted/paid exhibitor for the 2026 AAN Autoimmune Neurology Conference.
3. Approval to participate in the Industry Therapeutic Update and meeting space is first come, first served based on completed online forms.
4. Participating company must be a supporter of a 2026 Autoimmune Neurology Conference sponsorship or marketing item.
5. Participating company must not be an independent continuing medical education company.

Fees

1. Participating company must pay the participation fee for respective ITU.
2. Participating company is responsible for all additional expenses associated with its program, including but not limited to, food and beverage, decorator fees, labor, etc.
3. Participating company is required to use AAN official vendors.

Cancellations

1. Cancellations by company after signing the ITU contract will result in a cancellation fee of 100% of the ITU fee.

Promotional guidelines

1. No CME will be given by any accredited organization for the program offer. Promotional pieces must clearly indicate this is not a CME program.
2. The participating company's program must be entitled "Industry Therapeutic Update from [INSERT Participating COMPANY NAME]" and must be conspicuously marketed in that manner. This language must be in a TEXT size that clearly distinguishes it as the title of the program.
3. Companies may include a subtitle that specifies the therapeutic area discussed at the program

4. There can be no implication—implied or otherwise—in any promotional materials or on-site materials indicating that participating company's ITU program is part of the AAN Autoimmune Neurology Conference official program and/or endorsed by the AAN.
5. All promotional and on-site materials must receive AAN approval prior to distribution including any and all announcements, invitations or solicitations, envelopes, advertising, web content, etc.
6. All promotional pieces (brochures, website, communications) and on-site materials (handouts, signs, etc.) MUST include the fine print below:

This program is not accredited for continuing education by any organization. Additionally, Industry Therapeutic Updates program content and the views expressed herein are those of the presenting corporate entity and not of the AAN. These programs are not an official part of the 2026 Autoimmune Neurology Conference education or scientific programs, nor are they endorsed by the AAN. The AAN cannot affirm claims pertaining to FDA off-label medication, research use of pre-FDA drugs, or other research information that might be discussed. Industry Therapeutic Updates are industry events.

Room access

The AAN may allow participating company to have access to the meeting room early, depending on location. Please reach out to the AAN for more details.

Videography

Participating companies may record their ITU program; however, the participating company is responsible for all expenses and logistics related to the filming of the program. Filming is confined to the participating organization's assigned room. The AAN name and logo may not be used in the film, however, you can state that the event was filmed during the 2026 AAN Autoimmune Neurology Conference. In addition, there can be no implication in the film that indicates participating company's ITU program is a part of the AAN Autoimmune Neurology Conference Education program or endorsed by the AAN or any of its affiliates.

Focus groups

Add focus to your business with access to AAN focus groups

Become a pivotal part of the Autoimmune Neurology Conference by sponsoring AAN focus groups. These focus groups offer deep dives into the most pressing topics for our industry and your organization. Guided by expert facilitators and attended by AAN members, these focus groups offer an exclusive opportunity to hear the genuine thoughts and opinions of neurology professionals.

Sponsoring AAN focus groups at the Autoimmune Neurology Conference showcase your company's commitment to fostering dialogue and advancing the field of neurology. The work would entail collaborating with AAN Insights Team.

- May and June: Identify a topic of interest and work with AAN's Insights Team to develop and refine a short list of open-ended questions on the topic of interest.
- July: Identify participant eligibility criteria based on a range of professional and demographic variables.
- August: Observe the focus groups on site during the Autoimmune Neurology Conference with 8–15 participants matching the above criteria followed by a debrief with AAN staff.
- September–October: Receive a detailed report on the outcomes and themes.

As a sponsor, you will not participate directly in the focus groups but will have the opportunity to have up to two sponsor representatives observe the sessions. This unique vantage point allows you to absorb

the conversations without influencing the thoughts and ideas shared, ensuring the authenticity of the discussions. Following the conference, you will receive a comprehensive report summarizing the key insights and ideas generated during the focus groups. This valuable information can inform your business strategies and help you stay ahead of industry trends.

Sponsorship fee: \$50,000
(2 available)

Contact:

Andrew Halverson
Director, Sales and Industry Relations
(612) 928-6117
ahalverson@aan.com



Housing and booth staff registration

Book your hotel

The AAN has negotiated special hotel rates for conference attendees and exhibitors.

Take advantage of the best rates by booking on or before Thursday, July 16, 2026.

Marriott Marquis Houston

1777 Walker St.
Houston, TX 77010

Online: [AAN.com/autoimmune](https://www.aan.com/autoimmune) **Rate:** \$260/night, plus tax

**After July 16, 2026, rates are subject to availability.*

See [AAN.com/autoimmune](https://www.aan.com/autoimmune) for hotel policies.

Exhibitor booth staff registration

Exhibitors will receive four (4) exhibitor badges per booth. The link to our online registration site will be provided together with the Exhibitor Service Kit in mid-June. Booth staff names will be due June 26, 2026.

Exhibitors interested in attending any of the Autoimmune Neurology Conference courses will have to purchase a full registration.

Full registration

Full registration is necessary only for those wishing to attend conference programming.

Purchase a full registration to experience the meeting both in-person and online. The single registration fee is the only way to attend the programming both in Houston and via the online platform with session recordings through August 24, 2026, (or May 1, 2027, with Autoimmune Neurology Conference On Demand).

For more information visit [AAN.com/autoimmune](https://www.aan.com/autoimmune).

Lead retrieval

Lead retrieval is available for this conference through our partners at Convention Management Resources (CMR).

For more information, please contact aanancsupport@cmrus.com.

Autoimmune Neurology Conference FAQ

To see the latest policies and updates, please visit [AAN.com](https://www.aan.com).

** Get the best value with extended access to session recordings, program materials, and ability to claim CME through August 24, 2026, when you upgrade your registration to include On Demand. Note: Autoimmune Neurology Conference On Demand will not include posters presented in Houston.*

CME program support opportunities

Grant support is acknowledged with company name in the program description, signage, and title slide of the supported course as well as an announcement from the podium before program start.

Each education program is ACCME accredited and offers AMA PRA Category 1 CME™ credits. The AAN Institute is the accrediting body for each program and is solely responsible for all aspects of the education program.

Corporate partners interested in supporting the 2026 Autoimmune Neurology Conference should contact:

Kory Petersen at kpetersen@aan.com
or (612) 928-6115

2026 Autoimmune Neurology Conference CME support opportunities

Course Title
Autoimmune Neurology Updates
Opening Keynote: The Glymphatic System
Myasthenia Gravis: Pathophysiology to Effective Treatments
Neuro-rheumatology
Inflammatory Myopathies and Autoimmune Neuromuscular Junction Disorders
Genetics and Neurological Autoimmunity
Opening Keynote: Paraneoplastic Neurological Syndromes
Case Studies
Aquaporin-4 Antibody Positive Neuromyelitis Optica Spectrum Disease (NMOSD)
Demyelinating Neuropathies
Autoimmune and Infectious Encephalitis and Acute Seizures
MOG-antibody Associated Disease
Other Inflammatory Neuropathies
Autoimmune Encephalitis: Pathophysiology to Treatment
Clinical Approach to Suspected Myelopathy
Autoimmune Movement Disorders
Cancer-associated Neurological Autoimmunity
Neurosarcoidosis
Focus on Emerging Diagnostics
CAR-T Cell Therapies and Neurology

Sponsorship and advertising worksheet

Sponsorship

Exhibit Hall reception sponsor

- ☐ Exclusive Sponsor: \$5,000
- ☐ Multiple Sponsors: \$2,500 (up to four)

Exhibit Hall footprints

- ☐ Multiple Sponsors: \$2,000

Graphics at the Exhibit Hall entrance

- ☐ Exclusive Sponsor: \$5,000

Tabletop graphics

- ☐ 3 Tabletops: \$2,000
- ☐ 5 Tabletops: \$3,500

Industry therapeutic update

- ☐ \$15,000

Email advertising

- ☐ On Site (Top): \$2,000
- ☐ On Site (Bottom): \$1,000
- ☐ Thank You (Top): \$2,000
- ☐ Thank You (Bottom): \$1,000

Mobile app opportunities

- ☐ Exclusive Interstitial Ad: \$5,000
- ☐ Carousel Ads \$2,000
- ☐ Push Notifications: \$3,000 each

Exhibit Hall passport

- ☐ Multiple Sponsors: \$450 (company or product logo)

Attendee list

- ☐ \$750

Presentation stage

- ☐ \$5,000

Advertising

Meeting and exhibit guide

Offering	Exhibitor	Non-exhibitor
Half-page 4-color	☐ \$500	☐ \$1,000
Full-page 4-color	☐ \$1,000	☐ \$2,000
Full-page Spread 4-color	☐ \$1,500	☐ \$3,000
Inside Front Cover	☐ \$3,000	☐ \$5,000
Exhibit Hall Map Sponsorship with Full Page Ad	☐ \$3,000	N/A
Inside Back Cover	☐ \$5,000	☐ \$7,000
Outside Back Cover	☐ \$4,000	☐ \$6,000
Logo 4-color to Enhance Your Company Description	☐ \$100	N/A

Key deadlines

Date	Deadline
JUNE 12	Ad reservation deadline (pre-approval)
JUNE 19	Final materials due to the AAN for approval

Sponsorship total _____

Advertising total _____

Note: This document is for planning use only. All actual selections, pricing, and order placement will be handled online.

Specifications

Offering	Size with Bleed	Bleed Margin	Size (Trim Size)	Live Size	Color
Meeting and Exhibit Guide					
Half-page	6.25" × 5"	+0.125	6" × 4.75"	5.5" × 3.75"	4 Colors
Full-page	6.25" × 9.75"	+0.125	6" × 9.5"	5.5" × 9"	4 Colors
Full-page Spread	6.25" × 9.75"	+0.125	12" × 9.5"	5.5" × 9" Each Page	4 Colors
Inside Front Cover	6.25" × 9.75"	+0.125	6" × 9.5"	5.5" × 9"	4 Colors
Exhibit Hall Map Spread with Full-page Ad	6.25" × 9.75" for Ad; Logo: High-resolution EPS or AI Format	+0.125	6" × 9.5"	5.5" × 9"	4 Colors
Inside Back Cover	6.25" × 9.75"	+0.125	6" × 9.5"	5.5" × 9"	4 Colors
Outside Back Cover	6.25" × 9.75"	+0.125	6" × 9.5"	5.5" × 9"	4 Colors
Logo to enhance your company description	N/A	N/A	N/A	N/A	4 Colors
Acceptable print ad formats: High-resolution, press quality PDFs with bleeds and crop marks. 2-page spreads should be provided as reader spreads.					

Email Advertising		
Top/Middle or Bottom Advertisement	650px × 200px	RGB
Acceptable digital ad formats: PNG or JPG		

Sponsorships		
Tabletop Graphics	36" Round Decal	4 Colors
Carpet Graphics/Exhibit Hall Entrance	5' × 5' Decal	4 Colors
Exhibit Hall Footprints	1' × 1' Decals	4 Colors

* Further specifications to come from AAN and GES. Please connect with AAN to learn more.

Rules and guidelines

I. General Rules

The American Academy of Neurology ("AAN") recognizes outside organizations' important role in the success of its Autoimmune Neurology Conference and the need to work together to ensure a well-coordinated and productive meeting for all attendees. In this spirit, the below General Rules establish the parameters that outside organizations involved in the Autoimmune Neurology Conference must comply with. These Autoimmune Neurology Conference Rules apply to: 1) "commercial interests" (aka, "industry"), which include any entity developing, producing, marketing, reselling, or distributing health care goods or services, including drugs, devices, services or therapies, consumed by, or used on, patients to diagnose, treat, monitor, manage, and alleviate health conditions; 2) non-profit organizations; 3) and any other companies or organizations participating in the AAN Autoimmune Neurology Conference in any capacity (collectively referred to as "Companies").

In addition to complying with these Autoimmune Neurology Conference Rules, Companies must comply with the applicable terms and conditions (listed below) for their specific interactions at the AAN Autoimmune Neurology Conference. If Companies are unclear about these Rules or the specific terms and conditions, it is their responsibility to seek clarification from the AAN prior to any interaction related to the Autoimmune Neurology Conference.

The AAN reserves the right to decline any Company's participation in the AAN Autoimmune Neurology Conference for any reason without explanation.

As a condition of participation, every industry representative agrees to observe all AAN policies and guidelines. Violation of AAN policies and guidelines will be reviewed, and sanctions may be applied.

- A. **Conduct:** Representatives of Companies must conduct themselves professionally and treat all AAN Autoimmune Neurology Conference attendees equally and with respect, including, but not limited to, compliance with the AAN's [Meetings Anti-harassment Policy](#).
 - B. **Prohibited Influence:** Industry may not attempt to direct or influence the faculty or content of American Academy of Neurology Institute (AANI) Autoimmune Neurology Conference programs or products.
 - C. **Use of AAN Property:** All Companies must comply with the [AAN Name and Logo Restrictions](#) within the AAN's meeting policies.
 - D. **Outdoor Advertising:** The AANI does not allow Commercial interest promotion/ advertising within 150 yards of the AAN/AANI exposition facility/hotel.
 - E. **Compliance:** Companies must comply with all applicable federal and local laws and regulations, including Food and Drug Administration regulations. Companies must abide by all applicable terms and conditions for their interactions at the Autoimmune Neurology Conference including, but not limited to, compliance with the AAN's [Meetings Anti-harassment Policy](#) and Implementing the [AAN Conflict of Interest Policy for CME Programming](#). Companies should be aware of the guidelines and codes the AAN and affiliated organizations conform to: Council of Specialty Medical Societies' Code for Interactions with Companies ([cmss.org](#)) and the Principles Governing Academy Relationships with External Sources of Support ([AAN.com](#)). AAN has the right to request that Companies immediately discontinue an activity or cease distribution of materials deemed inappropriate or noncompliant by the AAN.
1. The AAN/AANI does not require commercial interests to provide financial or in-kind support for CME programs in order to market

or exhibit in association with AAN/AANI's conferences.

2. Commercial supporters may not provide access to, or distribute, CME activities to learners.
 3. The AAN/AANI must distinguish between CME and other activities. Marketing, exhibits, and nonaccredited education developed by or with influence from an ineligible company or with planners or faculty with unmitigated financial relationships must not occur in the educational space within 30 minutes before or after an accredited education activity. Activities that are part of the event but are not accredited for continuing education must be clearly labeled and communicated as such.
- F. **Press Policies:** Companies must comply with all AAN Press Policies located at [AAN.com/pressroom](#).
 - G. **"In Conjunction With" ("ICW") Meetings/Events:** Companies that wish to hold a meeting or an event affecting Autoimmune Neurology Conference attendees that is outside the official AAN Autoimmune Neurology Conference Program, whether held at AAN-contracted facilities or in the same metropolitan area as the Autoimmune Neurology Conference, must comply with the ICW Rules and contact icw@aan.com for review before promotion and implementation of the ICW meeting or event can occur.
 - H. **General Meeting Policies:** General meeting policies and procedures are subject to change to fit the best safety and experience for our attendees. Visit [AAN.com/autoimmune](#) see the latest policies.

II. CME Supporter Rules

- A. **Application:** The 2026 Autoimmune Neurology Conference has an extensive array of educational

courses in various therapeutic areas for Companies to support. Each Company providing CME support receives recognition with their organization's name on signage, title slides, and a verbal announcement from the podium. To address the desire to have multiple supporters for programs, the AAN is encouraging a maximum of three supporters for our various CME programs.

- B. Rules:** Any Company supporting CME at the AAN Autoimmune Neurology Conference must not:
4. Create or influence content for education and scientific presentations;
 5. Supplement faculty travel expenses;
 6. Approach AAN education and scientific program faculty concerning conference reports or other program summaries.
 7. Create any promotional materials (print, digital, social media, or otherwise) in relation to any AAN activities and/or programs.

III. Exhibit Rules

- A. Eligibility:** Eligibility to exhibit at the 2026 Autoimmune Neurology Conference is determined solely by the AANI and generally restricted to companies directly related to the neurological/medical field. The AANI reserves the right to decline any exhibit request at its discretion without explanation at any time. The approval to exhibit is not an endorsement by AANI of the exhibitor named on the Exhibit Contract ("Exhibitor" or "Company"), or the Exhibitor's product or service.
- B. Cancellation Deadlines:** Cancellations from receipt of booth confirmation through June 26, 2026, will be refunded less a \$50.00 administration fee. Cancellation or reductions of space after June 26, 2026, are responsible for the full cost (100%) of the booth space. All notices of cancellations must be received by AANI in writing. Consideration for exhibit space will only be recorded with receipt of a check or processing of a credit card. Refunds, less applicable cancellation

charges, will only be issued upon receipt of cancellation of exhibit space or wait list deposit in the event space does not become available. Refunds will be forwarded approximately two weeks after the conference.

- C. No-show Policy:** Any booth unoccupied by 11:00 a.m. Friday, August 7, will be determined to be a no-show and the AANI will reclaim the space. The exhibitor must forfeit 100% of the exhibit fee and may be subject to sanctions. The AANI considers a booth unoccupied when exhibitor freight or booth materials are not in the contracted space without a written extension to set up from the AANI.
- D. Intellectual Property:** Exhibitor represents, warrants, and agrees that it has obtained written authorization granting it rights in and to any and all names, likenesses, designs, logos, music, artistic works, works of authorship, recordings, materials, devices, performances, ideas, inventions, or any other form of expression protected by patent, copyright, trademark, trade secret or other proprietary right (collectively, "Intellectual Property") associated with the Exhibitor's exhibit.
- E. Compliance:** Exhibitor must comply with all applicable federal and local laws and regulations, including Food and Drug Administration regulations including, but not limited to, laws concerning giveaways, drawings, and/or raffles. AANI has the right to request the Exhibitor immediately discontinue an activity or cease distribution of materials deemed inappropriate or noncompliant by the AANI. Any exhibit found not to be in accordance with the federal, state, and municipal fire regulations will be dismantled.
- The AAN/AANI does not require commercial interests to provide financial or in-kind support for CME programs in order to market or exhibit in association with AAN/AANI's conferences.
 - Commercial supporters may not provide access to, or distribute, CME activities to learners.

- The AAN/AANI must distinguish between CME and other activities. Marketing, exhibits, and non-accredited education developed by or with influence from an ineligible company or with planners or faculty with unmitigated financial relationships must not occur in the educational space within 30 minutes before or after an accredited education activity. Activities that are part of the event but are not accredited for continuing education must be clearly labeled and communicated as such.

- F. Use of AAN Property:** The AAN/AANI names, insignia, logos, or acronyms, or the AAN Autoimmune Neurology Conference name or logo, may not be used by Exhibitor in any manner without the expressed written consent of AANI. This applies before, after, and during the Autoimmune Neurology Conference. The AAN name and logo are registered trademarks of the AAN.
- G. Booth Activities / In-booth Promotion:** The AAN has the right to request the exhibitor immediately discontinue an activity or cease distribution of materials deemed inappropriate by the AAN. Exhibitors who do not immediately cease activities are subject to sanction, priority points loss, and may be dismissed from the meeting and without refund. Sanctions may also include loss of exhibiting at future meetings.
- 8. The following promotional practices are prohibited (this list is not exhaustive):**
- a. PROMOTION OF ANY AND ALL AAN EDUCATION AND/OR SCIENCE PROGRAMS and ACTIVITIES.
 - b. Press conferences or filming (including use of camera-enabled phones) in exhibit area.
 - c. Use of microphones, unless on AAN approved Presentation Stage.

- d. Unauthorized giveaway items in compliance with the CMSS Code for Interactions with Companies.
- e. Illegal Raffles and Drawings. Laws and regulations vary depending on Autoimmune Neurology Conference location. The AAN does not provide exhibitors with legal advice.
- f. Entering the non-public area of another exhibitor's booth without permission.
- g. Excessive noise levels for prerecorded music or presentations

H. Display Rules and Regulations:

9. General Display Rules for all booths:

- a. Displays must not obstruct the view or otherwise interfere with other exhibitors.
- b. No enclosed ceilings are permitted

10. Linear and corner booths:

- a. Must not exceed 8' in height.
- b. Hanging signs are prohibited for any linear booths.
- c. 8' draped background, 3' sides drapes and corresponding furniture package depending on booth purchase are provided by AAN.

11. Island booths/Pavilions:

- a. Require a minimum of four 10' x 10' booths and must not exceed 12' in height.
- b. No suspended signs or lighting are permitted above exhibit space.

- i. **Inspection:** All exhibit booths will be inspected by AAN staff during setup and throughout the exhibition to ensure exhibits are in compliance with all AAN booth requirements. If adjustments need to be made, any cost incurred to conform to AAN booth regulations will be incurred by the exhibitor. AAN management will monitor the Exhibit Hall concerning compliance with guidelines and

management may direct violators to immediately suspend noncomplying or unprofessional activities.

- j. **Food and Drug Administration Regulations:** Products that require promotion approval by the FDA must receive this approval prior to promotion at the AAN exhibition. Information regarding FDA regulations may be obtained directly from the FDA.
- k. **Sales/Solicitation:** Sales are permitted on the exhibit floor within assigned booths, provided that all transactions are conducted in a manner consistent with the professional nature of exhibits. All sales and solicitation must be conducted within the confines of the assigned booths and may not be conducted in the aisles or any other area of the Exhibit Hall. Exhibitors are responsible for filing the appropriate state sales tax documents. For additional information, contact your tax advisor.
- L. **Privacy Law Compliance:** For attendees who allow an exhibitor to scan their badge, it's the exhibitor's responsibility to explain the exhibitor's use of the attendee's personal information and obtain any necessary rights, permissions or consents required by applicable laws and regulations from the attendee at the time the exhibitor scans the badge.
- M. **INDEMNIFICATION:** The exhibitor agrees to indemnify, hold harmless, and defend the AAN, Marriott Marquis, and GES, along with their respective members, officers, directors, agents, and employees from and against any and all liabilities, damages, actions, costs, losses, claims, and expenses (including attorneys' fees) on account of personal injury, death, or damage to or loss of property or profits arising out of or resulting, in whole or in part, from any act, omission, negligence, fault, or violation of law or ordinance of the exhibitor or its employees, agents, subcontractors, or invitees when installing, removing, maintaining, occupying, or using the exhibition premises within the Marriott Marquis.

IV. Industry Therapeutic Updates

- A. **Participation:** The Industry Therapeutic Updates (ITUs) are available to industry participants as a venue to present current pipeline activity, promote emerging therapies, and as an enhanced way to reach Autoimmune Neurology Conference attendees regarding their emerging therapies and projects in accordance with the standards set for industry by the Food and Drug Administration. Industry interested in participation must meet the following criteria:

1. 2026 Industry Roundtable Member
2. 2026 Autoimmune Neurology Conference Exhibitor
3. Participating company must be a supporter of a 2026 Autoimmune Neurology Conference sponsorship or marketing item
4. No CME will be given by any accredited organizations for the programs offered
5. Participating Company must not be an independent continuing medical education company.

B. General Information:

1. Industry representatives may apply to AAN to offer a "Industry Therapeutic Update from respective company" as part of the Industry Therapeutic Updates.
2. Meeting space is limited. Approval to participate in the Industry Therapeutic Updates and the meeting space will be assigned on a first-come, first-served basis based on completed online contract.
3. Cancellations by company after signing the ITU contract will result in a cancellation fee of 100% of the ITU fee.
4. All participants in the Industry Therapeutic Update must abide by the Rules for Industry & Other Organizations at the AAN Autoimmune Neurology Conference and these ITU Rules.

C. Participation Fees: Participating Company must pay to participate in the ITU. The participation fee must be paid in full 30 days prior to event date. If the fee is not paid by this deadline, industry will forfeit participation, and the opportunity will be given to the next applicant (in priority order).

D. AAN Responsibilities:

1. Logistical

- a. The AAN will provide each approved/paid Industry participant with one meeting room in the designated hotel. Each room holds 50+ people in a banquet set (room size information based on information supplied by Encore—the AAN's contracted audiovisual company).
- b. Industry is responsible for all set up and tear-down fees (e.g., hotel, decorator, AV) and must be done based on the timeline set by the AAN.
- c. Industry representatives should coordinate with AAN staff on when they will have access to the Industry Therapeutic Update room. Industry ITU events or its related activities (e.g., reception) can begin no earlier than the designated start time and conclude no later than the designated end time.
- d. The AAN will place one meter board panel advertising the ITU programs in the AAN registration area. Each industry participant is responsible for its own signage outside of the meeting room.
- e. Industry may place up to two signs that are pre-approved by the AAN outside of the meeting room door no sooner than one hour prior to program start and removed fifteen minutes after program ends. Signage must include language specified in the ITU terms and conditions.

f. The AAN will provide one complimentary pre-registration Attendee Email List to the participating company for a one-time use in marketing the ITU program to AAN Autoimmune Neurology Conference attendees. Multiple uses or storage of registration list are strictly prohibited. Attendee List must be deleted by participating company within 72 hours of sending one-time email marketing piece. Participating company required to follow the guidelines for the Attendee List.

2. Marketing

- a. Industry cannot contact meeting registrants by phone or email in an effort to invite Autoimmune Neurology Conference attendees to their ITU event. Promotion will be limited to those opportunities outlined in these guidelines.
- b. All communication with meeting participants must receive prior approval from the AAN.

E. Industry Responsibilities:

1. Responsibilities

- a. Industry is responsible for all expenses associated with their program including audio-visual, food and beverage, setup fees, decorator fees, electrical, labor, etc.
- b. Industry is required to use the AAN's official vendors. Please contact the AAN for a complete listing of approved vendors.
- c. The AAN may allow participating company to have access to the meeting room early, depending on location. Please reach out to the AAN for more details.

2. Program, Marketing, and Registration

- a. The Industry program must be entitled "Industry Therapeutic Update from [Insert Company Name]" and must be

clearly marketed in that manner. The event must be advertised as an industry program.

- b. The event cannot be advertised as a CME program nor can CME credits be given by any accredited organization.
- c. Industry can focus on current therapies and projects in development. It is Industry's responsibility to be aware and compliant with the FDA Regulations in relation to the information discussed at the Industry's program. Information regarding FDA regulations may be obtained directly from the FDA.
- d. There can be no implication—implied or otherwise—in any promotional materials or on-site materials indicating that Industry's ITU event is part of the AAN Autoimmune Neurology Conference Education or Scientific programs and/or endorsed by the AAN.
- e. Each industry participant is responsible for its own signage outside of the meeting room. Industry may place their signage outside of the meeting room up to one hour before the start time of the ITU and must be removed immediately after the ITU ends.
- f. All promotional pieces (brochures, website, communications) and on-site materials (handouts, signs, etc.) MUST include the fine print below:

This program is NOT accredited for continuing education by any organization. Additionally, Industry Therapeutic Updates program content and the views expressed herein are those of the presenting corporate entity and not of the AAN. These programs are not an official part of the 2026 Autoimmune Neurology Conference education or scientific programs, nor are they endorsed by the AAN. The

AAN cannot affirm claims pertaining to FDA off-label medication, research use of pre-FDA drugs, or other research information that might be discussed. Industry Therapeutic Updates are industry events.

3. Attendance

- a. Industry's program must be open to all AAN Autoimmune Neurology Conference attendees and appropriate AAN staff.
- b. Industry cannot charge any type of fee for AAN Autoimmune Neurology Conference attendees to attend.

4. Evaluation and Reports

- a. The AAN requires Industry to evaluate their individual ITU program by having attendees complete evaluation forms. Industry is required to provide the AAN with a summary of the evaluation results within 30 days following the AAN Autoimmune Neurology Conference.
- b. The AAN also reserves the right to evaluate the ITU by requesting attendees to complete additional evaluation materials, either on-site at the event and/or following the event, if needed.
- c. AAN leadership and staff will attend the ITU events for AAN evaluation purposes.

- F. Intellectual Property:** Company represents, warrants, and agrees that it has obtained written authorization granting it rights in and to any and all names, likenesses, designs, logos, music, artistic works, works of authorship, recordings, materials, devices, performances, ideas, inventions, or any other form of expression protected by patent, copyright, trademark, trade secret, or other proprietary right (collectively, "Intellectual Property") associated with the Company's ITU. Company must indemnify, defend, and hold harmless the American Academy of Neurology (AAN), American Academy of Neurology Institute (AANI), and the hotel where the ITU is held, from and against any and all losses, damages,

costs, expenses, claims, attorneys' fees or other liabilities arising from, or otherwise attributable to, Company's use of such Intellectual Property or infringement of another party's rights therein.

- G. Use of AAN Property:** The AAN/AANI names, insignia, logos, or acronyms, or the AAN Autoimmune Neurology Conference name or logo, may not be used by Company in any manner without the expressed written consent of AAN. This applies before, after, and during the Autoimmune Neurology Conference. The AAN name and logo are registered trademarks of the AAN.
- H. Cancellation:** All sales are final. No refunds will be issued for cancellations, and cancellations by company after signing the ITU contract will result in a fee of 100% of the ITU cost. In addition, hotel reserving ITU space may charge company a cancellation fee, at the hotel's discretion.

V. Marketing and Sponsorship Opportunities Rules

- A. Consideration:** In consideration of Sponsorship, Sponsor will receive the recognition described on the Sponsorship Contract.
- B. Sponsorship Payment:** To secure the Sponsorship, the Sponsor will provide AANI the Sponsorship amount described on the Sponsorship Contract with submission of the Sponsorship Contract. If Sponsor cancels Sponsorship after submission of the Sponsorship Contract, AANI will retain the entire Sponsorship amount.
- C. Post Reconciliation:** AANI is not required to provide post reconciliation to Sponsor.
- D. Representative:** Sponsor will designate a representative to serve as the official contact with AANI during Sponsorship.
- E. Promotional Announcements:** All announcements related to the Sponsorship must clearly indicate that AANI is the program/product administrator, and that funding support has been provided

through a sponsorship arrangement with AANI. Any public and professional materials that claim an association with the program/product or include reference to AANI that are developed by Sponsor must be submitted to AANI for review and approval.

- F. Prohibited Influence:** Sponsor may not attempt to direct or influence the faculty or content of AANI Autoimmune Neurology Conference programs or products.
- G. Use of AAN Property:** The AAN/AANI names, insignia, logos, or acronyms, or the AAN Autoimmune Neurology Conference name or logo, may not be used by Exhibitor in any manner without the expressed written consent of AANI. This applies before, after, and during the Autoimmune Neurology Conference. The AAN name and logo are registered trademarks of the AAN. Companies are prohibited from including links to [AAN.com](https://aan.com) in their ads or other communications. Please view the [Principles Governing Academy Relationships with External Sources of Support](#) for more details.
- H. Assignment:** The Sponsorship Contract and the Sponsorship Terms and Conditions may not be assigned by any party without the prior written consent of the other parties.

VI. Sanctions

As a condition of participation in the AAN Autoimmune Neurology Conference, Companies must observe the Rules for Industry & Other Organizations at the AAN Autoimmune Neurology Conference. Violations of the Rules will be reviewed, and sanctions may be applied.