



CMAA2026: Experience Shared. Construction Delivered.

Denver, CO | October 4-6, 2026

Education Session Request for Proposals (RFP)

Conference Purpose

CMAA2026 is an in-person, interactive conference designed to advance the construction and program management profession by equipping professionals at all career stages with knowledge, skills, and perspectives that strengthen project and program outcomes.

CMAA2026 will Feature:

- Education for professionals at all career stages
- Sessions that deliver practical, how-to applications with clear takeaways
- Programs that challenge conventional thinking and spark new ideas
- Learning that strengthens innovation, resiliency, and leadership performance
- Content that is immediately applicable to real projects
- Perspectives across the project team—owner, CM/PM, designer, builder, and trade partners
- Interactive experiences that engage participants in discussion and problem-solving

Focus Areas Include:

- Leadership and professional judgment
- Technology, digital tools, and emerging trends
- Delivery innovation and collaboration
- Lessons learned from challenges or project “rescues”
- Predictability, accountability, and outcomes best practices

CMAA will Not Accept:

- Sales pitches or commercial/brand promotion
- Lecture-only presentations

What Makes a Strong Proposal

- Actionable tools attendees can use immediately
- Repeatable practices vs. project recap
- Honest discussion of challenges and lessons learned
- Clear connection to CM/PM core competencies and CMAA Standards of Practice
- Demonstrated owner/client value
- Panels that represent the full team perspective with diverse roles, experience levels, firm types, and market sectors
- Interactive engagement plan

Questions to Address in Your Proposal Description

- What was unique or different about your approach?
- How did it strengthen the role and value of construction management?
- What professional judgment or leadership practices mattered most?
- How did varying team member perspectives shape decisions and results?
- How did you improve predictability, accountability, or trust?
- What lessons from challenges or failures can others apply?
- How will attendees leave with specific tools or practices?

Format Expectations

- Sessions must be interactive and encourage audience participation
- Panels are strongest with diverse roles and perspectives
- Real-world use cases over theory
- Balance of strategy + practical execution

Evaluation Criteria

Proposals are reviewed for:

- Relevance to industry needs
- Innovation in leadership, technology, and resiliency
- Alignment with CM/PM competencies and Standards of Practice
- Post-conference value for attendees
- Clarity of outcomes and format
- Speaker expertise and diversity of perspectives
- Interactive session design
- Immediate, practical takeaways
- Non-promotional content

The Fine Print

- Submission deadline: **March 15, 2026**.
- All proposals must be submitted online via www.cmaanet.org/CMAA2026
 - Draft submissions on this template will not be considered.
- CMAA reserves the right to edit session titles and descriptions.
- No sessions will be assigned based on promised acceptance.
- Speakers will be notified of acceptance **May 2026** and must confirm participation.
- Speakers must supply their own laptops on-site.
- Speakers do not receive compensation or expense reimbursement.
- All speakers must register for the conference (discounted rates available).

DEADLINE TO SUBMIT: MARCH 15, 2026

Submission Template

Only proposals submitted through the online RFP portal will be considered. This template is for personal use only. Completing this form does not qualify as a completed submission. Session blocks are 1 hour.

Session Information

Session Title

Click or tap here to enter text.

CMAA reserves the right to edit session titles. (5-10 words).

Session Description

Click or tap here to enter text.

Why is this a “must-attend” session, and what will attendees learn? Session descriptions should answer the [“Questions to Address in Your Proposal Session Description”](#) above.

CMAA reserves the right to edit session descriptions. (200 words or less).

What key benefits and takeaways does this education session offer?

Click or tap here to enter text.

Main idea and audience value: *Describe the proposal’s core concept and how it delivers relevant, distinctive learning that strengthens professional practice and project/program outcomes.*

Presentation Type:

- ☐ Peer-to-Peer Discussion
- ☐ Panel Discussion with Audience Participation
- ☐ Hands-on Demonstration
- ☐ Interactive Workshop
- ☐ Case-Study Method with Group Discussion and Solution Development
- ☐ Lecture

Engagement Strategy:

Click or tap here to enter text.

Describe the session format and adult-learning techniques (e.g., discussion, problem-solving, Q&A, case study). Preference for interactive sessions where attendees practice skills and participate actively.



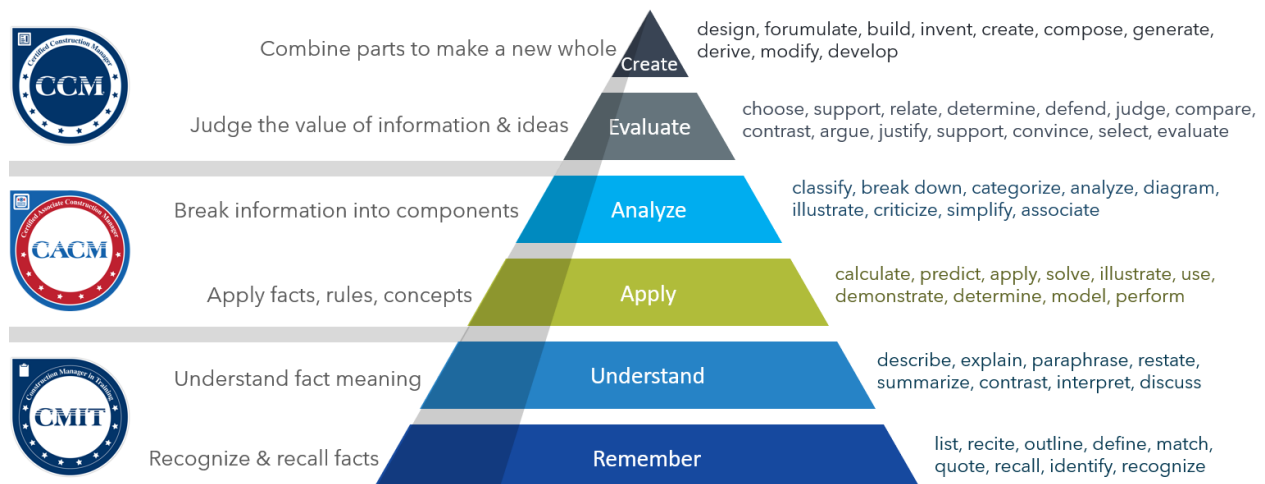
Learning level:

- ☐ Program and Project Expert Leader (CCM)
- ☐ Program and Project Manager (CACM)
- ☐ Program and Project Support (CMIT)

Learning Objectives & Outcomes

Provide clear, measurable, achievable learning objectives aligned with Bloom's Taxonomy and the selected learning level.

Blooms Taxonomy



Learning Objectives:

1. Click or tap here to enter text.
2. Click or tap here to enter text.
3. Click or tap here to enter text.
4. Click or tap here to enter text.

Post-Conference Value & Take-Aways:

Click or tap here to enter text.

Describe how the session will improve attendees' decision-making post-conference (attendee ROI).

Topics Covered (Pick up to 3)**Core Construction Management**

- ☐ Business of CM
- ☐ Commissioning
- ☐ Contract Administration
- ☐ Cost Management
- ☐ Preconstruction
- ☐ Professional Practice
- ☐ Project & Program Management
- ☐ Project Controls
- ☐ Quality Management
- ☐ Risk Management
- ☐ Sustainability
- ☐ Time Management / Scheduling
- ☐ Value Engineering

Legal & Policy

- ☐ Change Management
- ☐ Claims
- ☐ Government
- ☐ Insurance
- ☐ Legal
- ☐ Public Policy

Leadership, People & Workforce

- ☐ Communication Strategies
- ☐ Ethics

- ☐ Leadership
- ☐ Team Building
- ☐ Workforce Development

Project Delivery Methods

- ☐ Alternative Project Delivery
- ☐ CMAR / CMGC
- ☐ Design-Bid-Build
- ☐ Design-Build
- ☐ EPC/EPCM
- ☐ IPD
- ☐ P3
- ☐ Progressive Design Build

Strategy, Trends & Innovation

- ☐ Current Events
- ☐ Economics
- ☐ Emerging Trends
- ☐ Future Focus
- ☐ Lessons Learned
- ☐ Resilience
- ☐ Technology

Other

- ☐ Other: _____

AIA Health, Safety, & Welfare Learning Units

- ☐ This session does not meet AIA's HSW LU requirements. *(Most common)*
- ☐ This session meets AIA's requirements for HSW credit. *(Requires additional information; see [Appendix A](#) for details)*

Speaker Information

Lead Speaker Information

Panel diversity in background and perspective is encouraged; sessions must include 2–5 speakers/facilitators. The following is required for all speakers.

Speaker Name: Click or tap here to enter text.

Speaker Credentials:

- | | | | | |
|--------------------------------|------------------------------|------------------------------|--------------------------------|-------------------------------|
| <input type="checkbox"/> Ph.D. | <input type="checkbox"/> Esq | <input type="checkbox"/> AIA | <input type="checkbox"/> FCMAA | <input type="checkbox"/> CACM |
| <input type="checkbox"/> JD | <input type="checkbox"/> PE | <input type="checkbox"/> RA | <input type="checkbox"/> CCM | <input type="checkbox"/> CMIT |

Speaker Email: Click or tap here to enter text.

Speaker Title: Click or tap here to enter text.

Speaker Organization: Click or tap here to enter text.

Speaker Birth Year: Click or tap here to enter text.

Speaker Bio: Click or tap here to enter text.

Highlight experience and subject matter expertise.

Speaker Organization is a(n):

- | | | | |
|---|-------------------------------|-----------------------------------|---|
| <input type="checkbox"/> Client/Owner | <input type="checkbox"/> 8(a) | <input type="checkbox"/> DBE | <input type="checkbox"/> Service-Disabled |
| <input type="checkbox"/> Service Provider | <input type="checkbox"/> WBE | <input type="checkbox"/> SDB | <input type="checkbox"/> Veteran Owned |
| <input type="checkbox"/> Vendor | <input type="checkbox"/> MBE | <input type="checkbox"/> HUB Zone | <input type="checkbox"/> Academic |

Speaker Race or Origin:

- | | |
|--|---|
| <input type="checkbox"/> American Indian / Alaska Native | <input type="checkbox"/> Native Hawaiian/Pacific Islander |
| <input type="checkbox"/> Asian | <input type="checkbox"/> White |
| <input type="checkbox"/> Black/African American | <input type="checkbox"/> Other race or origin |
| <input type="checkbox"/> Hispanic/Latinx/Spanish | <input type="checkbox"/> Prefer not to say |

Speaker Gender:

- ☐ Male
- ☐ Female
- ☐ Prefer not to say

Is Speaker a CMAA Member? ☐ Yes ☐ No

Is Speaker organization planning to exhibit or sponsor? ☐ Exhibit ☐ Sponsor ☐ No/Unsure

Speaker LinkedIn Profile URL: Click or tap here to enter text.

Speaker head shot: *(image upload – please name file “lastname.firstname”)*

Speaker 2 Information

Speaker Name: Click or tap here to enter text.

Speaker Credentials:

- | | | | | |
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Speaker 3 Information

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Speaker 4 Information

Speaker Name: Click or tap here to enter text.

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Speaker Title: Click or tap here to enter text.

Speaker Organization: Click or tap here to enter text.

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Speaker 5 Information

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Speaker Credentials:

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Speaker Title: Click or tap here to enter text.

Speaker Organization: Click or tap here to enter text.

Speaker Birth Year: Click or tap here to enter text.

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Speaker head shot: *(image upload – please name file “lastname.firstname”)*

Speaker Roles & Responsibilities

All speakers are required to agree to these roles and responsibilities.

- ☐ I, and all speakers included on this panel, understand that we will not be compensated for speaking at CMAA2026.
- ☐ I, and all speakers included on this panel, understand that we will not be reimbursed for any expenses.
- ☐ I, and all speakers included on this panel, understand that we must register for CMAA2026; discounted speaker and one-day rates are available.
- ☐ I, and all speakers included on this panel, agree to follow CMAA's Enhanced Safety and Health Measures Policies. CMAA will follow any safety guidelines and advisements for meetings issued by the Centers for Disease Control and Prevention and by state and local mandates.
- ☐ I, and all speakers on this panel, consent to be video-recorded and photographed. Recordings become the property of CMAA, and CMAA retains the right to repurpose conference content.
- ☐ I understand that each speaker/panel must provide a laptop/presentation device.
- ☐ I/we will upload presentation files (PowerPoint or PDF) and handouts by September 11, 2026.
- ☐ I/we agree to obtain all necessary permissions to use or distribute copyrighted information.
- ☐ I, and all speakers included on this panel, command expert knowledge of our topic and are skilled and effective presenters.
- ☐ I, and all speakers on this panel, will provide a session environment that is open, welcoming, and inclusive for session attendees.
- ☐ I, and all speakers included on this panel, agree to adhere to CMAA's Prohibited Conduct Policy and conduct myself/ourselves professionally.

Deadlines, Changes, Cancellations, Withdrawals

CMAA regards submitted proposals as a commitment to present a scheduled session. If extenuating circumstances prevent an accepted speaker from making a presentation, it is the submitters' obligation to notify CMAA staff. Withdrawals, along with alternate plans, must be submitted in writing.

Failure to meet established deadlines may result in your disqualification from consideration for future CMAA conferences.

- **May 2026 (on or around):** Notifications sent out and accepted speakers confirm intent to present.
- **September 11, 2026:** Presentation files and handouts due.
- **October 4-6, 2026:** CMAA2026 – Denver, Colo.

Appendix A: Required information for AIA HSW LUs

For a learning activity to qualify as HSW, it must meet the following criteria:

- Content must directly support the HSW definition
- Content must include one or more of the AIA CES acceptable HSW topics
- At least 75 percent of the content must be on HSW

The following three standards must be met for a course to qualify for HSW credit.

1. Content must directly support the HSW definition

Licensed architects and affiliated design professionals have, in their professional practice, a positive duty to protect the public's health, safety, and welfare. Learning programs must address knowledge intended to protect the health, safety, and welfare of the occupants of the built environment, as defined below:

Health: Those aspects of professional practice that improve the physical, emotional, and social well-being of occupants, users, and any others affected by buildings and sites.

Safety: Those aspects of professional practice that protect occupants, users, and any others affected by buildings or sites from harm.

Welfare: Those aspects of professional practice that enable equitable access, elevate the human experience, encourage social interaction, and benefit the environment.

2. Content must include one or more of the AIA CES acceptable HSW topics

Technical and professional subjects related to the practice of architecture that safeguard the public and that are within the following continuing education subject areas necessary for the proper evaluation, design, construction, and utilization of buildings and the built environment are considered Health, Safety, and Welfare (HSW) subjects.

Learning programs must address one or more of the following HSW topics to be approved for LU|HSW credit:

Practice management: This category focuses on areas related to the management of architectural practice and the details of running a business.

Project management: This category focuses on areas related to the management of architectural projects through execution.

Programming and analysis: This category focuses on areas related to the evaluation of project requirements, constraints, and opportunities.

Project planning and design: This category focuses on areas related to the preliminary design of sites and buildings.

Project development and documentation: This category focuses on areas related to the integration and documentation of building systems, material selection, and material assemblies into a project.

Construction and evaluation: This category focuses on areas related to construction contract administration and post-occupancy evaluation of projects.

3. At least 75% of the content must be on HSW topics

To qualify for HSW credit, 75 percent of a learning program content and instructional time must be on acceptable HSW topics as outlined above. When submitting a learning program for approval, at least 75 percent of the learning objectives must relate to HSW topics to qualify for HSW designation.

For more information on qualifying for LU|HSW: <https://www.aia.org/pages/3281-health-safety-and-welfare-credits>

Which topics does your session address? (Select all that apply)

- ☐ Practice Management
- ☐ Project Management
- ☐ Programming and Analysis
- ☐ Project Planning and Design
- ☐ Project Development and Documentation
- ☐ Construction and Evaluation

How does your session support AIA's definition of Health, Safety, and Welfare and how does it address the topics listed above?

Click or tap here to enter text.

What percentage (%) of your session relates to HSW topics? Click or tap here to enter text.

Licensed architects and affiliated design professionals have, in their professional practice, a duty to protect the public's health, safety, and welfare. Please provide 4 learning objectives that describe how your session provides knowledge intended to protect the health, safety, and welfare of the occupants of the built environment.

- **DO** use: describe, explore, explain, identify, organize, apply, analyze, investigate, summarize, produce, compare, predict, plan, recall, use, verify.
- **DO NOT** use: learn, understand, cover, appreciate, realize, be aware of, study, familiarize, know.
- AIA HSW LU learning objectives must be specific to how your session relates to health, safety, and welfare topics.

1. Click or tap here to enter text.
2. Click or tap here to enter text.
3. Click or tap here to enter text.
4. Click or tap here to enter text.