



MID-ATLANTIC SMALL BUSINESS OUTREACH + INDUSTRY DAY FEBRUARY 22-24, 2027

EXHIBITOR OPPORTUNITIES

PLATINUM EXHIBITOR PACKAGE

Large Business: \$5,250

Small Business: \$3,750

Four Full Registrations. Enjoy complete access to both days of the Outreach + Industry Day event, including the Welcome Reception.

12' Exhibitor Booth Table. Double the Booth Space, with electricity, pipe and drape included.

Premium Placement in the convention hall.

Full-page "Thank You" Ad emailed to all attendees and members before the event.

Elaborate podium recognition during the opening remarks.

Prominent logo placement at the Registration Desk and on event signage throughout the event.

Full-page ad in both the printed and virtual event programs.

50-word company listing in the exhibitor directory/program.

Digital Exposure. Featured logo and recognition across digital platforms.

Early Booth Selection for Next Year.

** All booths come with a 12-foot draped table (with tablecloth and skirt), four chairs, electricity, and standard pipe and drape. The exhibit hall is carpeted. Audio/visual equipment, upgraded furniture, etc., must be ordered separately. Shipping and material handling are at the exhibitor's expense.*

Outside food and beverages, including individually wrapped giveaway items, are not permitted without prior approval from the Virginia Beach Convention Center.

For approval requirements and additional information, please contact samehrpost757@gmail.com.

[Register Here or Scan](#)



GOLD EXHIBITOR PACKAGE

Large Business: \$4,100

Small Business: \$2,550

Two Full Registrations. Enjoy complete access to both days of the Outreach + Industry Day event, including the Welcome Reception.

6' Exhibitor Booth Table. Standard booth size with electricity, pipe and drape included.

Special Podium Recognition. Acknowledgment as a Gold Exhibitor during the opening remarks.

On-site Visibility. Prominent logo placement on event signage throughout the event.

1/2-page ad in both the printed and virtual event programs with a hyperlink to your website.

Digital Exposure. Featured logo and recognition across digital platforms.

** All booths come with a 6-foot draped table (with tablecloth and skirt), two chairs, electricity, and standard pipe and drape. The exhibit hall is carpeted. Audio/visual equipment, upgraded furniture, etc., must be ordered separately. Shipping and material handling are at the exhibitor's expense.*

SILVER EXHIBITOR PACKAGE

Large Business: \$2,850

Small Business: \$1,995

One Full Registration. Enjoy complete access to both days of the Outreach and Industry Day event, including the Welcome Reception.

6' Exhibitor Booth Table. Standard booth size with pipe and drape included.

Special Podium Recognition. Thanking Silver Exhibitors during the opening remarks.

Silver Exhibitor logo placement in printed and virtual programs.

Prominent logo placement on event signage throughout the event.

Digital Exposure. Featured logo and recognition across digital platforms.

** All booths come with a 6-foot draped table (with tablecloth and skirt), two chairs, electricity, and standard pipe and drape. The exhibit hall is carpeted. Audio/visual equipment, upgraded furniture, etc., must be ordered separately. Shipping and material handling are at the exhibitor's expense.*



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SPONSORSHIP OPPORTUNITIES

WELCOME RECEPTION PRIMARY SPONSOR: \$6000

Two registrations to the Outreach and Industry Day event provide complete access to both days of the event and the Welcome Reception.

Running slideshow of your company overview (up to 20 slides) to play on a loop during the Welcome Reception.

Special thanks and elaborate recognition during announcements at the Welcome Reception.

Prominent logo placement on event signage during the entire Welcome Reception.

Full-page ad in printed and virtual event programs with a hyperlink to your website.

Feature your company with a **50-word listing** with an image in the exhibitor directory/program.

Logo and recognition across digital platforms.

WELCOME RECEPTION BEVERAGE SPONSOR: \$2500

One registration to the Outreach and Industry Day event provides complete access to both days of the event and the Welcome Reception.

Prominent logo placement at all Beverage Stations during the Welcome Reception.

Prominent logo placement on event signage during the entire event.

Logo and recognition across digital platforms.

WELCOME RECEPTION FOOD SPONSOR: \$1500

Prominent logo placement at all Food Serving Stations during the Welcome Reception.

Prominent logo placement on event signage during the entire event.

Logo and recognition across digital platforms.

[Register Here](#) or Scan



WI-FI SPONSOR: \$2,000

Limit 4 Sponsorships Total.

Branding on WI-FI Login Page.

A full-page "Thank You" ad highlighting your generous sponsorship emailed to all attendees and members before the conference.

Special recognition on **Facebook and LinkedIn** before the event.

Special thanks and elaborate recognition from the podium during opening remarks.

Prominent logo placement as **WI-FI Sponsor** in printed and virtual event programs.

Full-page ad in printed and virtual event programs with a hyperlink to your website.

Logo and recognition across digital platforms.

Prominent logo placement at the **Registration Desk**.

Prominent logo placement on event signage in the exhibit hall, common areas, and all ballrooms during the entire event.

LANYARD SPONSOR: \$3,500

Logo/Name prominently displayed on lanyards worn by all attendees.

Lanyards displayed on a table near **Registration Desk**.

Recognition as **lanyard sponsor** in printed and virtual event programs with a hyperlink to your website.

Logo and recognition across digital platforms.

SPEAKER READY ROOM SPONSOR: \$475

Available to Small Businesses Only.

Limit 6 Sponsorships Total.

Exclusive Branding in Speaker Ready Room.

Recognition as **Speaker Ready Room sponsor** in printed and virtual event programs with a hyperlink to your website.

Recognition in on-site signage during the entire event.

Logo and recognition across digital platforms.



MID-ATLANTIC SMALL BUSINESS OUTREACH + INDUSTRY DAY

FEBRUARY 22-24, 2027

SPONSORSHIP OPPORTUNITIES

BREAKFAST SPONSOR: \$750

Limit 4 Sponsorships Per Day.

Recognition as **Breakfast sponsor** in printed and virtual event programs with a hyperlink to your website.

Recognition on **prominent signage** during Breakfast at multiple locations.

Logo and recognition across digital platforms.

LUNCH SPONSOR: \$1250

Limit 4 Sponsorships.

Recognition as **Lunch sponsor** in printed and virtual event programs with a hyperlink to your website.

Recognition on **prominent signage** during Lunch at multiple locations.

Logo and recognition across digital platforms.

GOURMET REFRESHMENT BREAK SPONSOR: \$450

Limit 1 Sponsorship Per Day.

Recognition as **Gourmet Refreshment Break** sponsor in printed and virtual event programs with a hyperlink to your website.

Recognition on **prominent signage** during all breaks in multiple locations with premier signage next to gourmet refreshments.

Logo and recognition across digital platforms.

COFFEE AND TEA SPONSOR: \$750

Limit 1 Sponsorship Per Day.

Recognition as a **Coffee and Tea sponsor** in printed and virtual event programs with a hyperlink to your website.

Recognition on **prominent signage** at all coffee and tea stations throughout the day.

Logo and recognition across digital platforms.

[Register Here or Scan](#)

