



MID-ATLANTIC SMALL BUSINESS OUTREACH + INDUSTRY DAY

FEBRUARY 23-25, 2026

SPONSORSHIP OPPORTUNITIES

WELCOME RECEPTION PRIMARY SPONSOR : \$6000

Two registrations to the Outreach and Industry Day event provide complete access to both days of the event and the Welcome Reception.

Running slideshow of your company (up to 20 slides) to play on a loop during the Welcome Reception.

Special thanks and elaborate recognition during announcements at the Welcome Reception.

Prominent logo placement on event signage during the entire Welcome Reception.

Full-page ad in printed and virtual event programs with a hyperlink to your website.

Feature your company with a **50-word listing** with an image, in the exhibitor directory/program.

Logo and recognition across digital platforms.

WELCOME RECEPTION BEVERAGE SPONSOR : \$2500

One registration to the Outreach and Industry Day event provides complete access to both days of the event and the Welcome Reception.

Prominent logo placement at all Beverage Stations during the Welcome Reception.

Prominent logo placement on event signage during the entire event.

Logo and recognition across digital platforms.

WELCOME RECEPTION FOOD SPONSOR : \$1500

Prominent logo placement at all Food Serving Stations during the Welcome Reception.

Prominent logo placement on event signage during the entire event.

Logo and recognition across digital platforms.

WIFI SPONSOR : \$2,000

Limit 4 Sponsorships Total.

Branding on Wi-Fi Login Page.

A full-page "Thank You" ad highlighting your generous sponsorship emailed to all attendees and members before the conference.

Special recognition on **Facebook and LinkedIn** before the event.

Special thanks and elaborate recognition from the podium during opening remarks.

Prominent logo placement as **WIFI Sponsor** in printed and virtual event programs.

Full-page ad in printed and virtual event programs with a hyperlink to your website.

Logo and recognition across digital platforms.

Prominent logo placement at the **Registration Desk**.

Prominent logo placement on event signage in the exhibit hall, common areas, and all ballrooms during the entire event.

TOTEBAG SPONSOR : \$4,500

Logo prominently displayed on conference tote bags given to all attendees.

Recognition as **exclusive tote bag sponsor** in printed and virtual event programs with a hyperlink to your website.

Logo and recognition across digital platforms.

LANYARD SPONSOR : \$3,500

Logo/Name prominently displayed on lanyards worn by all attendees.

Lanyards displayed on table beside **Registration Desk**.

Recognition as **lanyard sponsor** in printed and virtual event programs with a hyperlink to your website.

Logo and recognition across digital platforms.

NOTEBOOK SPONSOR : \$2,000

Logo prominently displayed on notebooks given to all attendees.

Recognition as the **exclusive notebook sponsor** in printed and virtual event programs with a hyperlink to your website.

Logo and recognition across digital platforms.



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SPONSORSHIP OPPORTUNITIES

SPEAKER READY ROOM SPONSOR : \$475

Available to Small Businesses Only.

Limit 6 Sponsorships Total.

Exclusive Branding in Speaker Ready Room.

Recognition as **Speaker Ready Room sponsor** in printed and virtual event programs with a hyperlink to your website.

Recognition in onsite signage during the entire event.

Logo and recognition across digital platforms.

BREAKFAST SPONSOR : \$750

Limit 4 Sponsorships Per Day.

Recognition as **Breakfast sponsor** in printed and virtual event programs with a hyperlink to your website.

Recognition in **onsite signage** during Breakfast in multiple locations.

Logo and recognition across digital platforms.

LUNCH SPONSOR : \$1250

Limit 4 Sponsorships.

Recognition as **Lunch sponsor** in printed and virtual event programs with a hyperlink to your website.

Recognition in **prominent signage** during Lunch in multiple locations.

Logo and recognition across digital platforms.

GOURMET REFRESHMENT BREAK SPONSOR : \$450

Limit 2 Sponsorships Per Day.

Recognition as **Gourmet Refreshment Break sponsor** in printed and virtual event programs with a hyperlink to your website.

Recognition on **prominent signage** during all breaks in multiple locations with premier signage next to gourmet refreshments.

Logo and recognition across digital platforms.

COFFEE AND TEA SPONSOR : \$750

Limit 1 Sponsorship Per Day.

Recognition as a **Coffee and Tea sponsor** in printed and virtual event programs with a hyperlink to your website.

Recognition on **prominent signage** at all coffee and tea stations during the entire day.

Logo and recognition across digital platforms.