



2025 AAPPR Annual Conference Sponsorship and Advertising Opportunities

March 23-25, 2025
Phoenix Convention Center

As a sponsor of the 2025 AAPPR Annual Conference, you'll put the leading event for physician and provider recruitment professionals to work for you, heightening your exposure, strengthening credibility, and creating long-lasting impact. Choose from a variety of high-impact and unique opportunities or contact AAPPR to explore a customized option to meet your company's goals.

Sponsorships are available to companies who have purchased an exhibit booth. Previous sponsors of packages above \$10,000 receive the first right of refusal on the same package the following year. AAPPR Signature and Strategic Partners receive access to sponsorship purchasing at least one week prior to the general public.

All sponsors will receive:

- Pre- and post-show lists that include attendees' names, titles, organizations, email and postal addresses (pre-show list will be distributed on Feb. 21)
- Recognition in opening remarks and scrolling sponsorship presentations
- Recognition in a post-conference email thanking the sponsors sent to *all* AAPPR members
- Clickable logo on AAPPR website and mobile app

**Registrants will have the option to opt-out of having their email address shared. Lists cannot be sold or distributed to third parties and may only be used up to two times or sponsor may risk not receiving lists in the future.*

Available Sponsorships

The available sponsorship opportunities are outlined below. Interested in a customized option? Contact Nichole Dennis at nichole@AAPPR.org to discuss your ideas.

RECRUITER CONFERENCE SCHOLARSHIP

*\$3,500 per scholarship | Unlimited available
Deadline to sponsor: November 22, 2024*

Help make AAPPR's best-in-class education more accessible to those with limited budgets. This sponsorship program gives you the opportunity to strengthen your image and raise awareness of your brand by demonstrating your support and commitment to the profession.

AAPPR will:

- Publicize available scholarships on the AAPPR website, social media and email including recognition of the sponsor
- Fully administer the scholarship (including application, selection, communication, and reimbursement of travel expenses)
- Connect the sponsoring organization with the scholarship recipient for communication purposes

Scholarships will be applied toward registration fees, airfare, and hotel accommodations. Sponsoring more than one scholarship does not provide added exposure (just additional gratitude from more attendees!).

OPENING KEYNOTE / CONFERENCE BAG SPONSORSHIP

\$30,000 | One available

- Introduce opening keynote speaker and address attendees (five minutes maximum) on Monday morning
- Company logo on conference attendee registration bags (Sponsor provides the bags. Bag and artwork must be approved by AAPPR.)
- Up to two (2) tables for promotion outside general session room before and during the keynote presentation (sponsoring company is responsible for attending tables and any materials at the tables)
- Ability to place up to two (2) promotional signs in the room (location to be determined at the discretion of AAPPR staff)
- Ability to place promotional materials at tables/chairs prior to the presentation
- Ability to host a meet-and-greet with attendees and keynote presenter (plan must be pre-approved by AAPPR)
- Signage at the keynote presentation
- One banner ad and one push notification on mobile app
- Logo in conference agenda on mobile app

CLOSING KEYNOTE SPONSORSHIP

\$20,000 | One available

- Introduce closing keynote speaker and address attendees (five minutes maximum) on Tuesday afternoon
- Up to two (2) tables for promotion outside general session room before and during the keynote presentation (sponsoring company is responsible for attending tables and any materials at the tables)
- Up to two (2) promotional signs may be placed in the room (location to be determined at the discretion of AAPPR staff)
- Ability to place promotional materials at tables/chairs prior to the presentation
- Signage at the keynote presentation
- One banner ad and one push notification on mobile app
- Logo in conference agenda on mobile app

MOBILE APP & WIFI SPONSORSHIP

\$20,000 | One available

- Exclusive sponsorship of conference mobile app and Wi-Fi service at convention center (you set the password)
- Logo/banner ad on home screen of mobile app
- Banner ad on attendee registration confirmation email
- Logo recognition next to wi-fi instructions scrolling slide presentations and signage at registration desk
- One push notification on mobile app
- Logo or banner ad on wi-fi splash page which appears automatically when attendees connect to wi-fi

HEADLINE SPONSOR OF NETWORKING PARTY

\$20,000 | One available

- Headline sponsorship of Monday evening networking party
- Ability to address attendees during the party (five minutes maximum)
- Logo on drink tickets
- Option to provide a gift to attendees and/or prizes to be awarded by drawing
- 50 drink tickets to distribute to clients as desired
- Signage at Tuesday evening event
- Logo in conference agenda on mobile app
- One banner ad and one push notification on mobile app

ATTENDEE HEADSHOT SPONSORSHIP

\$15,000 | *One available*

- Sponsorship of professional photographer who will take attendees' headshots and send the digital image by email (AAPPR provides photographer)
- Sponsor can schedule appointments and/or have the headshot area located in their booth. We will work with you!
- Signage in registration area promoting service with sponsor's logo/call to action
- One banner ad and one push notification on mobile app

FUN PHOTO BOOTH SPONSORSHIP

\$15,000 | *One available*

- Sponsorship of a fun photo booth either in your booth or another agreed upon location (AAPPR provides photo booth service)
- Images co-branded with the AAPPR conference and sponsor's logos
- One banner ad and one push notification on mobile app

FIRST-TIME ATTENDEE AND VOLUNTEER RECEPTION SPONSORSHIP

\$12,000 | *One available*

- Exclusive sponsorship of the Monday afternoon reception for first-time attendees and AAPPR volunteers
- Custom branded email before conference to first-time attendees and AAPPR volunteers
- Exclusive signage at the event
- Address attendees at reception (five minutes maximum)
- Four company representatives may attend reception
- Optional: May provide a gift to reception attendees
- Logo in conference agenda
- One push notification on mobile app

WELCOME / HOTEL KEY CARD SPONSORSHIP

\$10,000 | *One available*

- Sponsors' logo/graphic on one side of hotel key cards (conference branding on the other side)
- Option to provide a welcome gift to attendees (will be distributed at on-site conference registration)
- Include custom message/graphic in the informational (aka, "Know Before You Go") email sent to conference registrants just prior to the conference
- Signage at on-site conference registration area
- One banner ad and push notification on mobile app

HANGOUT AND RECHARGE LOUNGE SPONSORSHIP

\$10,000 | *One available*

- Exclusive sponsorship of a 20' x 20' open-air lounge in the middle of the exhibit hall where attendees can relax and recharge their mobile devices (Sponsor provides furniture and mobile device charging stations and can brand the space and/or stations. The layout must be approved by AAPPR.)
- One banner ad and one push notification on mobile app during the conference
- Exclusive signage in lounge area

WELLNESS SPONSORSHIP

\$10,000 | *One available*

- Offer chair massages or another wellness activity in your booth (or another designated space) during exhibit hall hours (Service providers to be contracted and paid for by sponsor. Scheduling appointments is the responsibility of the sponsor.)
- One banner ad and one push notification on mobile app during the conference
- Signage promoting wellness offering to include sponsor logo

PUPPY LOUNGE SPONSORSHIP

\$10,000 | *One available*

- Exclusive sponsorship of 20' x 20' puppy area in exhibit hall. (Sponsor coordinates with local rescue organization to have puppies present and covers any associated expenses.)
- One banner ad and one push notification on mobile app during the conference
- Signage promoting puppy lounge to include sponsor logo

WELCOME RECEPTION FOOD AND BEVERAGE SPONSORSHIP

\$10,000 | *One available*

- Sponsorship of the food and beverage for the Welcome Reception in the Exhibit Hall on Sunday evening
- Drink ticket(s) feature the sponsor's logo
- Exclusive signage at food/beverage stations
- Logo in conference agenda on mobile app
- One banner ad and one push notification on mobile app

ENTERTAINMENT ACTIVITY STATION

\$10,000 | *Two available*

- Exclusive sponsorship of up to a 20' x 20' entertainment activity within or just outside the exhibit hall (Potential ideas include arcade or carnival games, VR simulator, custom screen-printing station, sports simulators, and more. Sponsor determines, coordinates, and pays for entertainment activity. Activity must be approved by AAPPR.)
- One banner ad and one push notification on mobile app during the conference
- Exclusive signage in entertainment area

SUSTAINABLE HYDRATION STATION SPONSORSHIP

\$10,000 | *One available*

- Drive traffic to your booth while promoting the AAPPR Conference's sustainability goals. Sponsor provides branded reusable water bottles for attendees. (Optional idea: Host a decorating/sticker station in your booth.)
- AAPPR will include the sponsor's logo and instructions to visit the sponsor's booth to pick up a water bottle in the informational (aka, "Know Before You Go") email sent to conference registrants just prior to the conference and in a mobile app notification onsite.
- Exclusive signage at conference water refill stations located in high-traffic areas throughout the event
- One banner ad on mobile app during the conference

LANYARD SPONSORSHIP

\$10,000 | *One available*

- Place your company's logo around the necks of conference attendees. The name badge lanyards will be co-branded with your logo and AAPPR's. AAPPR will produce the lanyards.
- One banner ad on mobile app

OPENING SESSION INTERACTIVE EXPERIENCE SPONSOR

\$7,000 | *One available*

- Sponsorship of the interactive experience that will kick-off the opening session on Monday morning
- Verbal recognition of sponsor during the interactive experience
- AAPPR will work with the sponsor to incorporate their representatives into the experience (such as participating in a greeting line as attendees enter the general session room, or something similar)
- One banner ad and one push notification on mobile app

ENTERTAINMENT SPONSOR FOR NETWORKING PARTY

\$7,000 | *One available*

- Sponsorship of the Monday evening entertainment act
- Ability to introduce entertainment act
- Signage at Monday evening event
- One banner ad and one push notification on mobile app

AUDIO/VISUAL SPONSORSHIP

\$6,000 | *One available*

- Display your branding and a call to action/message on a custom, dedicated slide in the scrolling presentation shown in between all educational sessions
- Exclusive signage near the registration area
- One banner ad in mobile app

MEAL SPONSORSHIP

\$6,000 | *Four available*

- Sponsor breakfast or lunch on Monday or Tuesday
- Optional: Offer an enhanced food or beverage station in addition to standard food provided by AAPPR, such as a dessert station or waffle bar (at the sponsor's cost). AAPPR will consult with you and must approve your plan.
- One banner ad on mobile app
- Exclusive signage in the meal area
- Optional: Seat drop promotional materials at tables/chairs

CORPORATE SOCIAL RESPONSIBILITY SPONSORSHIP

\$5,000 | *Three available*

- Host a half-day charitable activity in the exhibit hall (space, tables, and chairs provided by AAPPR. Sponsor coordinates and pays expenses associated with activity. Activity must be approved by AAPPR.)
- One banner ad and one push notification on mobile app during the conference
- Exclusive signage in charitable activity area

CARNIVAL GAME SPONSORSHIP AT NETWORKING PARTY

\$4,000 | *Four available*

- Interact with attendees through the sponsorship of a carnival game station during the Monday networking party. AAPPR will provide the game station. Sponsor runs the game and supplies and awards prizes.
- Signage at Monday evening event
- This sponsorship includes lead retrieval service so that the sponsor can capture contact information from those that play their sponsored game, if desired.

BREAK SPONSORSHIPS

\$4,000 | Four available

- Sponsor a morning OR afternoon break on Monday or Tuesday (one sponsor per meal)
- Optional: Offer enhanced snack or beverage station in addition to standard options provided by AAPPR, such as a coffee or ice cream bar (at the sponsor's cost). AAPPR will consult with you and must approve your plan.
- Signage recognizing each day's sponsors at beverage stations

BREAKOUT SESSION SPEAKER SPONSORSHIP

\$4,000 | Four available

- Sponsor provides a professional speaker (not a company employee) for one breakout session. AAPPR must approve the topic and speaker.
- Ability to address session attendees to share your company's message and introduce the speaker (5 minutes maximum)
- Exclusive signage outside the session room
- Logo in conference agenda on mobile app
- Ability to greet attendees as they enter/leave your assigned room
- Ability to place promotional materials and/or a small gift at tables/chairs for each breakout session in your assigned room
- AAPPR will provide sponsor with assets to promote the session in advance of the conference on social media
- The seating capacity of the session room will a minimum of 120

BREAKOUT SESSION ROOM SPONSORSHIP

\$3,000 | Six available

- Sponsorship of one breakout room for one day (Monday or Tuesday); three educational sessions will take place in each room
- Exclusive signage at your assigned room for one full day
- Verbal recognition in opening remarks of each session in your assigned room
- Logo in conference agenda on mobile app
- Ability to greet attendees as they enter/leave your assigned room
- Ability to place promotional materials and/or a small gift at tables/chairs for each breakout session in your assigned room

PRE-CONFERENCE WORKSHOP SPONSORSHIP

Saturday - \$2,000 | One available

Sunday - \$3,000 | One available

- Sponsorship of pre-conference course rooms for one day at the convention center
 - Two rooms/courses on Saturday
 - Three rooms/courses on Sunday
- Exclusive signage at each room for one full day
- Verbal recognition in opening remarks of each respective session
- Logo in conference agenda on mobile app
- Optional: One table for promotion near registration for the assigned day (sponsoring company is responsible for attending tables and any materials at the tables)
- Ability to place promotional materials and/or a small gift at tables/chairs in respective breakout sessions

Advertising Opportunities

Capture attendees' attention and gain visibility for your company or products/services at the 2025 Annual Conference through the following valuable branding opportunities within the Phoenix Convention Center. You provide the artwork and AAPPR will produce the item(s). AAPPR must approve the design of all advertising. Contact Nichole Dennis at nichole@AAPPR.org with any questions or to place an order.



GRAPHIC CUBES \$2,000 | Eight available

Back by popular demand! These cubes will be placed in key, high-traffic areas throughout the conference space. The top and bottom cubes will be branded with pictures of AAPPR members to capture attention. Your branding/message will be featured on the middle cube at eye level. The cubes were one of attendees' favorite photo backdrops at the 2024 conference.

Dimensions of each cube:
42" w X 42" h, graphic is printed on all 4 sides

BANNER \$2,000 | One available

Share your advertising message on this large banner. The banner will be displayed on the wall in a high-traffic area between conference registration and the exhibit hall entrance.

Dimensions:
8' w X 10' h



WINDOW CLINGS ON PEDESTRIAN BRIDGE \$1,500 | Twelve available

Share your message with attendees as they travel the pedestrian bridge between the meeting space and the exhibit hall. Clings will be placed on appropriately sized panels without any obstructions in front of them.

Dimensions:
60" w x 60" h

HOTEL ROOM DROP SPONSORSHIP

\$8,000 | *Two available*

Connect with attendees who are staying in the two official conference hotels by having a branded gift and/or messaging delivered directly to their hotel room on Sunday or Monday. Sponsor provides items to each hotel to deliver to guest rooms. Items must be pre-approved by AAPPR. Delivery charges are included in the sponsorship fee. The official conference hotels are the Sheraton Phoenix Downtown and the Renaissance Phoenix Downtown. AAPPR will work with the hotel to ensure gifts are delivered to conference attendees only (not exhibitors).

Phoenix Convention Center Floor Plans

[Click here](#) to view the floor plans. The AAPPR conference event locations are as follows:

- Exhibit Hall – North Building, 300 Level, Hall E
- General Session – West Building, 300 Level
- Breakout Sessions – West Building, 100 Level