



MAY 19 - 22, 2025 | EDUCATION
MAY 20 - 22, 2025 | EXHIBITS
HOUSTON, TX

PUBLIC SAFETY PAVILION

Public Safety organizations leverage cutting edge ideas and technology to mitigate risks and protect the welfare of the general public. To address evolving challenges in public, institutions are integrating autonomous technologies into their operational frameworks. The Public Safety Pavilion at XPONENTIAL provides a pivotal platform for industry leaders to showcase how they optimize technology, leverage synergies, and strategically balance costs and benefits.

XPONENTIAL 2025 offers a global stage to gain exposure, uncover new opportunities and forge strategic partnerships that enhance offerings. Explore Three essential tools for public safety companies to leverage their participation at XPONENTIAL 2025 and stay ahead:

PUBLIC SAFETY PAVILION

The Public Safety Pavilion serves as a dedicated hub on the XPONENTIAL show floor allowing companies to showcase unique solutions and cutting-edge uncrewed and autonomous system technologies tailored for the public safety community

ENTERPRISE AND GOVERNMENT SOLUTIONS SPEAKING OPPORTUNITY (EAGS)

Feature your customers in a panel discussion or have a company representative address industry challenges and your innovative solutions in a 45-minute session. Gain visibility as an official XPONENTIAL Sponsor and receive a list of opt-in attendees for further engagement. Limited slots available; learn more at www.xponential.org/sponsor.



Join the AUVSI community of uncrewed systems innovators and leaders to access unparalleled information, resources and connections. Industry leaders can benefit from a special membership tailored to their needs. Start your journey with AUVSI at www.auvsi.org/members.



TO BOOK YOUR SPACE, CONTACT:

Krystal Jackson for New and International Exhibitors
+1 312 621 5806 | kjackson@mdna.com

Brett Babcock for Returning National Exhibitors
+312 445 9525 | bbabcock@mdna.com



PUBLIC SAFETY PAVILION

PUBLIC SAFETY PAVILION EXHIBITORS RECEIVE:

- **Company Listing:** Your company will be prominently featured in the XPO Guide, both online and in the event app, ensuring visibility to all attendees.
- **Demographic/Cross-Reference Directory:** Gain additional exposure with a listing in the Demographic/Cross-Reference Directory in the XPO Guide, online, and in the event app, enhancing your visibility and accessibility to potential partners and clients.
- **Complimentary exhibitor badges:** Receive a designated number of complimentary exhibitor badges based on your booth size, facilitating staff access to the exhibition floor and networking events.
- **Complimentary Customer Passes:** Receive complimentary customer passes to invite key stakeholders from public safety agencies to explore your booth and discover unique solutions and cutting-edge technologies for uncrewed and autonomous systems tailored for the public safety community.
- **Promotional Toolkit:** Access a specialized promotional toolkit featuring sample social media posts, press release templates, graphics, and more. Effectively communicate how your offering enhances operational efficiency and safety in public safety applications at XPONENTIAL 2025.
- **Show logo/banner Ad:** Display the XPONENTIAL logo or banner ad on your company website, demonstrating your dedication to advancing public safety through innovative uncrewed and autonomous system technologies.
- **Opportunity for Speaking Slot:** Apply for a speaking slot in the Solutions Theater to present your solutions and technologies designed for public safety applications. Share case studies, insights, and advancements that illustrate the benefits of your offering in enhancing operational capabilities and safety measures.
- **Pre-Registered Media List** (available approx. 4 weeks before XPONENTIAL)

RAW BOOTH SPACE *

	PRICE PER SQUARE FOOT
AUVSI Member **	\$38
Nonmember	\$44.50

Raw Space (Linear Booths Only) Includes:

- 8' draped wall
- 3' side-rails
- 2-line ID sign (44" x 7")



SHELL SCHEME BOOTH *

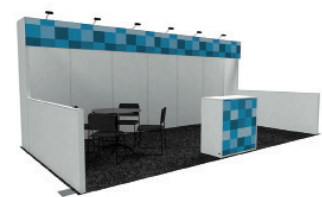
	10' X 10'	10' X 20'
AUVSI Member **	\$6,800	\$12,200
Nonmember	\$7,950	\$13,500

Shell Scheme Booth Space Includes:

- Header sign
- Standard carpet
- Track-light with one (1) head per panel
- 42" h side returns/panels
- Set-up and removal
- Counter with sliding doors (42" h x 39" w x 18" d)
- Opening day cleaning
- Café table
- Four (4) chairs
- Power - 10 amp/1000 watt (outlet placed at the back wall; one outlet regardless of booth size)



10'x10' Shell Scheme



10'x20' Shell Scheme

ELIGIBILITY REQUIREMENTS:

- Company must be exhibiting Public Safety solutions



Co-hosted by



* Linear booths with open corner(s) are charged \$500 per corner. | ** Company must be an organizational member of AUVSI at the time of contracting and at the time of the show.