



Residency & Fellowship Showcase Prospectus

Seminar 2025

Thursday, October 30, 2025

Sunday, November 2, 2025

Location:

Gaylord Pacific- Chula Vista





Sponsorships

Annual Leaders Breakfast & Reverse

Exhibit Hall Partner:

\$15,000.00

Host the Pharmacy Leaders Breakfast prior to the Reverse Trade Show (food included) this includes a 10-minute presentation to introduce company/product and provide marketing materials. The host can bring four (4) representatives to breakfast, and three (3) admissions to Reverse Trade Show included.

Seminar Tote Bags: One (1) Opportunity

\$8,500.00

Stand out from the crowd by sponsoring conference totes that everyone uses. Company's (One Color) logo imprint displayed on each bag being available at the registration area. CSHP to select tote bag style.

Attendee Badge: One (1) Opportunity

\$6,000.00

Your company's full color logo imprint at the bottom of all conference badges. Logo on App sponsor page and logo on landing page of the badging station.

Keynote Speaker: One (1) Opportunity

\$10,000.00 (SOLD)

Assist with bringing a dynamic speaker to Seminar! Your company's full color logo at opening session and on conference APP sponsor page. Introduction of Keynote by company representative.

Opening Night Reception:

\$10,500.00 (1 SOLD/1 Available)

Be the elite sponsor for the opening night welcome reception for all attendees and your company will provide a brief welcome message to attendees, also logo on APP and on event signage. This special evening will be themed and include entertainment and appetizers.

Theme Center Selfie Station: One (1) Opportunity **\$2,000.00**

One of the most popular attractions on the show floor. Your company's full color logo imprint displayed on the landing page of the selfie station. Signage near the selfie station and props for guests to use.

Lanyards: One (1) Opportunity **\$5,500.00**

Company's one-color logo imprint on all lanyards worn throughout the conference and required for all attendees. Logo included on App sponsor page.

Technician Town Hall & Breakfast: **(SOLD) \$3,500.00**

Network with pharmacy technicians at this annual event. Company gets five (5) minutes to welcome attendees and introduce company and or product. Company's full color logo imprint on event sign and on conference App sponsor page.



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Coffee Station: (3 SOLD/2 Available)
\$4,000.00

Host a one (1)-hour coffee station in the registration area for all attendees. You will be the most popular partner! Coffee included in sponsorship. Logo on App sponsor page and signage at station.

Escalator Cling: (Pending Hotel Details) \$7,500.00

All eyes will be on your company as attendees move from sessions to exhibit floor. Full Color logo cling on escalator divider (one side). Logo on APP sponsor page and on event signage.

Professional Headshot Photographer:
One (1) Opportunity \$5,000.00

Host a head shot photographer for two (2)-days near your exhibit booth and engage with attendees as they are lined up. Company's full color logo imprint at the event site, logo on App sponsor page with signage at the station.

President Elect Reception:
One (1) Opportunity \$5,000.00

Be the elite sponsor of this exclusive gathering of healthcare leaders as they celebrate the incoming President. Company's full color logo imprint displayed at the event, two (2) company representatives may attend, food and beverage included, CSHP to select food.

Theme Center Break: (Multiple)
\$3,500.00

Host a novelty snack break for attendees on the day of your choice. Company's full color logo imprint on event sign and on conference App sponsor page.

Social Media Marketing
\$2,000.00

Three (3) social media posts to CSHP members on Linked-in, Facebook and Instagram CSHP sites. Nine (9) total impressions. Standardized graphic with custom message and company logo. Logo on App sponsor page.

Enhanced Listing on Exhibitor Page
Multiple Opportunities \$1,250.00

Company logo added to exhibitor main page, on App, expanded business listing, two (2) PDF uploads, One (1) video link and name featured on exhibitor list. One (1) targeted social media post prior to Seminar.

All sponsors will be recognized on the Seminar App and on-site signage



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Residency & Fellowship

Residency & Fellowship Showcase

CSHP cordially invites you to participate as a Residency or Fellowship program during Seminar 2025. Seminar offers residency programs throughout California, Nevada and the western states the opportunity to connect with prospective residents in one location. The showcase will have separate timeslots for PGY2 candidates and graduating students to allow time on the show floor to research and discuss future plans with potential programs.

Exhibitor and Booth Information

Booth Costs:

Both Days	\$1,750.00
Friday Only	\$1,100.00
Saturday Only	\$1,000.00

Only one program per booth. For multiple programs please select booths next to each other. All booth participants must be registered as an attendee for Seminar.

Exhibit Booth Includes:

- 8'X10' Booth
- 8' draped backdrop
- (1) 6ft table-(2) chairs
- 3' draped side rail
- 1 uniform one-line sign for each booth- (One Program per booth)

Please Note: You can order additional furniture through our official decorator Curtin Convention & Exposition Services. WiFi access, electrical, Food & Beverage and exhibitor readers to be arranged with official partners (See Exhibitor Service Center).

Exhibitors Receive

- Listing on CSHP App
- Listing on the CSHP Website
- Enhanced Exhibitor Listing may be purchased through E-show site.

Exhibitor Guidelines

Exhibit Hall Move-In

Friday, 10/31	12:00 p.m.-1:30 p.m.
Saturday, 11/1	12:00 p.m.-1:30 p.m.

Exhibit Hall Move-Out

Friday, 10/31	After Show
Saturday, 11/1	After Show

Show Hours

Friday, 10/31	2:00 p.m.-6:00 p.m.
Saturday, 11/1	2:00 p.m.-6:00 p.m.

Please Note: Times are subject to change without notice. Only one program per booth allowed. All attendees must be registered as a Seminar attendee in order to be in the booth.

E-Show Registration

Online registration is required. Completion of the registration constitutes the applicants consent to be bound by the provisions of the CSHP regulations concerning exhibits and cancellation guidelines.

Booth Payments:

- Booths must be paid for in full prior to Friday, September 19, 2025 to be included in the on-site signage.
- All booths must be paid in full prior to show move-in. Should CSHP have to follow up before or after Seminar, a collection fee of 5% of total cost of booth, if balance is greater than 45 days, the fee will be 7.5% per month of the outstanding balance after 90 days.
- Exhibiting organization must be in good standing with CSHP.
- Booths contracted after October 1, must be paid in full at time of registration.
- Credit card fee is 3.25%

Booth Staffing Requirements:

Booths must be staffed with qualified employees of the exhibiting residency program who are able to explain and discuss the details of their program and available residency positions.

Booth personnel must be a registered Seminar attendee and badges must be worn at all times. Booths that are not staffed during exhibit hours may not be invited to future CSHP events or could be fined up to \$250.00.

Exhibitor Guidelines

Booth Requirements:

Display materials may not exceed 8' in height from the show floor. Displays and signage may not impede the aisles and must be kept within the footprint of the booth. ***Furnishings must be provided or arranged by official decorator of the show.*** For islands and other display formations, please contact CSHP for details.

CSHP reserves the right to make changes at any time in the location, size, display limits etc. of any booth if it is in the best overall interest of the exhibit program or is required by the fire marshall.

E-Show Exhibitor Service Center

Please login to the service center where you can order booth furniture decor, booth readers, WiFi, food & beverage, electrical.

Cancellation Policy

By Exhibitor:

If an exhibitor for any reason, cancels participation in Seminar, cancellation must be in writing to CSHP no later than August 1, 2025, in order to receive 100% of the booth price rebated. After this date, all booths are non-refundable.

By CSHP:

Should the premises in which Seminar is to be held become unfit for occupancy or should Seminar be materially interfered with for any reason or act beyond the control of CSHP and the Seminar Planning Committee, the exhibitor agreement for exhibit space will be terminated without prejudice or liability.

Exhibitor expressly waives all liability of CSHP, its officers, directors, employees, members, agents, volunteers, service contractors, or the Seminar Planning Committee arising out of, or in any way related to, the cancellation. The exhibitor also releases CSHP, its officers, directors, employees, members, agents, volunteers, service contractors and the SPC committee from all claims for damages (unless it can be proved beyond a reasonable doubt that the claim in question was a direct result of the negligence of one or more of the aforementioned) and agrees that CSHP shall have no obligation except to refund to the exhibitor a prorated share of the exhibit fee or deposit paid.

Exhibitor Guidelines

Hotel Information

Gaylord Pacific
1000 H Street
Chula Vista, CA 91910

\$299.00 plus applicable tax
\$35.00 Resort fee
20% off self-parking fee of \$40.00

Seminar group rates will be available starting May 1, 2025. Reservations should be reserved by October 8, by 5:00 p.m. See Seminar website for booking link.

Official Decorator & Drayage

Curtin Convention & Exposition
Shipping and furniture rental can be located in the E-Show service center. All shipping and booth furnishings must be handled by Curtin.

Exhibitor Service Center will be available by August 15, 2025.

Set-up & Dismantling

Exhibitors are allowed sufficient time to finalize booth preparations before the exhibit hours. Exhibitors will be provided the time and days allotted for set-up and dismantle prior to Seminar. Exhibitors are not permitted to dismantle prior to the end of exhibit hours.

Booths must work within the confines of the 8X10 space. Exhibitors may not gather in the aisles due to Fire Marshall requirements.

Hotel Policy:

Refer to hotel cancellation policy online for guest room cancellations.

To secure any space at the hotel for the purpose of hospitality, focus groups or any other event that include Seminar attendees, please call (916) 447-1033 or email exhibitor@cshp.org to arrange.

Any organization hosting events conflicting with scheduled CSHP events will not be invited to future CSHP events.

Exhibit Service Desk

Curtin will provide a service desk in the exhibit hall where exhibitors may verify, check and adjust their requirements for installation or order additional services. The service desk will be available during move-in, show, and move out hours.

Curtin will not accept any show freight or provide shipping slips prior to show conclusion.

Union Regulations

Local, qualified personnel of the union having jurisdiction must do all work in connection with the installation of exhibits. All materials must be shipped and handled by Curtin.

Walk-in of materials is strictly prohibited. The setting out of merchandise to be displayed does not require union labor and may be done by the exhibitor. In addition, the installation and dismantling of the exhibit which does not require the use of hand tools, or more than one person, and can be accomplished within 30 minutes, may be performed by the owner or company representative.

Exhibitor Guidelines

General Restrictions:

All exhibitors must conform to the Exhibit Regulations. Exhibits, which in the opinion of CSHP are found to be objectionable, will be prohibited. Exhibitors agree to comply with all applicable federal, state and municipal statutes, ordinances, regulations, and requirements relating to health, fire, safety and use of the premises. Non-flammable materials must be used. Exhibitors may not use any CSHP or Seminar logo, the CSHP name, nor in any manner associate any exhibit or any activity with CSHP during Seminar without express written consent of CSHP

Liability and Security Agreement

By accepting an assignment of exhibit space, exhibitor agrees that neither CSHP, its officers, directors, employees, members, agents, volunteers or service contractors, nor the Seminar Planning Committee will be liable to the contractors or agents for any loss, injury, death or damage of any kind arising out of or in any way related to Seminar. Exhibitor expressly releases the Seminar Planning Committee, CSHP and their officer directors, employees, members, agents, volunteers and service contractors from any and all claims for any such loss, injury, death or damage, including any and all claims for contribution and indemnification (unless it can be proved beyond reasonable doubt that the claim in question was a direct result of the negligence of one or more of the aforementioned). The exhibitor further agrees to indemnify and hold harmless CSHP, its officers, directors, employees, members, agents, volunteers or service contractors and the Seminar Planning Committee against all loss, including defense costs, settlements and judgments incurred by reason of any claim arising out of or related to exhibitor's operation of the exhibit or its occupation or use of any

part of the Gaylord Pacific (unless it can be proved beyond reasonable doubt that the claim in question was a direct result of the negligence of one or more of the aforementioned). Each exhibitor agrees to insure at the exhibitor's own expense) their materials, goods, wares and exhibits against theft, damage, loss or injury of any kind. CSHP will provide move-in/move-out security service. However, by providing security guards, neither CSHP, its officers, directors, employees, members, agents, volunteers or service contractors or the Seminar Planning Committee agrees to assume any responsibility for theft, damage, loss of injury of any kind to the materials, goods, wares or exhibits of any exhibiting company. By accepting such exhibit space, each exhibitor agrees that the providing of such security guards in no way modifies the rights and obligations of the parties with respect to the waiver and release of liability and indemnification set forth in this liability and security agreement. CSHP, its officers, directors, employees, members, agents, volunteers, service contractors, Seminar Planning Committee or the Gaylord Pacific shall be subject to any claim, demand, liability, lawsuit, judgment (whether or not final), award (whether or not final) of any type, for any damage or injury to person or property which arises directly or indirectly from the actions or failure to act of one or more exhibitors, their employees, agents, contractors, or persons on or about the premises with a badge of an exhibitor, such exhibitor or exhibitors shall jointly or severally reimburse and hold harmless CSHP, its officers, directors, employees, members, agents, volunteers, service contractors, Seminar Planning Committee or the Long Beach Convention Center against any liability resulting there from, including without limitation, attorney fees and any other costs incurred as a result of said lawsuit or judgment. No person has authority to waive, modify or change, in any way, the provisions of this liability and security agreement by means of any oral representation. Any waiver, modification, or other change must be in writing, executed by the CEO of the California Society of Health-System Pharmacists.