

SPONSORSHIP

Prospectus



ndep
2026
SAN DIEGO, CA
epic



ndep
NATIONAL ASSOCIATION OF
EDUCATIONAL PROCUREMENT

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ABOUT *NAEP*

With a legacy spanning over a century, the National Association of Educational Procurement (NAEP) stands as the leading organization dedicated to the professional growth, networking, and advancement of educational procurement professionals. Rooted in a commitment to ethical and effective procurement practices, NAEP fosters a vibrant, member-focused community that drives innovation and excellence in the field.

Top Reasons to Partner with NAEP

Connect with new clients and strengthen existing relationships

Showcase your latest products, services, and solutions.

Boost your brand visibility and recognition.

Stay informed on trends and challenges shaping educational procurement.

Position your company as a trusted expert and thought leader.

NAEP's Educational Focus Areas Include:

- Contract Management & Compliance
- Technology & Innovation in Procurement
- Supplier Relationship Management
- Team Development
- Spend Data Analysis
- Supply Chain Strategies
- Supplier Diversity
- Risk Management

WHY NAEP *Matters*

NAEP members are influential decision-makers who oversee substantial procurement budgets and award contracts across a wide range of industries. In higher education alone, procurement professionals manage billions of dollars in contracts annually, making NAEP a powerful platform for connecting with key stakeholders.

NAEP conferences are the only events specifically tailored to educational procurement, offering unique opportunities to engage with this specialized audience. With flexible sponsorship packages designed to meet a variety of goals and budgets, your company can gain meaningful exposure and build lasting relationships.

CONFERENCE *Statistics*

NAEP connects you with today's procurement leaders and tomorrow's rising stars. Building relationships now ensures your company stays ahead of leadership transitions and remains a trusted partner in the evolving educational landscape.

EPIC *Conference*

NAEP EPIC, our flagship national conference, brings together over **400 educational procurement professionals and decision-makers** from across the country. With **more than 82% of attendees influencing procurement and strategic decisions**, EPIC offers unmatched access to key stakeholders. Attendees represent a wide spectrum—from major R1 research universities to community and technical colleges—broadening your reach across all sectors of education.

686 Full
Conference
Attendees

New
Conference
Attendees **176**

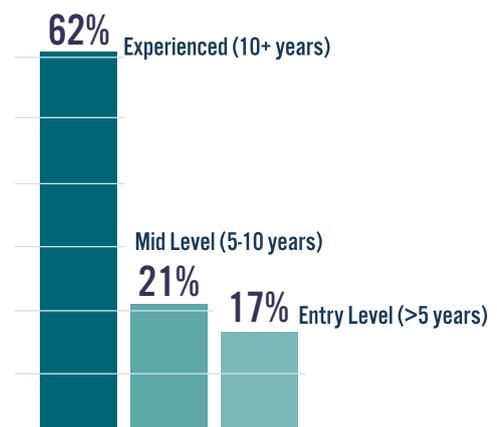
45/50

States Represented
+ International
Attendees

ATTENDEES BY JOB TITLE

- Chief Procurement Officer
- Associate Vice Chancellor/President
- Executive Director of Procurement
- Director of Procurement
- Assistant Director
- Procurement Manager
- Category Manager
- Strategic Sourcing Manager
- Contract Manager
- Senior Buyer
- Procurement Specialist
- Buyer
- IT Buyer
- Purchasing Agent

ATTENDEES BY CAREER LEVEL



* EPIC 2025 Data

REGION *Conferences*

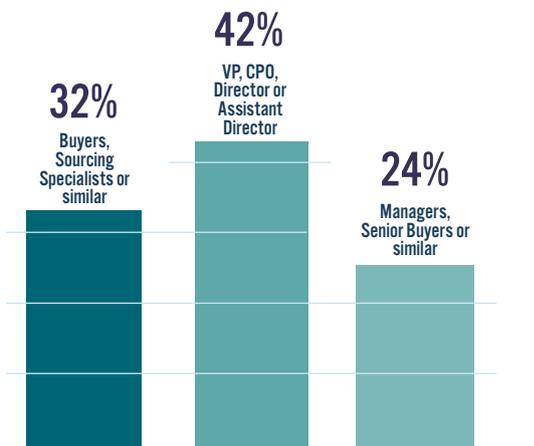
In 2025, NAEP's Regional Conferences welcomed over 1,000 full-conference attendees, offering a powerful platform to engage with a diverse and dynamic audience. These events attract procurement professionals and decision-makers from institutions of all sizes, providing your company with the opportunity to:

- Expand your market reach
- Build meaningful relationships
- Maximize brand visibility within the educational procurement community

1100⁺ Full Conference Attendees

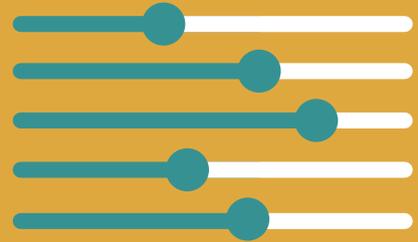
260⁺ New Conference Attendees

ATTENDEES BY JOB TITLE



* 2025 Region Data

NAEP MEMBERSHIP



NAEP's membership spans the full spectrum of educational institutions, including:

- Large public and small private universities
- Research institutions
- Community and technical colleges
- K-12 school systems

This diverse network ensures your message reaches the right people—across every level of education.

630 Member Institutions

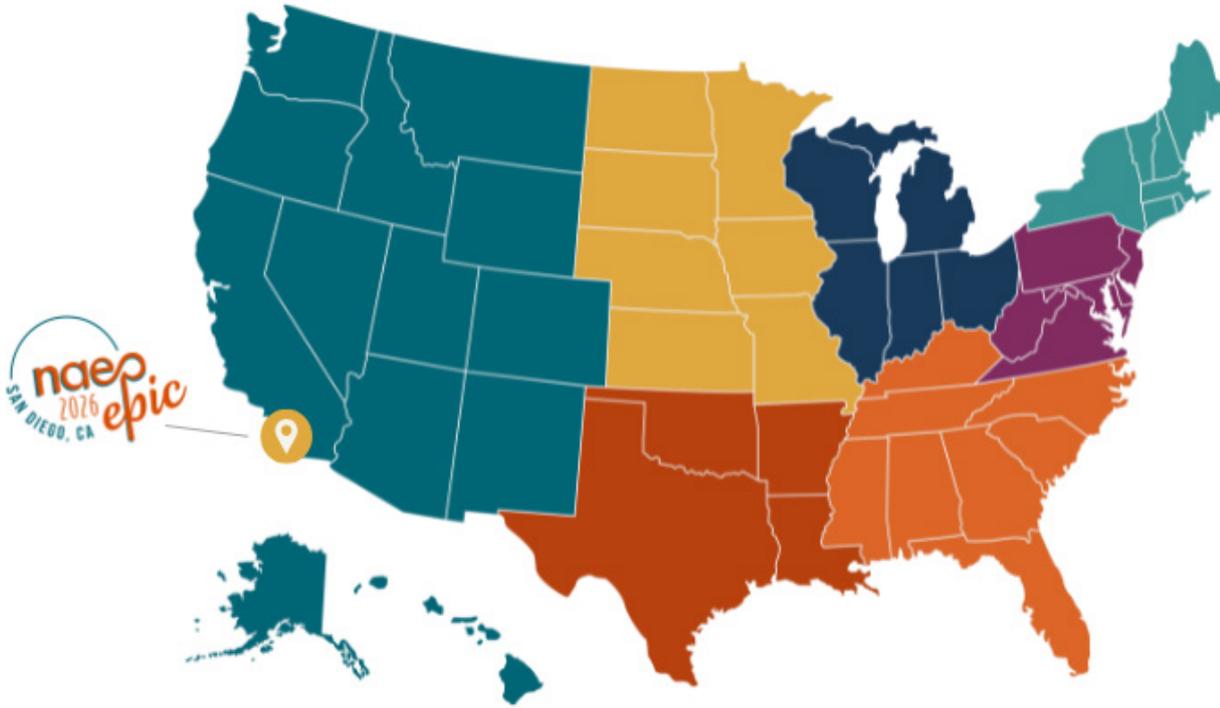
5200 Active Individuals

50 States Represented

Based on 2025 Membership Data

CONFERENCE *Location*

NAEP events empower educational procurement professionals with exceptional opportunities to connect, learn, and lead in the pursuit of procurement excellence.



EPIC Conference

THE PREMIER EVENT FOR EDUCATIONAL PROCUREMENT

The **Educational Procurement Innovation Conference (EPIC)** is NAEP's flagship national event and the largest of its kind in the industry. EPIC brings together procurement leaders and innovators from across the country for:

- Inspiring keynote presentations from industry thought leaders
- In-depth panels and breakout sessions on emerging technologies and strategic procurement practices
- Unmatched networking opportunities with peers, decision-makers and solution providers

NAEP members join us at EPIC to elevate procurement strategies, explore cutting-edge solutions, and help shape the future of procurement in education.

NAEP EPIC
MARCH 29 - APRIL 4, 2026
San Diego, California

EXHIBIT HALL *Opportunities*

SHOWCASE. CONNECT. GROW.



WITH A STANDARD EXHIBIT BOOTH, YOU'LL HAVE THE IDEAL PLATFORM TO:



Showcase Your Solutions

Present your products and services to a focused audience seeking innovative procurement tools and strategies.



Engage Decision-Makers

Build meaningful relationships with key influencers and buyers in the education sector.



Boost Brand Visibility

Gain exposure in a cost-effective way while aligning your brand with the advancement of procurement excellence in education.

EPIC BOOTH *Pricing*

Secure your spot in the NAEP EPIC Exhibit Hall and engage directly with educational procurement professionals in a vibrant, high-impact setting. Whether you're launching a new product or expanding your reach, exhibiting at NAEP events offers a powerful opportunity to make lasting connections and elevate your presence in the educational procurement community.

EPIC Full Conference Pass Inclusion	EPIC Exhibit Hall Pass Inclusion	EPIC Booth
2	1	\$5700+

Secure Your Booth Now
naepnet.org/page/EPIC26



Step One CHOOSE YOUR LEVEL OF PARTICIPATION

Decide how you'd like to engage with NAEP's educational procurement community. Each option offers unique ways to elevate your brand and build relationships with key decision-makers in educational procurement.

National Sponsor

Maximum exposure at EPIC and regional events.

Region Sponsor

Targeted engagement at the regional level.

Exhibit Booth Only

Reserve a booth at selected events to connect directly with attendees.



Step Two SELECT YOUR SPONSORSHIP TIER

Determine what level you desire as a sponsor.

- National, Regional, or à la carte
- Review the named level, financial commitment, and number of allotments per tier.
- Once you have selected your tier or participation level, email partner@naepnet.org



Step Three SELECT SPONSORSHIP ITEMS

Browse the catalog and pick the items that fit your goals. Add extras à la carte if desired. Tip: Have backup choices—items are limited and assigned with preference to tier level and submission date.



Step Four SUBMIT YOUR SELECTIONS

Use the submission link provided by NAEP when you submitted your tier level. We'll confirm availability and prepare your engagement portfolio. *Note: Items are only secured once confirmed by NAEP and payment is received.*



Step Five FINALIZE & PAY

Review your engagement portfolio and submit payment. Your items will then be assigned to the appropriate EPIC or regional event. Sponsors cannot request adjustments after the engagement portfolio has been finalized, but you may add more at any time.



Step Six FULFILLMENT & ATTENDEE REGISTRATION

Provide requested items for fulfillment as noted on the online checklist through the Exhibitor Service Center. Register all company representatives attending the conference in advance.

KEY *Definitions*

EPIC – Educational Procurement Innovation Conference

NAEP's premier annual event, bringing together procurement professionals and decision-makers from across the educational procurement sector.

National Sponsorship Program

National sponsors are those at the Iron Level and above. These sponsors receive exclusive national benefits and access to both national and regional events.

EPIC Conference Exhibitor

Organizations that choose to exhibit only at the EPIC Conference. EPIC exhibitors pay full price for any additional sponsorship items selected from the catalog.

Regional Sponsorship Program

Regional sponsors participate exclusively at the regional level and do not receive EPIC or national benefits. Sponsorship tiers include: Elite, Affiliate, and Supporter

Regional Conference Exhibitor

Organizations that exhibit only at a regional event. Like EPIC exhibitors, they pay full price for any additional sponsorship items.

Sponsorship Item Pricing

Tiered Sponsor Add-On Rate

A discounted rate available to National and Regional sponsors who wish to add items à la carte, beyond what's included in their sponsorship tier.

Standard Rate

The full price of an item for exhibitors who are not sponsors. This rate does not apply to sponsors, who receive discounted pricing.

Catalog & Allotments

Allotments

Each sponsorship tier includes a set number of items, outlined in the sponsorship chart. Higher-tier allotments can be used for items in lower tiers.

Catalog

A comprehensive chart listing all available sponsorship items and their prices. Quantities are limited and managed by the Business Development team.

Additional Inclusions & Passes

Region Event Inclusion

Indicates how many regions are included with a specific sponsorship tier.

Conference Pass Inclusion

Indicates the number of passes by type included per event. Ex: Silver tier sponsors have access to six (6) full conference passes and four (4) exhibit hall only passes per regional conference included in their tier.

Full Conference Pass

Provides access to all conference sessions, meals and events, as well as the exhibit hall. Need more passes? Add-ons or upgrades are available for purchase.

Exhibit Hall Only Pass

Provides access to the exhibit hall. If you desire access to sessions, events or meals an upgraded pass is needed.

NATIONAL LEVEL *Sponsorship*

As a National Level Sponsor, your company receives premier access to both EPIC and regional event benefits, maximizing your visibility and engagement across NAEP's full event portfolio.

- Enjoy full access to all listed EPIC and regional sponsorship benefits aligned with your tier.
- Purchase additional sponsorship items from any tier (EPIC or Regional) at the discounted Tiered Sponsor Add-On Rate.
- NAEP will contact national sponsors to select regional sponsorship items based on their tier level, with priority given to top-tier sponsors for item selection.

NAEP EPIC CONFERENCE *National Reach. Strategic Impact.*

The Educational Procurement Innovation Conference (EPIC) is NAEP's premier national event, connecting over 400 procurement professionals and decision-makers from diverse institutions. It's the ideal platform to showcase your brand, build key relationships, and influence the future of educational procurement.

- 82% of attendees influence procurement and strategic decisions
- Showcase your products and services to a highly engaged, decision-making audience
- Build relationships with leaders shaping the future of educational procurement.

EPIC ALLOTMENTS

Level	National Tier Pricing	EPIC Booth Size	EPIC Tier 1 Item Allotment	EPIC Tier 2 Item Allotment	EPIC Tier 3 Item Allotment	EPIC Full Conference Pass Inclusion	EPIC Expo Hall Pass Inclusion	EPIC Exhibit Hall BINGO Included
CHAIR	\$250,000	Island 20 x20	5	6	8	8	4	Yes
DIAMOND	\$ 200,000	Island 20 x20	4	5	8	8	4	Yes
PLATINUM	\$ 165,000	Double 10 x 20	3	4	6	6	4	Yes
GOLD	\$ 100,000	Double 10 x 20	3	3	6	6	4	Yes
SILVER	\$ 65,000	Single 10 x10	2	3	3	6	6	Yes
BRONZE	\$ 50,000	Single 10 x10	1	2	2	4	2	No
IRON	\$ 35,000	Single 10 x10	0	2	2	4	2	No

NAEP REGION CONFERENCES *Targeted Access. Local Influence.*

NAEP’s regional conferences bring together more than 1,000 participants across the country, offering sponsors meaningful engagement opportunities in focused, geographically relevant settings.

- Direct access to procurement professionals in specific geographic areas
- Intimate, high-impact networking environments
- Opportunities to align your brand with regionally relevant content and challenges

MARKETING BENEFITS *Extend Your Reach Beyond the Event*

Beyond in-person events, NAEP’s sponsorship program offers continuous brand visibility and marketing support to help you stay top-of-mind with your target audience.

- Featured visibility in NAEP newsletters, social media, and website
- Recognition across NAEP’s communication channels
- Opportunities to reinforce your brand’s leadership in educational procurement

REGIONAL ALLOTMENTS

Regional Event Inclusion	Regional Tier 1 Item Allotment	Regional Tier 2 Item Allotment	Regional Tier 3 Item Allotment	Region Full Conference Pass Inclusion	Region Expo Hall Pass Inclusion	Exhibit Hall BINGO Included
All Regions	5	6	8	8	4	Yes
All Regions	4	5	8	8	4	Yes
All Regions	4	4	6	6	4	Yes
All Regions	3	3	6	6	4	Yes
All Regions	3	3	3	6	4	Yes
All Regions	2	2	2	4	2	Yes
All Regions	1	1	2	4	2	Yes

EPIC TIER *One*

High-Impact, High-Visibility.

Tier One items are your headline opportunities—premium placements and experiences designed to deliver maximum exposure and lasting impact. These high-demand selections position your brand at the forefront of the conference, putting you in front of the full attendee audience in a powerful way.

CLOSING EVENING EVENT

Available: 1
 Tiered Sponsor Add-On Rate: \$90,000
 Standard Rate: \$180,000

Immerse your brand in the coastal energy of San Diego with this unforgettable sponsorship opportunity. Align with the laid-back charm and dynamic spirit of Southern California as attendees enjoy an evening filled with lively entertainment, local flavors, and ocean-inspired ambiance. Your sponsorship will be front and center at this premier closing event, where the sights, sounds, and tastes of San Diego create a memorable celebration to cap off the conference.

Don't miss this chance to leave a lasting impression as the sun sets on a season of connection and discovery.



EXHIBIT HALL HAPPY HOUR

Available: 1
 Tiered Sponsor Add-On Rate: \$15,000
 Standard Rate: \$30,000

Sponsor the lively Exhibit Hall Happy Hour and be the toast of EPIC26. This exclusive sponsorship includes branding opportunities at all the bars in the exhibit hall, open from 4:30 – 5:30 PM on Monday March 30th. Delight attendees as they unwind and network in a vibrant atmosphere, with your company's name prominently aligned with this highly anticipated event.

VOLUNTEER APPRECIATION EVENT

Available: 1
 Tiered Sponsor Add-On Rate: \$15,000
 Standard Rate: \$30,000

Join us for a night of celebration and gratitude as we honor our incredible volunteers with a San Diego-inspired appreciation event! The evening captures the laid-back charm and vibrant energy of Southern California, offering the perfect setting to relax, mingle, and celebrate the contributions that make our community thrive.

This pre-conference, invitation-only event will take place on Saturday, March 28, as a celebration of the invaluable contributions of our volunteers.

EPIC TIER *One*

CONFERENCE APP

Available: 1
Tiered Sponsor Add-On Rate: \$12,500
Standard Rate: \$25,000

Power the digital hub of EPIC26 as the Conference App Sponsor. The official app is the essential tool every attendee, sponsor, and exhibitor relies on for schedules, session details, networking, and event updates—making it one of the most visible and valuable sponsorships available.

Your brand will be prominently featured throughout the app, ensuring continuous exposure and direct association with the conference experience from start to finish. This exclusive opportunity positions your company as a key partner in powering connections and keeping the event running seamlessly.

CONCURRENT SESSION ROOM

Available: 2 **Monday Only Opportunity**
Tiered Sponsor Add-On Rate: \$15,000
Standard Rate: \$30,000

Showcase your brand as a leader in procurement by sponsoring a Monday session room at EPIC26. Monday's programming features high-level speakers and content tailored to advanced procurement professionals, ensuring strong visibility with a targeted audience.

Your brand will be highlighted on custom signage within the room, and sponsors will have the opportunity to introduce each session speaker, creating a direct connection with attendees. This sponsorship offers a powerful platform to reinforce your presence and align your organization with the thought leadership shaping the industry.



EPIC TIER *One*

NETWORKING BREAK

Available: 2

Tiered Sponsor Add-On Rate: \$12,500

Standard Rate: \$25,000

Keep your brand front and center by sponsoring the networking breaks at EPIC26. These high-traffic moments give attendees the chance to recharge, refuel, and connect—and your company will be showcased throughout with prominent signage. It's the perfect opportunity to build visibility and stay top-of-mind while powering the conversations that matter most.

NATIONAL AWARDS LUNCHEON

Available: 1

Tiered Sponsor Add-On Rate: \$20,000

Standard Rate: \$40,000

Celebrate excellence in procurement by sponsoring the National Awards Luncheon, one of the most prestigious events of the conference. As the exclusive sponsor, you'll receive a 3-minute welcome address to attendees, positioning your brand as a champion of innovation and achievement in the field. This sponsorship offers a powerful platform to showcase your commitment to NAEP's mission and values while gaining visibility among leaders and peers.



LANYARDS

Available: 1

Tiered Sponsor Add-On Rate: \$15,000

Standard Rate: \$30,000

Put your brand in the spotlight with our co-branded lanyard sponsorship. Worn daily by every attendee, sponsor, and exhibitor, these lanyards prominently feature your logo alongside NAEP's, ensuring continuous visibility and a strong association with the event experience. This sponsorship keeps your brand literally in the hands of participants from start to finish—a simple yet high-impact way to maximize exposure and reinforce your presence throughout the conference.

EPIC TIER *One*

ATTENDEE BAG

Available: 1

Tiered Sponsor Add-On Rate: \$12,500

Standard Rate: \$25,000

Put your brand in the hands of every participant with the Attendee Bag Sponsorship. These high-quality, co-branded bags are distributed to all attendees and carried throughout the conference—and long after—providing ongoing visibility for your logo on a practical, highly valued item. This sponsorship positions your company as a key supporter of EPIC26 while ensuring your brand travels with attendees wherever they go.

WELCOME TAILGATE RECEPTION

Available: 2 *Co-Sponsor Opportunity*

Tiered Sponsor Add-On Rate: \$50,000

Standard Rate: \$100,000

Showcase your brand at the crowd favorite opening event of EPIC26! The tailgating gathering offers a perfect opportunity to connect with attendees in a fun, relaxed setting. Sponsor this festive occasion and align your brand with good vibes, great food, and memorable experiences. Your sponsorship will stand out as attendees mingle, network, and enjoy the vibrant atmosphere.

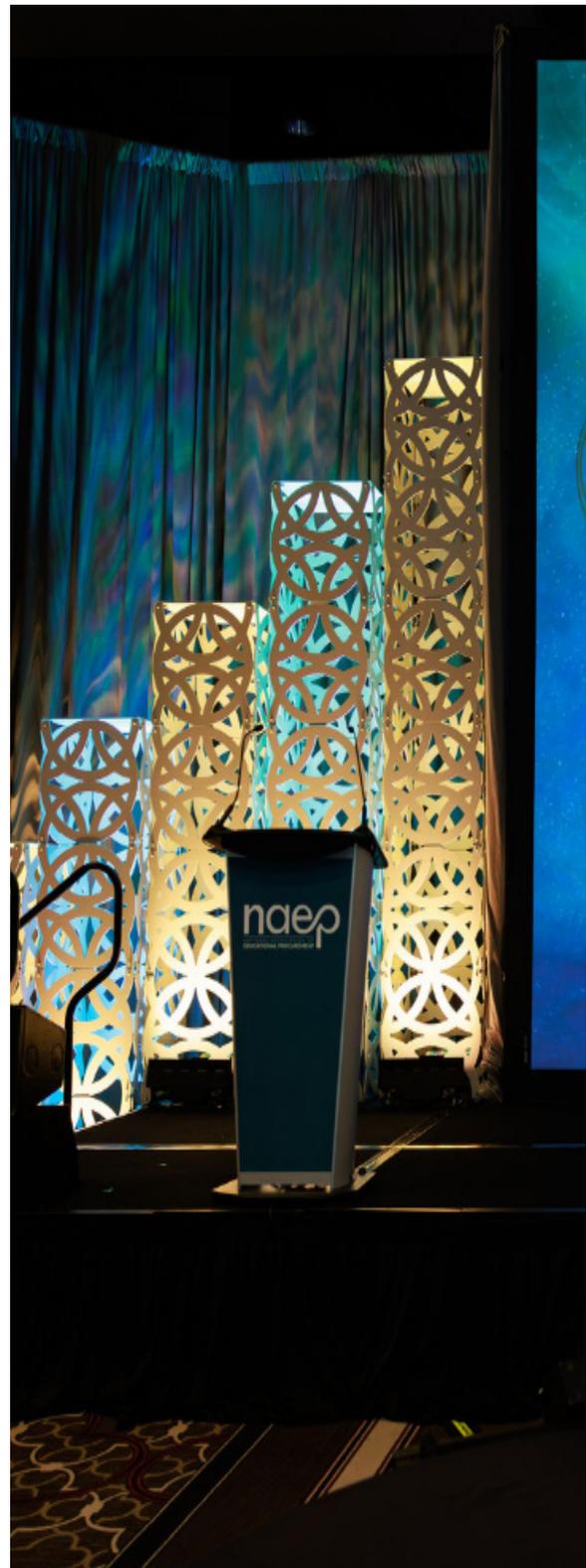
HOTEL KEY CARD

Available: 1

Tiered Sponsor Add-On Rate: \$15,000

Standard Rate: \$30,000

Place your company's brand directly in the hands of every attendee throughout the conference by co-branding the hotel room key card with NAEP. Card production and design will be managed by NAEP, utilizing the sponsor logo, ensuring maximum visibility and a lasting impression.



EPIC TIER *Two*

Strategic Visibility, Smart Engagement

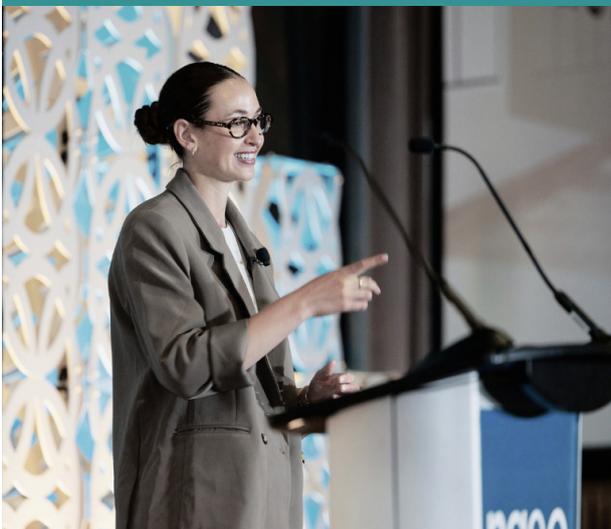
Tier Two offerings provide a balanced blend of branding and interaction. These selections help you stand out in meaningful moments throughout the event—whether through targeted branding, hosted activities, or enhanced visibility that reinforces your value to attendees.

CHOOSE TO CONNECT SESSION

Available: 6
Tiered Sponsor Add-On Rate: \$9,000
Standard Rate: \$18,000

Back by popular demand, the Choose to Connect Session Sponsorship gives your organization the spotlight with a 30-minute, sponsor-led educational session during EPIC26. This is your chance to engage directly with attendees, highlight your expertise, and spark meaningful conversations around the future of procurement.

Sponsors will collaborate with a member institution and submit session topics for NAEP approval, ensuring content that resonates with participants. With limited spots available, this sponsorship is a powerful way to build credibility, strengthen relationships, and make a lasting impact.



OPENING KEYNOTE SPONSOR

Available: 1
Tiered Sponsor Add-On Rate: \$10,000
Standard Rate: \$20,000

Kick off EPIC26 in the spotlight as the Opening Keynote Sponsor. The opening keynote draws the most energized audience and sets the tone for the entire conference—making this one of the most impactful sponsorships available.

Your brand will be featured with a 3-minute video and welcome address on the main stage, plus a photo-op with the keynote speaker and prime center-stage seating. It's the ultimate way to make a powerful first impression and position your organization as a leader from the very start.

CHAIRS RECEPTION SPONSOR

Available: 1
Tiered Sponsor Add-On Rate: \$10,000
Standard Rate: \$20,000

Showcase your brand by sponsoring the Chair's Reception, held on Tuesday, March 31st prior the Closing Evening Event. This spark to start the evening brings together NAEP volunteer leadership, guests, and sponsors for connection and celebration.

As the sponsor, you'll have the chance to give a 2-minute welcome to attendees, highlighting your support and partnership. You'll also receive four invitations to attend, giving you the opportunity to mix, mingle, and build relationships with NAEP's engaged leadership.

EPIC TIER *Two*



RESERVED MEETING ROOM

Available: 11

Tiered Sponsor Add-On Rate: \$5,000

Standard Rate: \$10,000

Reserve your own private meeting room during the conference and tailor the space to fit your needs—whether it's one-on-one client meetings, small group discussions, product demos, or a branded lounge experience. Located conveniently near the session rooms, these spaces come furnished with tables and chairs, with options to add food, non-alcoholic beverage, A/V, or décor at your discretion and expense. Create the perfect environment to connect, collaborate, and showcase your brand your way.

BOOTH UPGRADE

Available: Unlimited

Tiered Sponsor Add-On Rate: Pick Selection

Standard Rate: *Not Available*

Enhance your presence at EPIC26 by upgrading to a spacious 10x20 exhibit booth. Perfect for showcasing larger displays or creating a more engaging attendee experience, This upgrade comes with two extra full conference passes, giving you more opportunities to network and connect with attendees. Note: Must have already purchased a 10x10 booth.

CLOSING KEYNOTE SPONSOR

Available: 1

Tiered Sponsor Add-On Rate: \$10,000

Standard Rate: \$20,000

End EPIC26 in the spotlight as the Closing Keynote Sponsor. Your brand will be featured with a 3-minute video and welcome address on the main stage, plus a photo-op with the keynote speaker and prime seating. It's the perfect way to leave a lasting impression as the conference concludes.

EDUCATIONAL WEBINAR

Available: 6

Tiered Sponsor Add-On Rate: \$5,000

Standard Rate: \$10,000

Engage directly with NAEP members through our educational webinars, available for sponsorship from May–December 2026. These one-hour sessions are hosted and promoted on the NAEP platform, giving your organization strong visibility and reach. As the sponsor, you'll lead the session content, positioning your brand as a trusted voice while sharing valuable insights with procurement professionals nationwide.

EXHIBIT HALL BINGO PRIZES

Available: 1 **Monday Only**

Tiered Sponsor Add-On Rate: \$5,000

Standard Rate: \$10,000

Sponsorship includes advertisement on app as location of prize drawings and bingo card turn-in. NAEP provides game prizes; sponsor can add additional prizes with approval.

EPIC TIER *Two*

CONFERENCE PHOTOGRAPHY

Available: 1

Tiered Sponsor Add-On Rate: \$5,000

Standard Rate: \$10,000

Put your brand in the frame as the Conference Photography Sponsor. Professional photographers will capture the energy of EPIC26—from candid networking moments to posed shots of award winners and keynote highlights. Your logo will be tied to these high-quality images, which are shared with members for download and used across event communications, giving your brand lasting visibility long after the conference ends.

EDUCATIONAL PROCUREMENT JOURNAL ARTICLE

Available: 4

Tiered Sponsor Add-On Rate: \$5,000

Standard Rate: \$10,000

Showcase your expertise and thought leadership as an Educational Procurement Journal Article Sponsor. With four opportunities—one per quarterly issue—you can publish a full article in NAEP's flagship journal, reaching procurement professionals nationwide. This sponsorship positions your company as a trusted voice in the field, offering valuable insights and solutions that members will reference long after the issue is released.

MINDFUL MORNING SPONSOR

Available: 1

Tiered Sponsor Add-On Rate: \$7,500

Standard Rate: \$15,000

Start the day with intention. The Mindful Morning event invites attendees to recharge and connect through a curated wellness experience featuring guided yoga, or a refreshing morning walk, and healthy refreshments. This sponsorship offers a unique way to demonstrate your commitment to attendee wellness while creating memorable touchpoints that set the tone for a productive day.

FULL CONFERENCE PASSES, FOUR

Available: Unlimited

Tiered Sponsor Add-On Rate: Pick Selection

Standard Rate: Not available

Get the full event experience with a pack of four full conference passes. This opportunity includes entry to all sessions, networking events, and exhibits, allowing you to fully engage while highlighting your support.



EXHIBIT HALL POKER RUN

Available: 1 **Tuesday Only**

Tiered Sponsor Add-On Rate: \$7,500

Standard Rate: \$15,000

Put your brand at the center of the excitement with the Exhibit Hall Poker Run, a lively new activity debuting at EPIC26. As the exclusive Tuesday sponsor, your logo will be featured on co-branded playing cards distributed by exhibitors as attendees visit booths to build their best poker hand.

At the end of exhibit hall hours, all participants will gather at your booth to submit their hands and compete for a grand prize giveaway—making your company the final stop, the focal point of the fun, and the brand everyone remembers.

EPIC TIER *Three*

Essential Touchpoints, Everyday Impressions.

Tier Three items ensure your brand is seen and remembered through consistent, thoughtful placements. These foundational opportunities offer practical, high-frequency exposure that keeps you connected with attendees before, during, and after the event.

EXHIBIT HALL BINGO SQUARE

Available: 24 **Monday Only**
 Tiered Sponsor Add-On Rate: \$1,000
 Standard Rate: \$2,000

Drive traffic straight to your booth with the Exhibit Hall Bingo Square Sponsorship. Your brand will be featured on the official bingo card, motivating attendees to stop by your exhibit as they play to complete their squares. This fun, interactive activity ensures steady engagement, maximizes visibility, and creates memorable connections with participants throughout the exhibit hall.



CONFERENCE APP BANNER AD

Available: 6
 Tiered Sponsor Add-On Rate: \$2,500
 Standard Rate: \$5,000

Stay top-of-mind with NAEP members and EPIC26 attendees by showcasing your company through a banner ad on the conference app. As an essential tool for navigating the event, the app is frequently accessed by attendees, providing your brand with high visibility and continuous exposure. This digital ad space offers a dynamic way to engage your target audience, reinforce your presence, and drive traffic to your booth, website, or special promotions.

SOCIAL MEDIA POST

Available: 4
 Tiered Sponsor Add-On Rate: \$2,500
 Standard Rate: \$5,000

Amplify your reach with the EPIC26 Social Media Post Sponsorship. Each day of the conference (Sunday–Wednesday), one sponsor will be featured across NAEP's official social media platforms, ensuring your brand is seen and engaged with by attendees and the broader NAEP community. With continuous visibility in the digital conversation surrounding EPIC26, this sponsorship positions your company as a key part of the event experience both on-site and online.

EPIC TIER *Three*



PRE-CON SOCIAL MEDIA POST

Available: 10
 Tiered Sponsor Add-On Rate: \$2,000
 Standard Rate: \$4,000

Spark buzz before EPIC26 with the Preconference Social Media Post Sponsorship. Your brand will be spotlighted across NAEP's platforms, building visibility and engagement in the lead-up to the event. Connect early and make your company part of the conversation.

FULL CONFERENCE PASSES, TWO

Available: Unlimited
 Tiered Sponsor Add-On Rate: Pick Selection
 Standard Rate: Not available

Get the full event experience with a pack of two full conference passes. This opportunity includes entry to all sessions, networking events, and exhibits, allowing you to fully engage while showcasing your support.

PRE-CON EMAIL

Available: 4
 Tiered Sponsor Add-On Rate: \$2,500
 Standard Rate: \$5,000

Be the first brand attendees see with the Pre-conference Email Sponsorship. Four exclusive opportunities are available—one for each official email blast sent in the weeks leading up to EPIC26. These emails deliver key event details and updates directly to attendees' inboxes, ensuring your company is front-and-center before the conference even begins. This sponsorship gives you early visibility, direct engagement, and the chance to make a powerful first impression that lasts throughout the event.

MEMBER EMAIL BANNER

Available: 15
 Tiered Sponsor Add-On Rate: \$1,000
 Standard Rate: \$2,000

Put your brand in the spotlight with the NAEP Member Email Banner Sponsorship. Each week, NAEP's member emails reach a highly engaged community of procurement professionals nationwide, making this a prime opportunity to showcase your company front-and-center. With your banner featured in one of these communications, your brand gains consistent visibility, direct connection, and lasting recognition across the entire NAEP membership.

MEMBER EMAIL SPOTLIGHT

Available: 6
 Tiered Sponsor Add-On Rate: \$1,500
 Standard Rate: \$3,000

Keep your brand front and center with a dedicated email sent to all NAEP members, ensuring visibility across the entire association. This limited opportunity delivers a dedicated email to all NAEP members—far beyond just conference participants—ensuring your brand, initiatives, or products reach a highly engaged audience of procurement professionals nationwide.

ADDITIONAL *Opportunities*



PARTNER WITH US: NAEP SCHOLARSHIP FUND

NAEP is proud to launch a Scholarship Fund designed to support members with financial need, ensuring they can attend association conferences and fully participate in the professional development, networking, and learning opportunities that shape our community.

By partnering with us, your company helps remove barriers and opens doors for procurement professionals who might otherwise be unable to attend. Together, we can make sure that every voice has a seat at the table—strengthening the profession and building a more inclusive future.

Why Partner?

- **Empower Members:** Provide direct support to those who need it most.
- **Elevate Your Brand:** Be recognized as a champion of continuing education in higher education procurement.
- **Strengthen the Community:** Invest in the growth of NAEP's membership and the advancement of the profession.

Your partnership ensures that talented professionals can connect, learn, and contribute—regardless of financial circumstances. Join us in making a lasting impact.

Contact NAEP at partner@naepnet.org to let us know you'd like to participate, and we can discuss contribution levels to support the fund.

SPONSORSHIP GUIDELINES

Sponsorship items are all inclusive unless noted. If a sponsor has a desire to provide items or signage beyond what is provided by NAEP, the sponsor must engage in conversations to secure approval with the appropriate NAEP staff at least eight weeks prior to the start of the event. NAEP has the final approval of any proposed items or signage.

Partnering with NAEP means more than just event exposure

—it's a year-round opportunity to connect with a powerful network of procurement professionals shaping the future of higher education. From national and regional events to ongoing marketing support, our sponsorship and exhibitor programs are designed to deliver meaningful visibility, valuable relationships, and measurable impact. Join us and position your brand at the heart of innovation, influence, and educational procurement excellence.

SPONSORSHIP NEXT STEP

If you are interested in a sponsorship tier or an a la carte item, please contact us at:
partner@naepnet.org.

Please, do NOT submit item selections at this time. Your next steps will be provided based on your initial inquiry.

EXHIBIT BOOTH NEXT STEP

If you are interested in exhibiting at EPIC26, please visit us at naepnet.org/EPIC26 to sign up and select your booth.