

## **2023 Annual Conference Attendance Snapshot**



417 104

Exhibitor Representatives Exhibiting Companies



of participants represent large health systems such as Ascension, Baptist Health, Bon Secours Mercy Health, Cleveland Clinic, ChenMed, CommonSpirit Health, HCA Healthcare, LifePoint, Optum, VHA, and more

40%

hold AAPPR's Certified Physician/Provider Recruitment Professional (CPRP) Certification



46%

FIRST TIME ATTENDEES



Director 16%

Manager 7%

Recruiter 60%

Onboarder 4%

Sourcer 3%

Other 4%

## GENERATIONAL BREAKDOWN:

**3**% Gen Z

**39%** Millennial

**48%** Gen X

10% Boomer