



EXHIBITOR SOCIAL MEDIA KIT

2026 AAPPR ANNUAL CONFERENCE

WHAT'S INSIDE

- Welcome & Event Overview
- How to Use the Canva Template
- Social Media & Hashtags
- Sample Captions
- Contact Information

Welcome & Event Overview

Thank you for exhibiting at the Advancing Connections 2026 AAPPR Annual Conference!

We're excited to see you in Orlando, Florida — April 12–15, 2026, at the Walt Disney World Dolphin Resort.

Exhibitor move-in begins April 12 during Pre-Conference Workshops (April 12–13), and the Full Conference runs April 13–15, 2026.

How to Use the Canva Templates

Use the official Canva templates to share your "We're Exhibiting!" graphics on social media.

These graphics are **completely optional** — they're provided to make it easy for you to showcase your participation and connect with the AAPPR community.

1. Open a template:

2026 We're Exhibiting Templates

All template sizes — Square (1080 × 1080 px), Instagram (1080 × 1350 px), and LinkedIn (1200 × 627 px) — are included in this link.

A free Canva account is required to access and edit the templates

2. Add your logo:

- Delete the placeholder text that says [DELETE THIS TEXT
- AND PLACE LOGO HERE].
- Upload your organization's logo and drag it into place.
- Resize it as needed so it's centered and visually balanced.

3. Download your graphic:

- Click Share → Download → PNG or JPG.
- Choose the recommended file type and resolution for your platform.

4. Share your post:

Tag AAPPR and use our official event hashtags so we can engage with your post!

Social Media & Hashtags

Instagram	<u>@theaappr</u>
Facebook	<u>@theaappr</u>
Linkedin	<u>@</u> AAPPR
Hashtags	#AAPPR2026 #AdvancingConnections

Sample Captions

Use these sample captions to promote your participation. Feel free to personalize them for your brand's tone and audience.

Option 1:

We're exhibiting at the 2026 AAPPR Advancing Connections Annual Conference — happening April 12–15, 2026, at the Walt Disney World Dolphin Resort in Orlando, FL!

Come connect with us and hundreds of healthcare recruitment professionals from across North America.

#aappr2026 #advancingconnections

Option 2:

We're proud to be part of 2026 AAPPR Advancing Connections Annual Conference, the premier event for

physician and provider recruitment.

Join us April 12–15, 2026, in Orlando, FL — let's advance connections together! #aappr2026 #advancingconnections

Option 3:

Excited to announce we'll be exhibiting at **2026 AAPPR Advancing Connections Annual Conference** in Orlando!

Stop by our booth and say hello — we can't wait to connect with this amazing community. #aappr2026 #advancingconnections @theaappr

Contact Information

For questions about your exhibitor graphic or social media post, please contact: **Amanda Waller**

™ awaller@aappr.org

Thank you for being part of Advancing Connections 2026 — we can't wait to see you in Orlando!

