

EXHIBIT
PREMIER SPONSOR

2027 Upper Midwest Convenience Store and Energy Convention

April 27-28, 2027
Saint Paul RiverCentre
St. Paul, Minnesota

A Premier Sponsorship opportunity is available to Exhibitors this year. The exclusive display in the RiverCentre Rotunda maximizes your exposure to all attendees entering and exiting the show floor. This Premier Sponsorship includes recognition on all attendee marketing materials, convention webpage, the printed program, as well as signage during the event.

We will be taking bids for this space (minimum bid of $10,000). This space is detailed below. Complete the form on Page 2 with your bid and submit a preliminary layout of the space. Should we have matching top bids, we will pick by lottery.

Bids will be accepted beginning November 1, 2026, and will close December 15, 2026.

IMPORTANT: FILL OUT THE REGULAR EXHIBIT HALL CONTRACT TO RESERVE YOUR SPACE IN THE EVENT YOUR BID IS NOT CHOSEN.

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Please provide a brief description and diagram of how you would use this space.

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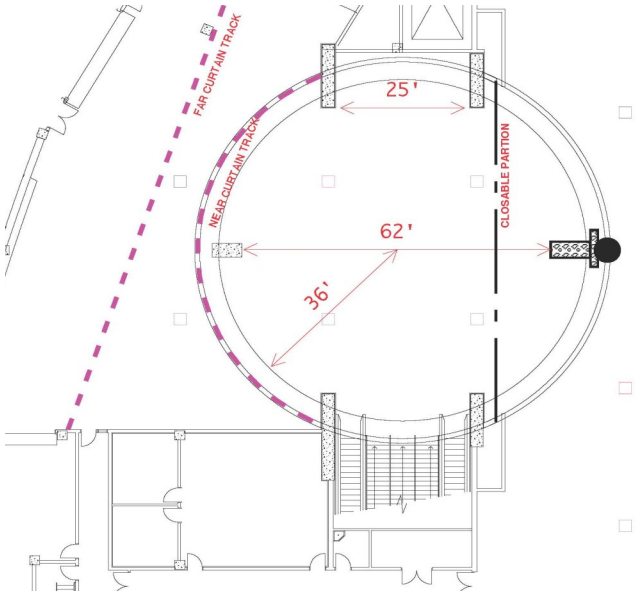

We submit the following bid for the Exhibit Premier Sponsor: $_____

(The Committee reserves the right to reject any bid.)

PLEASE PRINT CLEARLY

COMPANY NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____ EMAIL: _____

SIGNATURE _____ PRINT NAME _____

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RETURN TO: Upper Midwest Convenience Store and Energy Convention
3244 Rice Street ● St. Paul, MN 55126-3047
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