24TH ANNUAL

NOTE

TRAINING INSTITUTE

JULY 20-24, 2025 Gaylord Opryland | Nashville, TN

#CADCAMidYear

**ARCHITECTS OF** 

**CHANGE** 

**X**CADCA\*

**Presentation Password: MYTI2025** 

## TABLE OF CONTENTS

Message from our President and CEO

Mid-Year Schedule of Events

About CADCA and Membership

9	Mid-Year General Information
12	CEU & CHES Form
14	Resource Partner Listing
16	Sunday Events International Welcome Session Welcome Reception
16	Monday Events Opening Plenary and Breakfast Serenity Session Monday Training Sessions Youth Meet Up and Chill
18	Tuesday Events Serenity Session Movie Screening Tuesday Training Sessions
18	Wednesday Events Wednesday Training Sessions Serenity Session Youth Talent Show
19	Thursday Events Thursday Training Sessions International Closing Session
19	CADCA Youth Leadership Training and Events
22	CADCA Board of Directors and Coalition Advisory Committee



**Future CADCA Events** 

### THANK YOU TO OUR PARTNERS















The mark "CDC" is owned by the US Department of Health and Human Services and is used with permission. Use of this logo is not an endorsement by HHS or CDC of any particular products, service, or enterprise.

CADCA's Mid-Year Training Institute is supported in part by several federal agencies and corporations. Their support does not imply any endorsement of the agenda or views expressed by these organizations or any other Mid-Year presenters.

### A MESSAGE FROM OUR PRESIDENT AND CEO



Welcome to Nashville and to CADCA's 24<sup>th</sup> Annual Mid-Year Training Institute. It is a privilege to gather once again with a powerful community of changemakers for a week of learning, connection, and renewal.

We arrive at a pivotal moment. Data shows a meaningful decrease in overdose deaths. It is a glimmer of hope that reflects your tireless efforts and the power of prevention. But we cannot afford to rest on our laurels. As funding for our field declines, the hard-won progress we've made is at risk.

We must think beyond traditional boundaries and find new revenue streams to fuel our lifesaving mission. We must reimagine what prevention looks like, be bold enough to think differently, and brave enough to act decisively. We must be louder voices for change in our states and communities, particularly when it comes to how opioid abatement dollars are spent. Prevention must remain at the center, and CADCA is here to help you make that case.

At CADCA, we see what you see, and with our proximity to Capitol Hill, we feel the shifting policy winds every day. But one thing remains unchanged: the power of committed people. This field is filled with men and women of strong character who choose to stand up daily for what's right, often with too few resources, but never with too little resolve.

Mid-Year is where we recharge that resolve.

This week, you'll have access to more than 100 expert-led training sessions, connect with international peers tackling the same challenges in different corners of the globe, and witness the passion and insight of our incredible youth leaders. You'll expand your network, explore new solutions to persistent challenges, and sharpen your skills with the latest in prevention science.

You'll also experience a special screening of *Can't Look Away*, a gripping documentary that reveals the dark side of social media's devastating impact on youth, followed by a meaningful discussion.

Now is the time to recommit. To dream bigger. To fight harder. To lead without fear.

Thank you for being here, and for continuing to be the architects of change.

With admiration and gratitude,

Harrye I. Price

Barrye L. Price, Ph.D.,

Major General, U.S. Army Retired, President & CEO, CADCA



### MID-YEAR SCHEDULE OF EVENTS

#### **SUNDAY, JULY 20**

4 – 7 PM Registration Open

5 – 6:30 PM Welcome Reception, Table-top Displays and CADCA Corner

Open

#### **MONDAY, JULY 21**

7 AM – 4 PM Registration, Table-Top Displays & CADCA Corner Open

8 – 8:45 AM Youth Breakfast 8 – 8:30 AM Plated Breakfast 8:30 – 10 AM Adult Opening Plenary 9 AM – 10 PM Youth Opening Plenary

10:30 AM – 12 PM Adult Training Sessions and HOSA Presentations

12 – 2 PM Lunch on Your Own 12:30 – 1:15 PM Serenity Session

2 – 3:30 PM
 3:30 – 4 PM
 4 – 5:30 PM
 Adult and Youth Training Sessions
 Networking Refreshment Break
 Adult and Youth Training Sessions

8 – 10 PM Youth Meet Up and Chill

#### **TUESDAY, JULY 22**

7 – 7:45 AM Serenity Session

7:30 – 8:15 AM Networking Continental Breakfast

7:30 AM – 4 PM Registration, Table-top Displays and CADCA Corner Open

8:30 AM – 12 PM Adult and Youth Training Sessions 10 – 10:30 AM Networking Refreshment Break

12 – 1:30 PM Lunch on Your Own

1:30 – 5 PM Adult and Youth Training Sessions 3 – 3:30 PM Networking Refreshment Break 5:30 PM Movie Screening: Can't Look Away

#### **WEDNESDAY, JULY 23**

7:30 – 8:15 AM Continental Breakfast

7:30 AM – 4 PM Registration, Table-top Displays and CADCA Corner Open

8:30 AM – 12 PM Adult and Youth Training Sessions 10 – 10:30 AM Networking Refreshment Break

12 PM – 1:30 PM Lunch on Your Own

1:30 – 5 PM Adult and Youth Training Sessions 3 – 3:30 PM Networking Refreshment Break

5:30 – 6:15 PM Serenity Session 8 – 10 PM Youth Talent Show

#### **THURSDAY, JULY 24**

7 – 7:45AM Serenity Session 7:30 – 8:15 AM Continental Breakfast

8:30 AM – 12 PM Registration, Table-top Displays and CADCA Corner Open

8:30 AM – 12 PM Adult and Youth Training Sessions

10 – 10:30 AM Networking Break 12 – 1 PM Lunch on Your Own CADCA is the premier prevention association equipping coalitions with tools, knowledge, and support to create positive change in their communities. CADCA's vision is safer, healthier, and stronger communities everywhere. Through our work we have built a network of more than 7,000 coalitions across the United States and over 28 countries. At the core of CADCA's creation is the belief in the effectiveness and efficiency of local coalitions as catalysts for drug-free communities globally, combating substance misuse through the implementation of comprehensive strategies for community change.

CADCA brings together sectors of the community – schools, businesses, parents and youth, law enforcement, healthcare providers, faith-based organizations and many more – and advances their efforts through our three main pillars:



### **Advocacy:**

CADCA empowers members to advocate effectively for prevention within the complex landscape of public policy, ensuring their voices are heard amidst competing issues at all levels of government.



### **Training:**

Whether you're starting joining, or enhancing your prevention efforts, CADCA offers a wealth of resources and training to bolster the effectiveness of and sustainability of your community initiatives.



### **Support:**

Navigating the challenges of community prevention efforts can feel overwhelming. Join CDACA to connect with coalition members globally, share best practices, and receive personalized support tailored to your community's needs.



### **CADCA MEMBERSHIP: THERE'S POWER IN NUMBERS**

Become a new member at Mid-Year and receive a FREE t-shirt while supplies last. Stop by CADCA Corner for more information.

### **Membership Benefits**

When you become a CADCA member, you're joining more than an association. You're joining a movement to build safer, healthier, and stronger communities and empower youth to make meaningful choices so they can reach their full potential. To help our members do this critical work effectively, CADCA provides the following benefits:



The CADCA Community – an online forum where members network, learn from one another, and share resources



Weekly digital and twiceannual newsletters





Volunteer request referrals



Member exclusives such as the 12 Sectors | 12 Months | 12 Minutes Event Series



Priority access to grants, scholarships, contests, and special projects



Opportunities to advocate on Capitol Hill as the voice and champion of funding for coalitions and the prevention movement



Coming soon! Posting privileges on CADCA's new and improved job board



Discounts of up to \$200 per coalition member to the National Leadership Forum and Mid-Year Training Institute\*



An unlimited number of individuals associated with your coalition can all receive benefits through your coalition membership

And more!

### **Questions?**

Contact the Membership Team at (703) 706-0560 ext. 228 or membership@cadca.org

<sup>\*</sup>Not included in Friend of CADCA membership





## Supporting recovery through access.

Amneal is committed to delivering medications for the reversal and treatment of opioid overdose and dependence including:



Naloxone Nasal Spray



Buprenorphine & Naloxone Sublingual Tablets



Click or scan to browse the full Amneal catalog

Contact GovernmentBusiness@amneal.com to explore partnering with Amneal.

Please note that Buprenorphine & Naloxone Sublingual Tablets, CIII are subject to a Risk Evaluation and Mitigation Strategy (REMS). Required by the FDA, REMS is a strategy designed to manage known or potential serious risks associated with a drug product such as Buprenorphine-containing Transmucosal products for Opioid Dependence (BTOD). More information about the REMS can be obtained at: or by calling the BTOD REMS Call Center at 1-855-223-3922.

### App

We've launched a brand-new app to enhance your Mid-Year experience! Visit your app store and search "CADCA Events" to download. The app contains training session descriptions, presenter information and available PowerPoints. Users can connect with other Mid-Year attendees, view venue floorplans and information on restaurants. Most importantly, the app provides a quick and efficient way to evaluate all Mid-Year training sessions. Be sure to download the app today!

### **Badges**

Badges must be worn during Mid-Year sessions and networking events. To reprint a badge, you must pay a fee of \$25, so please be sure to keep yours in a secure place at all times.

#### **EMT**

An EMT will be available during Mid-Year registration hours in the Presidential Registration Desk North to assist guests with any health challenges that arise.

### **First Time Attendees**

Please be sure to stop by CADCA Corner in the Presidential Ballroom Lobby during exhibit hours for assistance on how to navigate Mid-Year. CADCA staff will be on hand to assist with questions about Mid-Year, CADCA membership, new workshops, trainings and more!

### **Friends Of Bill**

Meeting space will be available in Belle Meade CD, Monday – Thursday.

### **Lost and Found**

Please check the Lost and Found at CADCA Corner in the Presidential Ballroom Lobby to drop off and look for any missing items. If an item is not there, please visit the concierge desk of the hotel.

### **Meals**

Some meals are included with your Mid-Year registration. Please check the Schedule of Events for times of continental networking breakfasts and refreshment breaks. Lunch is on your own. Please visit the app for more information on nearby food and beverage options.

### **Networking Opportunities**

### Bling Your Badge / Pronoun Ribbons

We encourage all Mid-Year attendees to select pronoun ribbons and bling your badge while networking with your fellow coalition members and community leaders. Head to the registration area to personalize your Mid-Year badge with ribbons and fun and colorful accessories and take the opportunity to get to know fellow attendees from across the globe and learn what brings them to #CADCAMidYear.

### Help CADCA Give Back at CADCA Corner

Join us at CADCA Corner throughout the week for the opportunity to write letters to emergency medical personnel, deployed troops, or senior citizens. We'll have paper, pens, and decorations available for you to use. We will be mailing the letters to the below organizations and your letters will brighten the day of these important heroes and community members!

#### **Operation Gratitude: Letters for Emergency Medical Personnel**

**About the Organization:** Operation Gratitude exists to forge strong bonds between Americans and their military and first responder heroes through volunteer service projects, acts of gratitude, and meaningful engagements in communities nationwide. **Operation Gratitude** currently has an urgent need for letters specifically written to emergency medical personnel on the frontlines of the COVID-19 pandemic.

#### **Operation Gratitude: Letters for Deployed Troops**

**About the Organization:** Operation Gratitude exists to forge strong bonds between Americans and their military and first responder heroes through volunteer service projects, acts of gratitude, and meaningful engagements in communities nationwide. **Operation Gratitude** currently has an urgent need for letters specifically written to deployed troops.

#### Love for the Elderly: Letters for Senior Citizens

**About the Organization:** LFTE was founded by Jacob Cramer following the death of his grandpa when Jacob was 10 years old. As he grieved, he realized he needed to do something that mattered. He started by simply writing a few letters to a senior center, and then other people joined in his mission of love! Today, **LFTE** operates as a 501(c)(3) nonprofit organization with the mission of bringing joy into the lives of the elderly.

### **Nursing Mother's Room**

The Gaylord Opryland has a designated nursing room available for use in the women's restroom by the entrance to the Governor's Ballroom. No key is necessary, as the room can be locked from the inside

### **Presentations**

PowerPoint presentations from training sessions and other resources (if provided to CADCA by presenters) are posted in the Mid-Year app and on the Mid-Year website. Be sure to visit the full schedule at **midyear.cadca.org** or check the Mid-Year app for more details **(Password: MYTI2025).** 

### **Registration & Information**

Staff will be available during registration hours to assist with questions at CADCA Corner and the On-Site Registration Desk in the Presidential Ballroom Lobby.

 Sunday
 4 - 7 PM

 Monday
 7 AM - 4 PM

 Tuesday
 7:30 AM - 4 PM

 Wednesday
 7:30 AM - 4 PM

 Thursday
 8:30 AM - 12 PM

### **Session Evaluations**

Evaluation forms are submitted exclusively electronically on the Mid-Year app or on the CADCA Mid-Year website. Search for "CADCA Events" in your app store. Please submit an evaluation form for each session attended. Room monitors will be present in training rooms to assist with the app. Session evaluation remains essential for our ability to provide quality prevention content at future events. Thank you for taking the time to share your feedback with us.

#### **How to Access Session Evaluation Forms -**

There are two ways you can share your feedback on the training sessions with CADCA.

**Method 1:** Submit your feedback for all training sessions via the CADCA Mid-Year mobile app by tapping the "Session Evaluations" button on the app's home screen. Then select the type of session (Adult, Spanish, Youth, etc.) and scroll through the session titles to select the one you attended. Attendees must be logged into the **Attendee Service Center** to access the evaluations and ensure their responses are tied to their profile.

**Method 2:** Submit your feedback directly through the Attendee Service Center on the CADCA Mid-Year website. Once logged in, select the "Session Evaluations" option and choose the appropriate session type (Adult, Spanish, Youth, etc.).

### **Shuttle Information**

CADCA will provide hourly shuttle service from the Residence Inn and Courtyard properties. The Gaylord Opryland also offers complimentary shuttle service to the Inn at Opryland.

### **Special Needs**

Please contact any CADCA staff member on site in the registration area to discuss special needs or disabilities that may have an impact on participation during Mid-Year.

### T-shirts

CADCA Mid-Year t-shirts are available at CADCA Corner in the Presidential Ballroom Lobby and at cadca.org/swag to order online.

### Wi-Fi

Complimentary wireless internet is available throughout the Gaylord meeting and convention space for registered Mid-Year attendees.

Network Name: **CADCA2025** Network Password: **MYTI2025** 

### **CADCA's Social Networking Sites**

Community.cadca.org

X

CADCA

f CADCA

4

**CADCACoalitions** 

CADCACoalitions

You Tube

**CADCAorg** 

in CADCA

#### **CEU CREDITS**

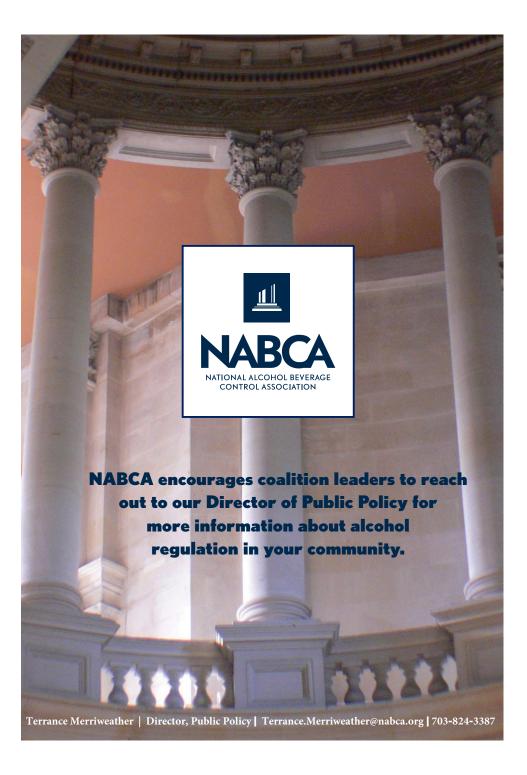
Participants may obtain Continuing Education Units from George Mason University. The Continuing Education Unit (CEU) at George Mason is a nationally recognized measurement that validates you have taken a noncredit instruction. CEUs are awarded based on ten instruction hours equals one CEU. You are eligible for up to 2.35 CEU (23.5 learning hours) for Mid-Year depending on your attendance. To obtain CEU's from George Mason for a cost of \$50.00, access the link here and request the following section for the Mid-Year Training Institute, "CEU-CADCA - CEU-235". The selection will be open after the end of the conference, on July 24.

#### **CERTIFICATE OF ATTENDANCE**

A Certificate of Attendance is available for attendees who fill out the Overall Feedback Evaluation at the end of the MYTI. A link for the Overall Feedback evaluation form will be emailed to all attendees on Thursday, July 24. After you submit your evaluation, you will be directed to a Thank You page where you can download the Certificate of Attendance. You will not be able to return to this webpage so please download the certificate immediately. You only need to complete this evaluation once.

Please contact evaluation@cadca.org with any questions. Please note, for CPS credit hours, some states require more than a Certificate of Attendance. IC&RC provides a list by state at https://www.internationalcredentialing.org/member-boards.





### **RESOURCE PARTNER LISTING**

### **Resource Partner Display Hours**

Sunday: 5 - 6:30 PM

Monday - Wednesday: 7:30 AM - 4 PM

Thursday: 7:30 AM - 11 AM

### **2025 Mid-Year Training Institute Resource Partners**

Complete contact information and links are available on the Mid-Year app.

Booth	Company Name
T22	Alexander Neville Foundation
T13	Amneal Pharmaceuticals
T23	Be Extraordinary, Be You
T21	Botvin LifeSkills Training (LST)
T17	DEA
T20	Deterra
T14	Drug-Free Communities & CARA National Evaluation Team
T8	Emily's Hope K-12 Substance Use Prevention Curriculum
T5	Fatal Vision by Innocorp, Ltd.
T26	Innovative Product Concepts LLC DBA Medicine Safe
T25	Prevention Gone Wrong (book)
T9	ISA Data / Pride Surveys
T18, T19	NABCA
T7	NIMCO, INC
T16	Operation Parent
T15	Prevention Research Institute
T10	Prevention Support Services
T1	Primo Prevention
T6	PSA Worldwide
T3	RX Destroyer
T11, T12	SAMHSA
T24	Smart Approaches to Marijuana
T2	VICTORIAS VOICE
T4	Vive18

# Drug Enforcement Administration Visit Our Websites And Follow Us on Social





## Campus Drug Prevention

www.campusdrugprevention.gov

A one-stop resource for professionals working to prevent drug misuse among college students, including educators, student health centers, and student affairs personnel.



Providing Science-Based Digital Lessons to Educate Students on the Impacts of Drug Misuse.

Grab some of DEA's resources!

Scan to Connect

Follow Us on Social











### SUNDAY EVENTS

### **International Welcome Reception**

Sunday, July 20, 4 – 6:30 PM

Room: Magnolia Ballroom and Belmont A

### **Welcome Reception**

Sunday, July 20, 5 - 6:30 PM

Room: Tennessee Lobby A

Kick off the week by joining us for the Opening Reception! Network with your fellow community leaders as the 2025 Mid-Year Training Institute begins and take the time to visit the Resource Partner Table-top Displays!

### MONDAY EVENTS

### **Plated Breakfast**

Monday, July 21, 8 – 8:30 AM Room: Presidential Ballroom

### **Adult Opening Plenary**

Monday, July 21, 8:30 - 10 AM

Room: Presidential Ballroom

Join us as Mid-Year officially begins! Grab a seat during the Opening Plenary to learn what to look forward to in the week ahead.

#### Allison Arwady, MD, MPH

Director, National Center for Injury
Prevention and Control

#### General Barrye L. Price, PhD

President and CEO, CADCA

#### **Monty Burks**

Deputy Director, Governor's Faith-Based and Community Initiatives, Tennessee Department of Mental Health and Substance Abuse Services

#### **Pat Castillo**

Chief Strategy Officer, CADCA

#### Jessica Hulsey

Founder and CEO, Addiction Policy Forum

## Rear Admiral Chris Jones, PharmD, DPh, MPH

Director, Center for Substance Abuse Prevention, SAMHSA

#### **Annabelle Lovell**

Weakley County Prevention Coalition

#### **Sue Thau**

Public Policy Consultant, CADCA





#### **Youth Breakfast**

Monday, July 21, 8 – 8:45 AM Room: Governor's Ballroom AE

### **Youth Opening Plenary**

Monday, July 21, 9 AM - 10 AM

Room: Ryman Ballroom

Come meet our training team, get an overview of the week's sessions and activities, and enjoy insights from an amazing speaker from Vive18!

#### **HOSA Presentations**

Monday, July 21, 10:30 AM - 12 PM

Room: Ryman Ballroom

Join us for a series of dynamic and inspiring presentations by the next generation of healthcare professionals. The Voices of Youth Initiative is a collaborative project between HOSA-Future Health Professionals, SAMHSA (Substance Abuse and Mental Health Services Administration), and CADCA that showcases the ingenuity and dedication of our students. These presentations will cover a range of critical topics in health and wellness, reflecting a commitment to fostering resilience, promoting mental health, and addressing substance misuse. Each session is designed to enlighten, engage, and equip you with insights from emerging leaders in the field.

### **Serenity Session**

Monday, July 21, 12:30 - 1:15 PM

Room: Belle Meade AB

Lunchy Loosey - Bring in space for the body and mind with active and strength poses to get you through your day.

### Youth Meet Up N' Chill

Monday, July 21, 8 - 10 PM

Room: Governor's Ballroom AE

Join us for our signature Meet Up N' Chill where we'll have games and activities to kick off a great week! Rep yourself in your favorite school, sports team, or coalition gear and your comfiest clothes (sweatpants okay!)

Activities Provided by:





### TUESDAY, JULY 22 / WEDNESDAY, JULY 23

### TUESDAY EVENTS

### **Serenity Session**

Tuesday, July 22, 7 - 7:45 AM

Room: Belle Meade AB

Wind up to Wake up - movement, strength and stretch to start the day centered.

### **Movie Screening: Can't Look Away**

Tuesday, July 22, 5:30 PM

Room: Presidential Ballroom D

Can't Look Away is a gripping documentary that exposes the dark side of social media and its devastating impact on young users. Directors Matthew O'Neill and Perri Peltz take viewers inside the high-stakes legal battle to hold tech companies accountable for the harm caused by their negligence and dangerous algorithms. Based on investigative reporting by Bloomberg News' Olivia Carville, the film follows the Social Media Victims Law Center fighting for justice for families whose children suffered tragic consequences linked to social media use. As families seek justice, Can't Look Away underscores the urgent need for industry reform and serves as both a wake-up call about the dangers of social media—and a call to action to protect future generations.

Both youth and adult attendees are welcome to join.

### **WEDNESDAY EVENTS**

### **Serenity Session**

Wednesday, July 23, 5:30 - 6:15 PM

Room: Belle Meade AB

Wind Down the Day - Let go of stuckness with a flow and breathing practice to ease into the evening.

### **Show Us What YOUth Got Talent Show**

Wednesday, July 23, 8 – 10 PM

Room: Presidential Ballroom D

Got a great singing voice? Want to show off your instrument skills? Join us for this close out event to show off your talent to everyone at Mid-Year!



### THURSDAY, JULY 24 / CADCA YOUTH LEADERSHIP



### THURSDAY EVENTS

### **International Closing Session**

Thursday, July 24, 4 - 5:30 PM

Room: Davidson A

### TRAINING SESSIONS

Monday, July 21, 10:30 AM - 12 PM, 2 - 3:30 PM, and 4 - 5:30 PM Tuesday, July 22, 8:30 AM - 12 PM and 1:30 - 5 PM Wednesday, July 23, 8:30 AM - 12 PM and 1:30 - 5 PM Thursday, July 24, 8:30 AM - 12 PM

For a full list and description of the training sessions, please download the CADCA Events app, or head to www.midyear.cadca.org.

### CADCA YOUTH LEADERSHIP TRAINING AND EVENTS

Youth are not just the leaders of tomorrow—they are leading today! Now is the perfect time for young people to step into leadership roles within their coalitions and address the pressing issues facing their communities.

Building partnerships with stakeholders at the community level is the foundation of the coalition model. To achieve true sustainability and long-term impact, we must empower youth to be catalysts and sustainers of community change. CADCA's Youth Leadership training courses provide young people with skills and tools to help their coalition drive community-level change. Designed for youth ages 13-19, these trainings encourage participants to take youth-led civic action. Coalitions nationwide are enrolling their youth in these exciting courses to help them work together more effectively.

At this year's Mid-Year Training Institute, CADCA is offering two tracks for youth attendees:

**Key Essentials** is a foundational training that equips participants with tools to address community challenges related to substance misuse, vaping, underage drinking, prescription drug misuse, and other social challenges using the Strategic Prevention Framework.

**Pathways to Prevention Track** is designed for youth who have already completed the Key Essentials training. This advanced track offers a selection of prevention and coalitionrelated skill-building workshops.

### 2025 MYTI YOUTH LEADERSHIP SCHEDULE



### Sunday, July 20

4 - 7 PM Registration Open 5 - 6:30 PM Welcome Reception

### Monday, July 21

7 AM - 4 PM Registration Open 8 - 8:45 AM Continental Breakfast 9 - 10 AM Youth Opening Plenary 10 - 10:30 AM Networking Break 10:30 - 11 AM **HOSA Presentations** 12:30 - 2 PM Lunch On Your Own 2 - 3:30 PM Youth Leadership **Trainings** 3:30 - 4 PM **Networking Break** 4 - 5:30 PM Youth Leadership **Trainings** Youth Meet Up n' Chill 8 - 10 PM

### Tuesday, July 22

7:30 - 8:15 AM Continental Breakfast 8:30 - 10 AM Youth Leadership Trainings 10 - 10:30 AM **Networking Break** 10:30 AM - 12 PM Youth Leadership **Trainings** Lunch On Your Own 12 - 1:30 PM 1:30 - 3 PM Youth Leadership Trainings 3 - 3:30 PM **Networking Break** 3:30 - 5 PM Youth Leadership Trainings

### Wednesday, July 23

7:30 - 8:15 AM Continental Breakfast Youth Leadership 8:30 - 10 AM **Trainings** 10 - 10:30 AM Networking Break 10:30 AM - 12 PM Youth Leadership **Trainings** Lunch On Your Own 12 - 1:30 PM 1:30 - 3 PM Youth Leadership Trainings Networking Break 3 - 3:30 PM Youth Leadership 3:30 - 5 PM **Trainings** 8 - 10 PM Show Us What YOU(th) Got Talent Show

### Thursday, July 24

7:30 - 8:15 AM Continental Breakfast 8:30 - 10 AM Youth Leadership Trainings 10 - 10:30 AM **Networking Break** 10:30 AM - 12 PM Youth Leadership Trainings



Preventing substance use and overdose among youth ages 12-17 by highlighting the link between substance use and mental health challenges.

#### FEATURING



#### **PARTNER TOOLKIT**

A collection of social media graphics, posts, and other collateral to spread the Free Mind message



#### **FACTS & FEELS**

A digital card game for teens and parents (COMING SOON)

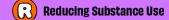


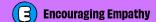
#### **WHAT'S UP WITH TESS?**

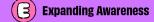
An interactive graphic novel about mental health and substance use (COMING SOON)





















## CADCA BOARD OF DIRECTORS

### Chairman RONALD S. ROCHON, PHD

President, California State University, Fullerton

## Vice Chairman/Treasurer RUDOLPH ESTRADA

Chief Executive Officer, Estradagy Business Advisors, LLC

## **2<sup>nd</sup> Vice Chairman BRIGITTE NETTESHEIM**

President, Nox Enterprise Business

## **Secretary ANITA BRIKMAN**

President and CEO, Plasma Protein Therapeutics Association

## **Board Members ESTHER T. BENJAMIN**

Chief Executive Officer and Executive Director, World Education Services, Inc.

### **MONTY BURKS, MCJ, PHD, CPRS**

Deputy Director, Governor's Office of Faith Based and Community Initiatives

#### **FRAN FLENER**

Former Arkansas Drug Director

#### **JUAN GARCIA**

Managing Director, Deloitte

#### **LAURA GORDON**

Owner, Laura Gordon Consulting, LLC

#### **KEVIN GRAY**

Professor and Director of Addiction Sciences, Medical University of South Carolina

#### **JEANNIE HOVLAND**

Commissioner, National Indian Gaming Commission (NIGC)

#### **BOB JANSEN**

Founder, Zensights, LLC

#### KIRK R. LANE

Director, Arkansas Opioid Recovery Partnership

#### **CHRISTOPHER M. MOORE**

Principal, Books Bawden Moore, LLC

#### MICHAEL NOZILE, SR.

President/CEO, Gang Alternative, Inc.

#### **PATRICK SARGENT**

Major General, U.S. Army, Retired SVP and GM, Oracle Health Government Services

#### LADARRICK SMITH

Senior, Morehouse College

#### **AARON S. WILLIAMS**

Senior Advisor—Emeritus, International Development & Government Relations, RTI International

#### **DAVE ZOOK**

Chair, Government & Regulatory Affairs Group, Faegre Drinker

### **Emeritus Board Members**

#### **ARTHUR T. DEAN**

Major General, U.S. Army, Retired Former Chairman and CEO, CADCA

#### **NEIL AUSTRIAN**

Former Chairman and CEO, Office Depot, Inc., Former President, The NFL



### CADCA COALITION ADVISORY COMMITTEE

#### **TENESHA BARNES**

Deputy Director, Arkansas Opioid Recovery Partnership

#### **JESSICA BICKFORD, CPS**

Coordinator, Healthy Lamoille Valley Coalition

#### VIRGIL BOYSAW, JR.

Drug Free Cecil Coalition Director, Cecil County Health Department

#### SAM BRADSHAW, BSW, CPS/ICPS

CPS/ICPS Project Director, Cherokee National Behavioral Health Prevention, SAMHSA PFS-SPF Project Director

#### **REV. SHANE BRITT**

Founder and Executive Director, The Scottsville Allen County Faith Coalition, Inc.

#### **JORDAN S. ESSER**

Community Initiatives Coordinator, DuPage County Health Department

#### **MERILEE FOWLER**

Executive Director, MATFORCE and Community Counts

#### **AMY R.H. HASKINS, MA**

Administrator, Jackson County Health Department, Project Director, Jackson County Anti-Drug Coalitions

#### **BEVERLY H. JOHNSON, MPA**

Director of Child & Family Services, Alabama Department of Mental Health

#### **KELLY JULESON**

Co-President & Chief External Affairs Officer, The Governor's Prevention Partnership

#### **KEVIN MCCLOSKEY**

Director of Community-Based Programs, Youth Services, Los Angeles LGBT Center

#### **JOSÉ D. PIETRI**

Project Director, Coalition for the Management and Prevention of Substance Abuse Sabana Grande

#### STEPHANIE RHINEHART, MSW

Prevention Program Manager, Kansas Department for Aging and Disability Services

#### **JAMIE ROSS**

Executive Director, PACT Coalition; Coordinator, Nevada Statewide Coalition Partnership Thank you for attending CADCA's 24<sup>th</sup> Mid-Year Training Institute! We look forward to seeing you again at our upcoming events.

### CADCA FUTURE EVENTS

27th Annual Drug-Free Kids Campaign Awards Dinner

Gaylord National Hotel – Riverview Ballroom National Harbor, Maryland

October 16, 2025

36th Annual National Leadership Forum

Gaylord National Hotel National Harbor, Maryland

February 2-5, 2026



f CADCA

CADCACoalitions

in CADCA

X

CADCA



**CADCACoalitions** 



**CADCAorg** 

