

## **2024 Annual Conference Attendance Snapshot**



447 Exhibitor

Representatives

111 Exhibiting Companies

of participants are employed by multi-hospital/integrated health delivery systems

**39**%

hold AAPPR's Certified Physician/Provider Recruitment Professional (CPRP) Certification



46%

FIRST TIME
ATTENDEES

## Executive 8% Director 14% Manager 9% Recruiter 58% Other 11%

## GENERATIONAL BREAKDOWN:

**6%** Gen Z

42% Millennial

**46%** Gen X

**6%** Boomer