



2024 MID-ATLANTIC SMALL BUSINESS OUTREACH + INDUSTRY DAY FEBRUARY 26 - 28

SPONSORSHIP OPPORTUNITIES

PLATINUM EXHIBITOR SPONSOR PACKAGE

Large Business : \$6,500

Small Business : \$4,500

Two exclusive tickets to the invitation-only President's Reception. An unparalleled opportunity to network with the president and esteemed leaders of the Society of American Military Engineers, and executive leadership within several regional commands.

Four registrations to the Outreach and Industry Day event provide complete access to both days of the event and the Welcome Reception.

12' Exhibitor Booth Space – Double the Booth Space, premium placement in the convention hall.

Electricity at booth space.

Spotlight your brand with an option to provide an item in every attendee's conference bag.

Full-page "Thank You" ad emailed to all attendees and members prior to the conference, highlighting your generous sponsorship.

Special thanks and elaborate recognition from the podium during opening remarks.

Prominent logo placement as a **Platinum Sponsor** in printed and virtual event programs.

Full-page ad in printed and virtual event programs with a hyperlink to your website.

Feature your company with a 50-word listing with an image, in the exhibitor directory/program.

Prominent logo placement at the Registration Desk.

Prominent logo placement on event signage during the entire event.

Logo and recognition across digital platforms.

** AV, carpet, padding, upgraded furniture, etc. must be ordered separately. Shipping and material handling are also at the exhibitor's expense.*

The printed program deadline is February 12th. Any sponsorships purchased after this date will be in the virtual program only.

GOLD EXHIBITOR SPONSOR PACKAGE

Large Business : \$4,250

Small Business : \$2,950

Two registrations to the Outreach and Industry Day event provide complete access to both days of the event and the Welcome Reception.

6' Exhibitor Booth Space

Special thanks from the podium during opening remarks, recognizing **Gold Sponsors**.

Prominent logo placement in printed and virtual event programs.

Full-page ad in printed and virtual event programs with a hyperlink to your website.

Feature your company with a 30-word listing in the exhibitor directory/program.

Prominent logo placement on event signage during the entire event.

Logo and recognition across digital platforms.

** Electricity, AV, carpet, padding, upgraded furniture, etc. must be ordered separately. Shipping and material handling are also at the exhibitor's expense.*

SILVER EXHIBITOR SPONSOR PACKAGE

Large Business : \$2,750

Small Business : \$1,895

One registration to the Outreach and Industry Day event provides complete access to both days of the event and the Welcome Reception.

6' Exhibitor Booth Space

Special thanks from the podium during opening remarks.

Prominent logo placement in printed and virtual event programs.

Half-page ad in printed and virtual event programs with a hyperlink to your website.

Feature your company with a 30-word listing in the exhibitor directory/program.

Prominent logo placement on event signage during the entire event.

Logo and recognition across digital platforms.

** Electricity, AV, carpet, padding, upgraded furniture, etc. must be ordered separately. Shipping and material handling are also at the exhibitor's expense.*



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BRONZE SPONSOR PACKAGE

Large Business : \$1,250
Small Business : \$950

One registration to the Outreach and Industry Day event provides complete access to both days of the event and the Welcome Reception.

Prominent logo placement in printed and virtual event programs.

Half-page ad in printed and virtual event programs with a hyperlink to your website.

Feature your company with a 15-word listing in the exhibitor directory/program.

Prominent logo placement on event signage during the entire event.

Logo and recognition across digital platforms.
** Does not include Exhibitor Booth*

TOTEBAG SPONSOR : \$4,500

Logo prominently displayed on conference tote bags given to all attendees.

Recognition as exclusive tote bag sponsor in printed and virtual event programs with a hyperlink to your website.

Logo and recognition across digital platforms.

LANYARD SPONSOR : \$3,500

Logo/Name prominently displayed on lanyards worn by all attendees

Lanyards displayed on table beside Registration Desk
Recognition as lanyard sponsor in printed and virtual event programs with a hyperlink to your website.

Logo and recognition across digital platforms.

NOTEBOOK SPONSOR : \$2,000

Logo prominently displayed on notebooks given to all attendees.

Recognition as the exclusive notebook sponsor in printed and virtual event programs with a hyperlink to your website.

Logo and recognition across digital platforms.

WELCOME RECEPTION PRIMARY SPONSOR : \$6000

Two registrations to the Outreach and Industry Day event provide complete access to both days of the event and the Welcome Reception.

Full-page ad in printed and virtual event programs with a hyperlink to your website.

Feature your company with a 50-word listing with an image, in the exhibitor directory/program.

Prominent logo placement at the Registration Desk.

Prominent logo placement on event signage during the entire Welcome Reception.

Logo and recognition across digital platforms.

WELCOME RECEPTION BEVERAGE SPONSOR : \$2500

One registration to the Outreach and Industry Day event provides complete access to both days of the event and the Welcome Reception.

Prominent logo placement at all Beverage Stations during the Welcome Reception.

Prominent logo placement on event signage during the entire event.

Logo and recognition across digital platforms.

WELCOME RECEPTION FOOD SPONSOR : \$1500

Prominent logo placement at all Food Serving Stations during the Welcome Reception.

Prominent logo placement on event signage during the entire event.

Logo and recognition across digital platforms.

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UNAVAILABLE

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SPONSORSHIP OPPORTUNITIES

SPEAKER READY ROOM SPONSOR : \$400

Available to Small Businesses Only.

Limit 6 Sponsorships Total.

Exclusive Branding in Speaker Ready Room

Recognition as Speaker Ready Room sponsor in printed and virtual event programs with a hyperlink to your website.

Recognition in onsite signage during the entire event.

Logo and recognition across digital platforms.

BREAKFAST SPONSOR : \$300

Limit 4 Sponsorships Per Day.

Recognition as Breakfast sponsor in printed and virtual event programs with a hyperlink to your website.

Recognition in onsite signage during Breakfast in multiple locations.

Logo and recognition across digital platforms.

LUNCH SPONSOR : \$500

Limit 4 Sponsorships Per Day.

Recognition as Lunch sponsor in printed and virtual event programs with a hyperlink to your website.

Recognition in onsite signage during Lunch in multiple locations.

Logo and recognition across digital platforms.

COFFEE AND TEA SPONSOR : \$400

Limit 1 Sponsorship Per Day.

Recognition as a Coffee and Tea sponsor in printed and virtual event programs with a hyperlink to your website.

Recognition on prominent signage at all coffee and tea stations during the entire day.

Logo and recognition across digital platforms.

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