



Industry Exhibit Hall

Prospectus

Seminar 2026

Thursday, November 5, 2026

Through

Sunday, November 8, 2026

Location:

Disneyland® Hotel, Anaheim





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Premier Sponsorships

Get More Visibility By Becoming A Premier Sponsor

Platinum Level Sponsor: (Exclusive) \$30,000.00

Sponsorship includes the following:

- Health System Leaders Dinner on Friday Night- Includes Food - CSHP to coordinate and invite leaders. Three (3) representatives to attend from sponsoring company. This is a networking event.
- Three (3) Tickets to the Reverse Tradeshow on Saturday.
- Exhibitor Theater premium timeslot (includes basic Audio Visual, one targeted e-blast, registration list for pre-registered ET guests, inclusion on Seminar Website, complimentary badge for speaker)
- One (1) premium booth location on tradeshow floor.
- Logo on Home Page of the APP with enhancement listing to include website link, PDF & Video links
- Social media Enhance Exhibitor Presence-Two (2) Targeted social media spots to promote brand and exhibitor theater on Facebook, Linked In, Instagram CSHP sites.
- On-site signage in high visibility area

Diamond Level Sponsor: \$25,000.00

Select one of the following options to customize your sponsorship:

1. Opening Night Reception, Sponsor-Food Included.
2. Keynote Sponsor for Opening Session.
3. Theme Center Break Sponsor on Tradeshow Floor Both Days (food Included) & Theme Center Selfie Station.
4. Tote bag sponsor for all attendees (includes one color print of logo on bag-one impression).
5. Awards Ceremony Sponsor (Dessert & Beverage Included).
6. President Elect Reception (Food Included) & Headshot photographer in Exhibit Hall (photographer included)

Diamond Level sponsorships include:

- Two (2) Tickets to the Reverse Tradeshow.
- Exhibitor Theater premium timeslot (includes basic Audio Visual, one targeted e-blast, registration list for pre-registered ET guests, inclusion on Seminar Website, complimentary badge for speaker).
- One (1) premium booth location on tradeshow floor.
- Logo on Home Page of the APP with enhancement listing to include website link, PDF & Video links.
- AM or PM beverage service during prime hours.
- On-site signage in high visibility area.

*Sponsorship levels can be customized - email exhibitor@cshp.org

Sponsorships Ala Carte Options

One Opportunity Available for Each Option

Health Care Leaders Breakfast
\$17,500.00

Sponsor the leader's breakfast prior to the Reverse Tradeshow. Get in front of these influential leaders with a 10-minute presentation. Includes three company attendees to lunch and Reverse Tradeshow. Food included selected by CSHP.

Sold

Keynote Speaker: \$10,500.00

Assist with bringing a dynamic speaker to Seminar! Your company's full color logo at opening session and on conference APP sponsor page. Acknowledgement of sponsorship prior to keynote Introduction. Signage at event

Opening Night Reception: \$10,500.00

Be the sponsor for the opening night welcome reception for all attendees and your company will be recognized during opening remarks to attendees, also logo on APP and on event signage. This special evening will be themed and include entertainment and appetizers.

Awards Ceremony Sponsor:
\$10,500.00

Be the elite sponsor of this exclusive gathering of healthcare leaders as they celebrate the outstanding achievements within their industry. Food and beverage included, CSHP to select food. Signage at event.

Seminar Tote Bags: \$10,500.00

Stand out from the crowd by sponsoring conference totes that everyone uses. Company's (One Color) logo imprint displayed on each bag being available at the registration area. CSHP to select tote bag style.

Lanyards: \$6,500.00

Company's one-color logo imprint on both sides on all lanyards worn throughout the conference and required for all attendees. Logo included on App sponsor page.

Sold

Attendee Badge: \$6,000.00

Your company's full color logo imprint at the bottom of all conference badges. Logo on App sponsor page and logo on landing page of the badging station.

President Elect Reception: \$5,500.00

Be the premier sponsor at the exclusive leader's reception celebrating the incoming President of CSHP. Food & Beverage included in price. Sponsor gets two attendees as part of the package. Signage at event.



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One Opportunity Available for Each Option Unless Noted

Professional Headshot Photographer:

\$5,000.00

Host a headshot photographer for two (2)-days near your exhibit booth and engage with attendees as they are lined up. Company's full color logo imprint at the event site, logo on App sponsor page with signage at the station. Photographer included.

Innovation Lounge Break: \$4,500.00

Be the premier sponsor of this (1.5)-hour event focused on AI innovations. Sponsorship includes light snacks and beverages while attendees are networking in the lounge & experiencing demos. Logo on App sponsor page and signage at station. Company must have AI Solution to sponsor.

Beverage Station: (Multiple) \$4,500.00

Host a one (1)-hour beverage station in the registration area for all attendees. You will be the most popular partner! Beverage included in sponsorship. Logo on App sponsor page and signage at station.

Technician Town Hall & Lunch:

\$4,000.00

Network with pharmacy technicians at this annual event, food included. Company gets five (5) minutes to welcome attendees and introduce company and or product. Signage at event.

Theme Center Break: (Multiple)

\$3,500.00

Host a novelty snack break for attendees on the day of your choice with signage near station. Company's full color logo imprint on event sign and on conference App sponsor page.

Theme Center Selfie Station: \$3,500.00

One of the most popular attractions on the show floor. Your company's full color logo imprint displayed on the landing page of the selfie station. Signage near the selfie station and props for guests to use.

Enhanced Listing on Exhibitor Page:

(Multiple)

\$1,250.00

Company logo added to exhibitor main page, on App, expanded business listing, two (2) PDF uploads, One (1) video link and name featured on exhibitor list.

Social Media Marketing: (Multiple)

\$1,000.00

One (1) social media posts to CSHP members on Linked-in, Facebook and Instagram CSHP sites. Three (3) total impressions. Standardized graphic with custom message and company logo. Logo on App sponsor page.

All sponsors will be recognized on the Seminar App and on-site signage 4



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Exhibit Hall

Industry Exhibit Hall

CSHP cordially invites you to participate as an exhibitor during Seminar 2026. CSHP is the largest state association on the west coast for Health-System Pharmacists and Pharmacy Technicians with over 1600 in attendance. Seminar is the place where leaders in health-systems, research and academic fields meet to network, learn about new products and experience unparalleled education.

Exhibitor and Booth Information

Booth Costs:

| | |
|-----------------|------------|
| Aisle Booth | \$3,750.00 |
| Corner Booth | \$4,000.00 |
| Premium Booth * | \$4,500.00 |

**Located next to food & beverage, concession area or Theme Center, Main Entrance.*

Exhibit Booth Includes:

- 8'X10' Booth-Center is carpeted
- 10' draped backdrop
- 3' draped side rail
- 1 uniform one-line sign for each booth

Please Note: Booths are not furnished. Furnishings such as tables, chairs, trash cans must be arranged by exhibiting company and ordered through official decorator, Curtin Convention & Exposition Services. WiFi access, electrical, food & beverage and exhibitor readers to be arranged with official partners (See Exhibitor Service Center). To avoid double shipping/receiving costs, please send all materials through Curtin and not to the hotel.

Exhibitors Receive

- Four (4) exhibitor badges per booth. Additional badges are available to purchase.
- Reverse Trade Show- Ability to purchase up to two (2) admissions per booth at \$495 each. Limited tickets available.
- Listing on CSHP App
- Four (4) admissions to the Opening Night Reception.
- One (1) complimentary attendee list of those that opt-in, delivered one week prior to show.



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Reverse Trade Show

Reverse Trade Show

Reverse Tradeshow brings over 30 leaders, buyers and purchasing decision-makers from California's health-systems together to meet with industry professionals in a one-on-one *speed dating* style meeting. We are looking forward to another successful show in Anaheim. Each exhibitor can purchase up to two (2) tickets per trade show booth for \$495.00 per ticket until the limited number of tickets are sold out.



Reverse Trade Show Schedule:

Saturday, November 7th

7:45 a.m.-9:15 a.m.*

***time subject to change**

Previous Reverse Tradeshow Leaders

- | | |
|--|------------------------------------|
| Adventist Health - Glendale | Rady Children's Hospital San Diego |
| Adventist Health - Sonora | Redlands Community |
| Antelope Valley Hospital | Riverside Community |
| Cedars-Sinai Medical Center | San Antonio Regional Hospital |
| City of Hope | San Diego County |
| Community Hospital of the Monterey | Scripps Health |
| Comprehensive Pharmacy Services | Sharp Healthcare |
| Contra Costa Regional Medical | St. Louise Regional Hospital |
| Desert Oasis Healthcare | Stanford Children's Health - |
| Dignity Health Mercy San Juan Medical | Lucile Packard Children's Hospital |
| Center John | Stanford Health Care |
| Muir Health | Sutter Health |
| Kaiser Permanente (multiple locations) | Torrance Memorial Medical Center |
| Kern Medical Center | UCSD Health, Skaggs School of |
| Loma Linda University Medical Center | Pharmacy & Pharmaceutical Sciences |
| Los Angeles County | UCSF Medical Center |
| PIH Health Hospital | USC Kenneth Norris Medical Center |
| Pomona Valley Hospital Medical Center | Valley Children's Hospital 6 |



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NEW AI Innovation Lounge

New this year is a one-day AI Summit and Innovation Lounge that will highlight AI solutions and processes for health systems. The lounge will provide a 1.5-hour demonstration session that will allow companies with a dedicated AI solution to review features and capabilities with attendees. This intimate setting provides a one-on-one focused demo time outside of the tradeshow floor.



Innovation Lounge

Thursday, November 6th

4:30 p.m.-6:00 p.m.*

*time subject to change

Innovation Lounge Includes:

- Dedicated space with 6ft table and two chairs.
- (2) Company Representatives
- Logo on Signage & APP
- 1.5-hours dedicated demo time

Costs: \$1,000.00

15 Opportunities

Please Note: In order to participate in the innovation, lounge you must be a registered exhibitor on the show floor. This is available to companies with a dedicated AI solution. The lounge is an add-on opportunity.



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Exhibitor Theater

Exhibitor Theaters are one-hour programs in which your company provides a speaker, continuing pharmacy education accreditation (optional)* and a meal/snack (optional). The purpose and objectives of these programs must be educational in nature and adhere to the guidelines outlined for exhibitor theaters. CSHP will set aside meeting space during Seminar and offer it to exhibitors on a first-come, first-served basis. You must be on the trade show floor in order to secure an exhibitor theater timeslot.

**CSHP will not provide accreditation, however, vendor may arrange accreditation with another agency, if desired.*

Fees & Inclusions

\$3,600.00 per session

- Basic audio/visual setup - LCD projector, screen, computer, and podium microphone.
- One targeted email advertising your program to all attendees.
- One (1) attendee list pre-convention (opt-in attendees).
- Contact information (including emails) for all Exhibitor Theater pre-registrants who have opted-in to share their information.
- Inclusion in the Seminar Schedule posted on website and conference APP
- Complimentary registration badge for speaker.

Please refer to Exhibitor Theater Guidelines for rules and regulations.



Exhibitor Guidelines

Exhibit Hall Move-In

Thursday, 11/5 2:00 p.m.-6:00 p.m.
 Friday, 11/6 7:00 a.m.-10:00 a.m.

Exhibit Hall Move-Out

Saturday, 11/7 After Show

Show Hours

Friday, 11/6 11:00 a.m.-2:00 p.m.
 Saturday, 11/7 11:30 a.m.-2:00 p.m.

Please Note: Times are subject to change without notice. Any exhibitor that tears down or leaves the tradeshow early will be subject to a \$250 fine and will not be allowed early bird exhibit registration the following year.

E-Show Registration

Online registration is required. Completion of the registration constitutes the applicants consent to be bound by the provisions of the CSHP regulations concerning exhibits and cancellation guidelines. Please click on the link below to register for your booth, sponsorship, Reverse Tradeshow tickets and Exhibitor Theaters.

Booth Payments:

- Booths must be paid for in full prior to Friday, September 18, 2026 to be included in the on-site signage.
- All booths must be paid in full prior to show move-in. Should CSHP have to follow up before or after Seminar, a collection fee of 5% of total cost of booth, if balance is greater than 45 days, the fee will be 7.5% per month of the outstanding balance after 90 days.
- Exhibiting organization must be in good standing with CSHP.
- Booths contracted after October 1st must be paid in full at time of registration.
- Credit card fee is 3.25%

Booth Staffing Requirements:

Booths must be staffed with qualified employees of the exhibiting company who are able to explain or demonstrate the products or services on display. Everyone staffing an exhibitor's booth is required to check in at the Exhibitor Registration Desk and must wear the official Seminar badge at all times.

Booths that are not staffed during exhibit hours may not be invited to future CSHP events or could be fined up to \$250.00.

Each exhibiting company is allocated four (4) Exhibit Hall Only badges for each booth purchased. Additional badges may be purchased for \$200.00 each through the Exhibitor Service Center. Exhibit-Only Badges do not allow access to other Seminar events or education. Government restrictions may impact the number of representatives allowed per booth at any given time.

Booth registrants must be entered into the Exhibitor Service Center by October 1st.

Exhibitors who wish to attend educational sessions or other Seminar events must purchase an associate registration through the CSHP registration portal.

Exhibitor Guidelines

Booth Requirements:

Display materials may not exceed 8' in height from the show floor. Displays and signage may not impede the aisles and must be kept within the footprint of the booth. ***Furnishings must be provided or arranged by official decorator of the show.*** For islands and other display formations, please contact CSHP for details.

CSHP reserves the right to make changes at any time in the location, size, display limits etc. of any booth if it is in the best overall interest of the exhibit program or is required by the fire marshall.

E-Show Exhibitor Service Center

Please login to the service center where you can order booth furniture decor, booth readers, WiFi, food & beverage and electrical. This is also the location where you will register booth attendees. Link available 8/1/26

Cancellation Policy

By Exhibitor:

If an exhibitor cancels their participation in Seminar for any reason, cancellation must be in writing to CSHP no later than August 1st in order to receive 100% of the booth price rebated. After this date, all booths are non-refundable.

By CSHP:

Should the premises in which Seminar is to be held become unfit for occupancy or should Seminar be materially interfered with for any reason or act beyond the control of CSHP and the Seminar Planning Committee, the exhibitor agreement for exhibit space will be terminated without prejudice or liability.

Exhibitor expressly waives all liability of CSHP, its officers, directors, employees, members, agents, volunteers, service contractors, or the Seminar Planning Committee arising out of, or in any way related to, the cancellation. The exhibitor also releases CSHP, its officers, directors, employees, members, agents, volunteers, service contractors and the SPC committee from all claims for damages (unless it can be proved beyond a reasonable doubt that the claim in question was a direct result of the negligence of one or more of the aforementioned) and agrees that CSHP shall have no obligation except to refund to the exhibitor a prorated share of the exhibit fee or deposit paid.

Cancellation of Exhibitor Theater

In the event that an Exhibitor Theater Sponsor cancels a reserved spot after August 1, 2026, the sponsor is responsible for full payment. To secure a meeting room for an Exhibitor Theater program, please call 916-447-1033 or email exhibitor@cshp.org.

Exhibitor Guidelines

Hotel Information:

Disneyland Hotel
1313 Disneyland Drive
Anaheim, CA 92802

\$389.00 per night, plus applicable tax and fees.

Self-parking fee of \$35.00 per day.

Seminar group rates will be available beginning May 1, 2026. Reservations should be reserved by October 12, 2026 by 5:00pm See Seminar website for booking link.

Official Decorator & Drayage

Curtin Convention & Exposition
Shipping and furniture rental can be located in the E-Show service center. All shipping and booth furnishings must be handled by Curtin.

Exhibitor Service Center will be available by August 1, 2026.

Shipping to the hotel will result in double delivery charges from hotel and decorator. Send materials through the official decorator to avoid double charge.

Set-up & Dismantling

Exhibitors are allowed sufficient time to finalize booth preparations before the exhibit hours. Exhibitors will be provided the time and days allotted for set-up and dismantle prior to Seminar. Exhibitors are not permitted to dismantle prior to the end of exhibit hours on the final day. Should an exhibitor leave early, a \$250.00 fine will be assessed and early bird registration for the next year be eliminated.

Hotel Policy:

Refer to hotel cancellation policy online for guest room cancellations.

To secure any space at the hotel for the purpose of hospitality, focus groups or any other event that include Seminar attendees, please call (916) 447-1033 or email exhibitor@cshp.org to arrange.

Any organization hosting events conflicting with scheduled CSHP events will not be invited to future CSHP events.

Exhibit Service Desk

Curtin will provide a service desk in the exhibit hall where exhibitors may verify, check and adjust their requirements for installation or order additional services. The service desk will be available during move-in, show, and move out hours.

Curtin will not accept any show freight or provide shipping slips prior to show conclusion.

Union Regulations

Local, qualified personnel of the union having jurisdiction must do all work in connection with the installation of exhibits. All materials must be shipped and handled by Curtin.

Walk-in of materials is strictly prohibited. The setting out of merchandise to be displayed does not require union labor and may be done by the exhibitor. In addition, the installation and dismantling of the exhibit which does not require the use of hand tools, or more than one person, and can be accomplished within 30 minutes, may be performed by the owner or company representative.

Exhibitor Guidelines

General Restrictions:

All exhibitors must conform to the Exhibit Regulations. Exhibits, which in the opinion of CSHP are found to be objectionable, will be prohibited. Exhibitors agree to comply with all applicable federal, state and municipal statutes, ordinances, regulations, and requirements relating to health, fire, safety and use of the premises. Non-flammable materials must be used. Exhibitors may not use any CSHP or Seminar logo, the CSHP name, nor in any manner associate any exhibit or any activity with CSHP during Seminar without express written consent of CSHP.

Liability and Security Agreement

By accepting an assignment of exhibit space, exhibitor agrees that neither CSHP, its officers, directors, employees, members, agents, volunteers or service contractors, nor the Seminar Planning Committee will be liable to the contractors or agents for any loss, injury, death or damage of any kind arising out of or in any way related to Seminar. Exhibitor expressly releases the Seminar Planning Committee, CSHP and their officer directors, employees, members, agents, volunteers and service contractors from any and all claims for any such loss, injury, death or damage, including any and all claims for contribution and indemnification (unless it can be proved beyond reasonable doubt that the claim in question was a direct result of the negligence of one or more of the aforementioned). The exhibitor further agrees to indemnify and hold harmless CSHP, its officers, directors, employees, members, agents, volunteers or service contractors and the Seminar Planning Committee against all loss, including defense costs, settlements and judgments incurred by reason of any claim arising out of or related to exhibitor's operation of the exhibit or its occupation or use of any

part of the Disneyland Hotel (unless it can be proved beyond reasonable doubt that the claim in question was a direct result of the negligence of one or more of the aforementioned). Each exhibitor agrees to insure at the exhibitor's own expense) their materials, goods, wares and exhibits against theft, damage, loss or injury of any kind. CSHP will provide move-in/move-out security service. However, by providing security guards, neither CSHP, its officers, directors, employees, members, agents, volunteers or service contractors or the Seminar Planning Committee agrees to assume any responsibility for theft, damage, loss of injury of any kind to the materials, goods, wares or exhibits of any exhibiting company. By accepting such exhibit space, each exhibitor agrees that the providing of such security guards in no way modifies the rights and obligations of the parties with respect to the waiver and release of liability and indemnification set forth in this liability and security agreement. CSHP, its officers, directors, employees, members, agents, volunteers, service contractors, Seminar Planning Committee or the Disneyland Hotel shall be subject to any claim, demand, liability, lawsuit, judgment (whether or not final), award (whether or not final) of any type, for any damage or injury to person or property which arises directly or indirectly from the actions or failure to act of one or more exhibitors, their employees, agents, contractors, or persons on or about the premises with a badge of an exhibitor, such exhibitor or exhibitors shall jointly or severally reimburse and hold harmless CSHP, its officers, directors, employees, members, agents, volunteers, service contractors, Seminar Planning Committee or the Disneyland Hotel against any liability resulting there from, including without limitation, attorney fees and any other costs incurred as a result of said lawsuit or judgment. No person has authority to waive, modify or change, in any way, the provisions of this liability and security agreement by means of any oral representation. Any waiver, modification, or other change must be in writing, executed by the CEO of the California Society of Health-System Pharmacists.

Exhibitor Theater Guidelines

Program Approval

CSHP will review program content to ensure that it meets all educational criteria. Approvals to conduct Exhibitor Theaters will then be awarded on a first-come, first-served basis, with preference given to those programs offering meal events.

Course Materials

The production and distribution of all course materials related to Exhibitor Theaters is the responsibility of the program sponsors. These materials will not be included in the official Seminar syllabus.

Scope of Participation

Films, video presentations, presentations by speakers or panels and demonstrations are accepted methods of participation.

Location & Space Assignment

Exhibitor Theaters will be located in the meeting room areas. Sponsors will be contacted with room assignments prior to Seminar.

AV Equipment and Room Setup

CSHP will provide the meeting room, LCD projector and screen, laptop, lectern, podium microphone, speaker's table and chairs. The participating company must obtain additional audiovisual items at their own expense. Please contact CSHP for special room set-up requests.

Meal Functions

Exhibitor Theater sponsors are responsible for coordinating and paying for meal functions directly with the Seminar convention property.

Marketing Deadline

Session title, description and speaker name/title must be received by September 18, 2026, to adequately market the session to attendees.

Continuing Pharmacy Education Credit

If the sponsor chooses to provide CE at their session it shall be the responsibility of the organization sponsoring the program. Preparation of all meeting and registration materials (e.g. handouts), as well as preregistration coordination, is the responsibility of the program sponsor.

Advertising

All promotional materials to be distributed by the sponsor must be submitted to the CSHP office for approval prior to printing and distribution. If a participating company chooses to publicize its presentation, it may not use the CSHP logo or the name of CSHP as a co-sponsor. The only phrase that may be used is: "Presented at the Exhibitor Theater in conjunction with CSHP's Seminar." Any promotional material distributed by the sponsor must contain the statement: "To attend this program, the attendee must be a paid registrant of CSHP's Seminar." Both phrases must appear in at least 10-point, boldfaced font. The Exhibitor Theater schedule will be listed in the Seminar Schedule of Events, on the website and app along with a brief description, time, location and sponsor name. Please note that payment in full for the sponsorship must be received before the sponsor does any promotional marketing.

Program Promotion

CSHP will provide Exhibitor Theater sponsors one Excel spreadsheet of Seminar registrants to create mailing labels. Information on all Exhibitor Theater programs will be featured in all Seminar promotional materials and on the Seminar website.