

HOUSTON BOMA

exp 

**SOCIAL
MEDIA**

TOOLKIT



TOOLKIT

TIPS

SAVE & SHARE

Download our graphics to save and share with your audience.

FOLLOW & ENGAGE

Be sure to follow Houston BOMA on [Facebook](#), [Instagram](#), and [LinkedIn](#) to stay connected throughout EXPO season.

HASHTAGS & TAGS

Use **#HOUBOMAEXPO** and tag **@HoustonBOMA** in your posts to help us amplify your message.

#HOUBOMAEXPO

DOWNLOADABLE GRAPHICS

Download and share our conference graphics to show your excitement about the **#HOUBOMAEXPO**

DOWNLOADABLE GRAPHICS INSTRUCTIONS

Don't forget to log in or create a free Canva account

1. Click on the downloadable graphic you want to use.
2. Click the "File" button in the top left corner.
3. Click the "Download" button.



CUSTOMIZABLE GRAPHICS

Use our templates to add in your photo or logo and create buzz around the **#HOUBOMAEXPO**

CUSTOMIZABLE CANVA TEMPLATES INSTRUCTIONS

Don't forget to log in or create a free Canva account

1. Click on the customizable graphic you want to use.
2. Click the "View Template" button.
3. Click the "Open in Editor" button.
4. Select "Uploads" in the left toolbar and click the "Upload Files" button to add your photo to the image library.
5. Drag and drop your logo or photo into the frame.
6. To reposition, double-click your photo and adjust.
7. To download your design, click "Share" and select "Download".

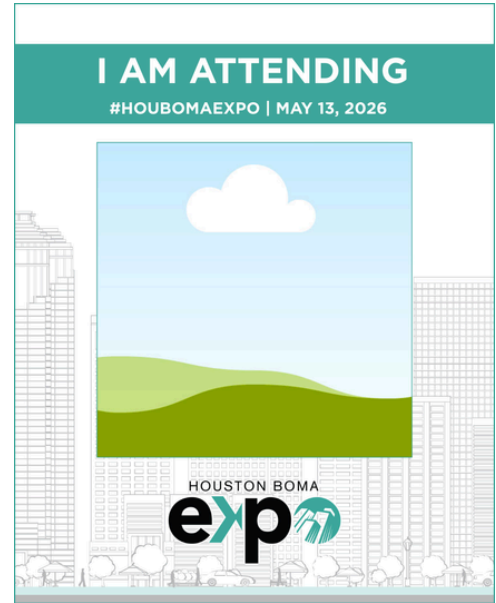
CUSTOMIZABLE GRAPHICS

HORIZONTAL



CUSTOMIZABLE GRAPHICS

VERTICAL



SUGGESTED CAPTIONS

Let us help you craft your story around the **#HOUBOMAEXPO**.

> SPONSOR

We're excited to sponsor the **#HOUBOMAEXPO** and be part of the momentum!
@HoustonBOMA

> SPONSOR

We're honored to support Houston CRE as a sponsor of the **#HOUBOMAEXPO**
@HoustonBOMA

> EXHIBITOR

Excited to be on the show floor at the **#HOUBOMAEXPO**. Stop by Booth #[] and say hello!
@HoustonBOMA

> EXHIBITOR

We're exhibiting at the **#HOUBOMAEXPO**. Visit us at Booth #[]!
@HoustonBOMA

> ATTENDEE

Ready to connect with Houston's CRE community at the **#HOUBOMAEXPO**
@HoustonBOMA

> ATTENDEE

I'll be joining my peers at the **#HOUBOMAEXPO**. Hope to see you there!
@HoustonBOMA