

## EXHIBIT + MEETING SPACE



### Raw Exhibit Space:

- Includes space only
- Carpet\*
- Ideal for large custom builds and immersive showcases
- Minimum size: 20ft x 20ft (400 sq ft)
- Includes two (2) registrations per 10ft x 10ft space

### Hard Wall Booths

- Standard 10ft increments (10x10, 10x20, 10x30)
- Sustainable, modern and sleek design solution
- Each 10x10 includes:
  - Hard wall booth structure
  - Booth ID sign with company name & number
  - Two (2) stem lights and electricity (for lighting only)
  - Wastebasket
  - Carpet\*
  - Two (2) registrations

### Kiosks:

- Turnkey setup includes:
  - Locking cabinet/desk
  - One (1) bar stool
  - Non-booth structure (see rendering)
  - Ideal for smaller companies or startups
  - One (1) registration
  - Carpet\*

### Meeting rooms:

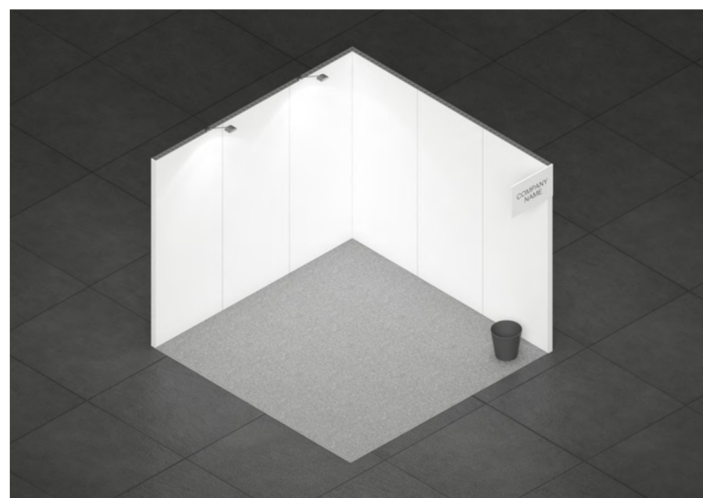
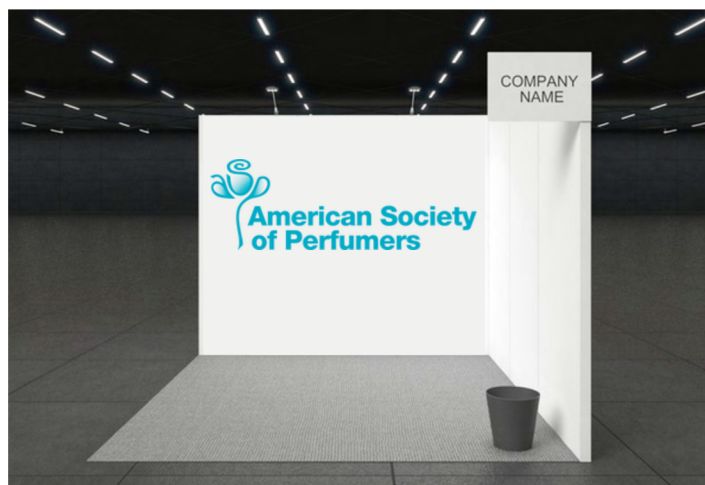
- Private space for hosting client meetings or product briefings
- Available first-come, first-served for exhibitors and sponsors
- Include basic furnishings, natural light, and/or outdoor access
- Ancillary services such as A/V, furnishings and catering ordered directly through vendor partners

\*Ballroom is fully carpeted. Additional flooring may be purchased through the GSC.

## EXHIBIT + MEETING SPACE

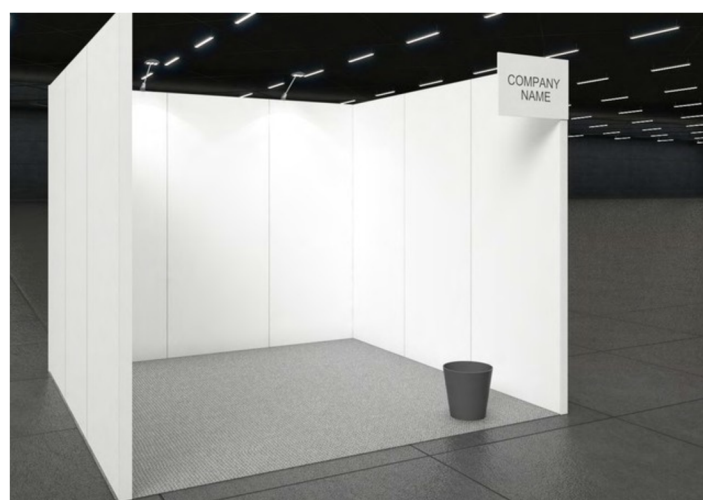
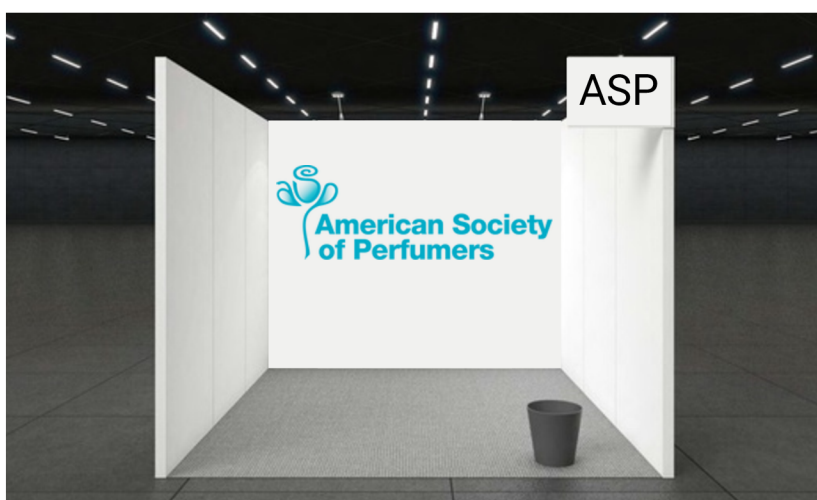
### Hard Wall Booths

- 10 ft x 10 ft open corner renderings
- Includes six (6) white panels
- Each panel is 39 inches wide x 95 inches tall
- Seamless graphic wall printing available - see rates on budgeting page



### Hard Wall Booths

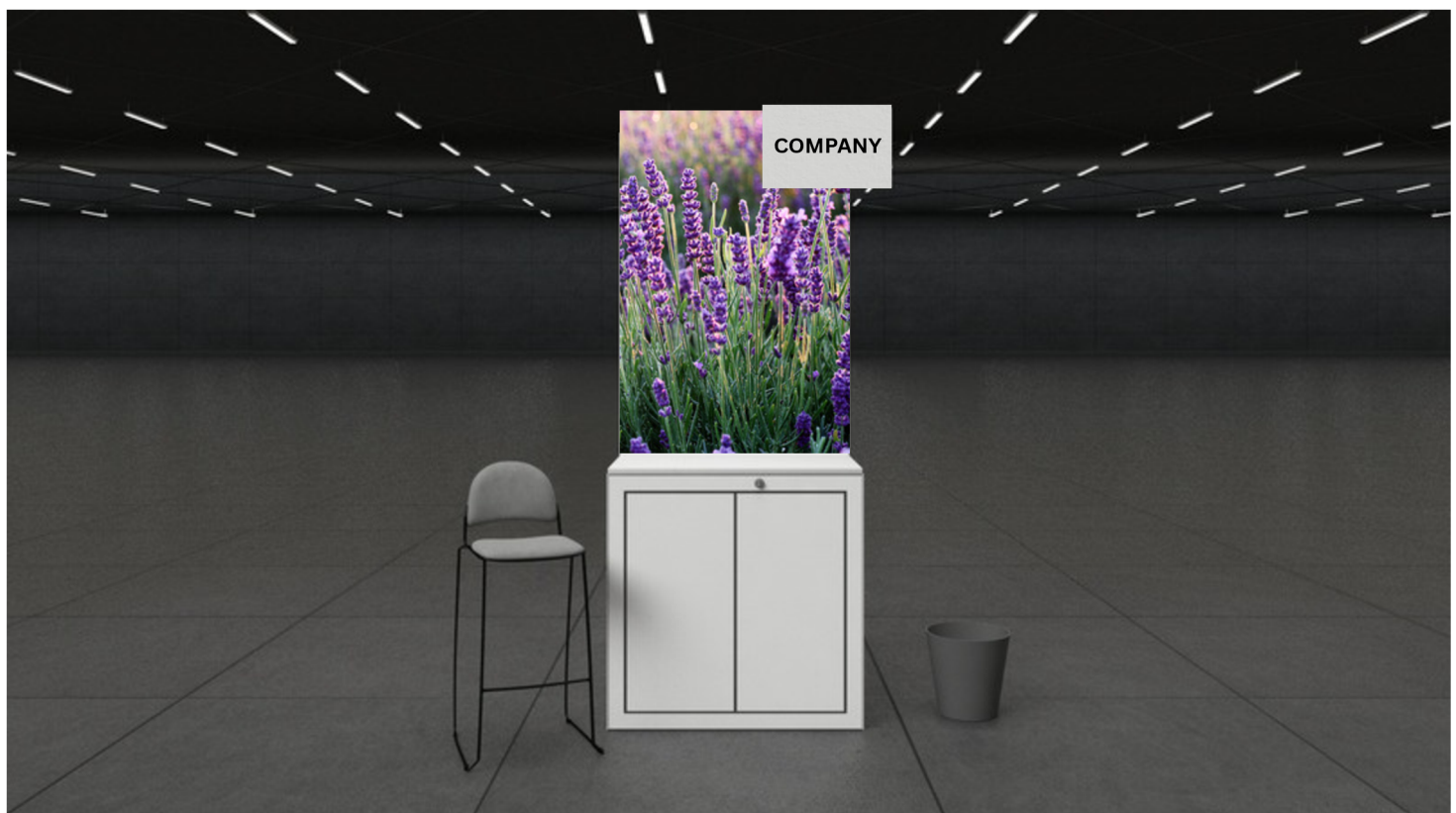
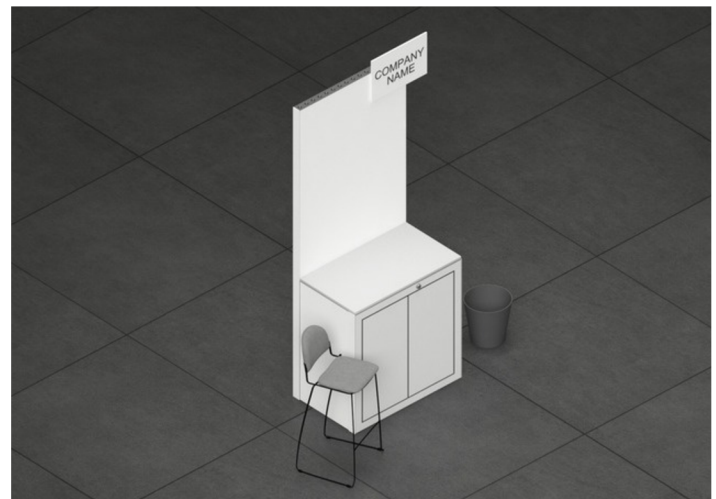
- 10 ft x 10 ft inline renderings
- Includes nine (9) white panels
- Each panel is 39 inches wide x 95 inches tall
- Seamless graphic wall printing available - see rates on budgeting page



## EXHIBIT + MEETING SPACE

### Kiosk Renderings

- Back wall is 39 inches wide x 95 inches tall
- Two (2) side walls are 19.5 inches wide x 39 inches tall
- Counter door is 992 mm x 992 mm
- Branding/printing available for a fee



## EXHIBIT + MEETING SPACE

EXHIBIT RATES	RATE
10ft x 10ft booth (2 registrations)	\$5,900
10ft x 20ft booth (4 registrations)	\$11,800
10ft x 30ft booth (6 registrations)	\$17,700
Kiosk (1 registration)	\$2,900
Corner fee (per open corner)	\$150
End Cap (Min 10ft x 20ft)	\$1,000
Raw Space (no structure, min 400 sf)	\$3,900 per 10x10
20ft x 20ft raw space (8 registrations)	\$16,200

EXPO ADD-ONS/ À LA CARTE	RATE
Booth graphics on stretch fabric (per 10 ft wall)	\$1,333
10x10 furniture package	\$1,330
10x20 furniture package	\$2,150
Additional Exhibitor Registrations	\$775
Meeting Rooms (daily rental)	starting at \$5,000/day
Material Handling (per pound)	\$1.95/per pound
Standard Electrical drop (500 watt)	\$240.00/each



## BUDGETING YOUR BOOTH

### BOOTH FURNITURE PACKAGES

**10 x 10 Booth Furniture Package:** Advanced rate \$1,330 /Onsite rate \$1,862

– 15% savings for the bundle.

- Round cafe table
- 4 chairs
- 1 locking cabinet
- 1 stool

**10 x 20 Booth Furniture Package:** Advanced rate \$2,150 /Onsite rate \$3,010

– 15% savings for the bundle.

- 2 round cafe tables
- 8 chairs
- 1 locking cabinet
- 2 stools

### BOOTH GRAPHICS

#### Hard Wall Booth Graphic Walls

- Each graphic wall printed seamlessly
- 10x10, one wall: \$1,333
- 10x10, two walls: \$2,666
- 10x10, three walls: \$3,556
- 10x20, one side: \$1,333
- 10x20, back wall only: \$2,666
- 10x20, two sides and back wall: \$4,742

#### Kiosk Graphic Upgrades

- Backwall only: \$285
- Backwall with front counter: \$550
- Backwall with full wrap counter: \$650 (includes 10% discount for full graphic bundle)