EXHIBITOR & SPONSORSHIP PROSPECTUS

SNIS 23rd Annual Meeting

July 20-23, 2026

Seattle Convention Center

705 Pike Street | Seattle, WA

SNIS Society of NeuroInterventional Surgery

Programming in conjunction with:

ESMINT

Join us in Emerald City for the 2026 SNIS Annual Meeting!

We are excited to host the 23rd Annual Meeting from July 20-23, 2026, in Seattle, Washington at the Seattle Convention Center! Known for its lush landscape and vibrant character, Seattle is the ideal location for the neuroendovascular community to come together and advance our lifesaving work.

For more than two decades, the Annual Meeting has been internationally recognized as the premier forum for neurointerventionalists and industry peers to collaborate, learn, and perhaps most important – innovate. The agenda has something for everyone, complete with learning opportunities, networking events, and activities to let off a little steam and have fun.

Our nearly 1,500 members share the same commitment – to advance the field in both research and treatment for conditions affecting the head, neck, and spine. Attendees come eager to partner with colleagues and industry peers to solve some of the most pressing issues impacting care and the patients we serve.

We invite you to get your name, brand, and products in front of the SNIS Annual Meeting attendees, those who attend both in-person and online. The successful Industry Insights sessions will return this year, providing the perfect venue to share your company's research and technological advancements, as well as a bustling exhibit hall to demonstrate how you can make an impact today and in the years to come.

This prospectus contains details of available sponsorship and exhibit opportunities for 2026, as well as the benefits associated with each opportunity.

Don't miss the chance to develop leads and form lasting relationships with neurointerventional physicians and decision makers. We look forward to partnering with you for the 23rd Annual Meeting!

For more information, visit our Annual Meeting website.

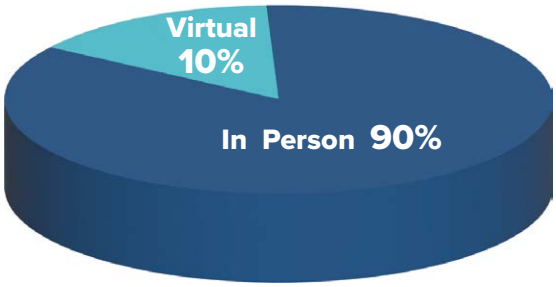
Top reasons companies exhibit at SNIS

1. To generate new sales leads — 80%
2. To promote company profile — 80%
3. To meet with existing customers — 54%
4. To showcase new products — 47%

Why do attendees visit the exhibit hall?

1. Exposure to new products and technology
2. Connect with multiple industry partners in one location
3. Evaluate new products
4. Attend demonstrations
5. Poster Session
6. Daily breaks, breakfast, and lunch

2025 Registered Attendees



Driving Attendee Traffic

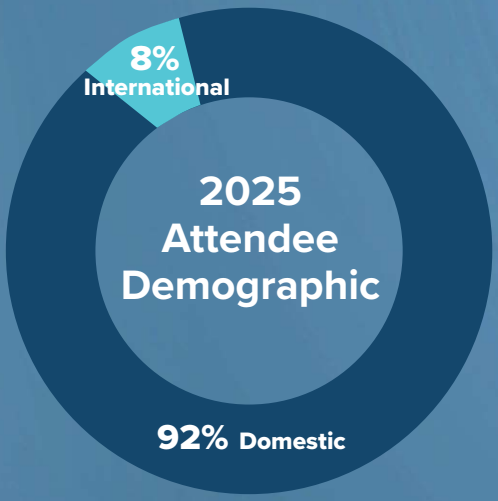
Industry Insights – Industry partners discuss the latest news and innovations at scheduled times throughout the week.

Breaks – Attendees will enjoy complimentary food and beverage during daily breaks in the exhibit hall.

Meals – Daily breakfast and lunch will be served on Monday, Tuesday, Wednesday and Thursday in the exhibit hall.

Dedicated Exhibit Time – **12 hours** of dedicated exhibit time will be provided during the morning, lunch, and afternoon breaks.

Countries Represented



Argentina
Australia
Brazil
Canada
China
Colombia
Finland
France
Germany
India
Israel
Japan
Romania
South Korea
Switzerland
Turkey

SPONSORSHIP OPPORTUNITIES

The following exhibit and sponsorship opportunities are available:

SNIS Corporate Members

EXHIBIT	
Island Booth (30'x40')	$90,000
Island Booth (30'x30')	$82,000
Island Booth (20'x20')	$42,000
10x30 Exhibit Space	$36,000
10x20 Exhibit Space	$26,000
10x10 Exhibit Space	$16,000
Tabletop	$10,500
Publisher and Affiliated Organizations	$1,000

SPONSORSHIP	
Monday Lunchtime Industry Insights	$20,000/10 minutes
Tuesday Lunchtime Industry Insights	$20,000/10 minutes
Wednesday Lunchtime Industry Insights	$20,000/10 minutes

Meeting Wi-Fi	**$30,000**
Show Daily Digest Banner Ad	**$25,000**
Meeting Website Home Page Banner Ad	**$20,000**
Bottles of Spring Water	$18,500
Lanyards	$15,000
Mobile App Sponsorship	**$15,000**
Meeting Website Registration Page Banner Ad	**$15,000**
Meeting Website Schedule Pages Banner Ad	**$15,000**
Meeting Website Fellows Page Banner Ad	**$15,000**
Aisle Signs	$12,500
Women in Neurointervention Drinks & Discussion	$12,500
Community Engagement Reception	$12,500
Hotel Room Keys & Sleeves	$12,000
Monday, 10:30-11:00 am Break	$11,000
Tuesday, 11:00-11:30 am Break	$11,000
Wednesday, 11:00-11:15 am Break	$11,000
Wednesday, 3:30-4:00 pm Break	$11,000
Thursday, 10:30-10:45 am Break	$11,000
Oral Poster Reception	$7,500
Room Drop	$7,500
5K Sponsorship	$5,000
Exhibit Hall Video	$2,500

Non-Members

EXHIBIT	
Island Booth (30'x40')	$128,000
Island Booth (30'x30')	$120,000
Island Booth (20'x20')	$63,000
10x30 Exhibit Space	$49,000
10x20 Exhibit Space	$37,000
10x10 Exhibit Space	$24,000
Tabletop	$15,500
Publisher and Affiliated Organizations	$1,000

SPONSORSHIP	
Monday Lunchtime Industry Insights	$30,000/10 minutes
Tuesday Lunchtime Industry Insights	$30,000/10 minutes
Wednesday Lunchtime Industry Insights	$30,000/10 minutes

Meeting Wi-Fi	**$45,000**
Show Daily Digest Banner Ad	**$37,500**
Meeting Website Home Page Banner Ad	**$30,000**
Bottles of Spring Water	$27,750
Lanyards	$22,500
Mobile App Sponsorship	$22,500
Meeting Website Registration Page Banner Ad	**$22,500**
Meeting Website Schedule Pages Banner Ad	**$22,500**
Meeting Website Fellows Page Banner Ad	**$22,500**
Aisle Signs	$18,750
Women in Neurointervention Drinks & Discussion	$18,750
Community Engagement Reception	$18,750
Hotel Room Keys & Sleeves	$18,000
Monday, 10:30-11:00 am Break	$16,500
Tuesday, 11:00-11:30 am Break	$16,500
Wednesday, 11:00-11:15 am Break	$16,500
Wednesday, 3:30-4:00 pm Break	$16,500
Thursday, 10:30-10:45 am Break	$16,500
Oral Poster Reception	$11,250
Room Drop	$11,250
5K Sponsorship	$7,500
Exhibit Hall Video	$3,750

New this Year!

Blue bolded text above indicates NEW sponsorship opportunities this year!

DIAMOND: $225,000 and above

Diamond Sponsor Benefits

- One complimentary technology suite for the week
- Complimentary mobile app lead capture module
- Complimentary meeting registration for 30 company representatives
- On-site signage
- Recognition from the podium
- Recognition on slides rotating in main session room
- Recognition as a Diamond Sponsor in the mobile app
- Recognition as a Diamond Sponsor on Annual Meeting website
- Dedicated announcement as a Diamond Sponsor on SNIS social media channels
- One complimentary room drop
- One complimentary mobile app ad or push notification
- **Pre-registration attendee list four (4) weeks prior to meeting**
- **Pre-registration attendee list three (3) weeks prior to meeting**
- Pre-registration attendee list two (2) weeks prior to meeting
- Pre-registration attendee list one (1) week prior to meeting
- Pre-registration attendee list first day of meeting
- **Complete polling session data (7 sessions)**
- **Future discounts on SNIS registration, webinar, and post-meeting survey data (including practitioner level data)**
- **Three 90-second long videos of your company/ product played during exhibit hall breaks (est. 2-3 cycles over course of meeting)**
- Recognition in *The Embolus*

Exclusive Diamond Benefit

PLATINUM: $175,000 – $224,999

Platinum Sponsor Benefits

- 50% Discount rate on technology suite for the week
- Complimentary meeting registration for 25 company representatives
- On-site signage
- Recognition from Podium
- Recognition on slides rotating in main session room
- Recognition as a Platinum Sponsor in the mobile app
- Recognition as a Platinum Sponsor on Annual Meeting website
- Announcement as a Platinum Sponsor on SNIS social media channels
- One complimentary mobile app ad or push notification
- Pre-registration attendee list two (2) weeks prior to meeting
- Pre-registration attendee list one (1) week prior to meeting
- Pre-registration attendee list first day of meeting
- Polling session data from four (4) sessions
- Recognition in *The Embolus*

GOLD: $125,000 – $174,999

Gold Sponsor Benefits

- 25% Discount rate on technology suite for the week
- Complimentary meeting registration for 20 company representatives
- On-site signage
- Recognition from Podium
- Recognition as a Gold Sponsor in the mobile app
- Recognition as a Gold Sponsor on Annual Meeting website
- Announcement as a Gold Sponsor on SNIS social media channels
- One complimentary mobile app ad or push notification
- Pre-registration attendee list one (1) week prior to meeting
- Pre-registration attendee list first day of meeting
- Polling session data from two (2) sessions
- Recognition in *The Embolus*

SILVER: $80,000 – $124,999

Silver Sponsor Benefits

- Complimentary meeting registration for 15 company representatives
- On-site signage
- Recognition from Podium
- Recognition as a Silver Sponsor in the mobile app
- Recognition as a Silver Sponsor on Annual Meeting website
- Announcement as a Silver Sponsor on SNIS social media channels
- Pre-registration attendee list first day of meeting
- Polling session data from one (1) session
- Recognition in *The Embolus*

PRIORITY POINT SYSTEM

SNIS has established a priority point system for exhibit space assignment.

History Points: Exhibiting companies will accumulate eight (8) history points for each consecutive year a company exhibits with SNIS (ASITN) since the First Annual Meeting in 2004. Three (3) points will be awarded for each nonconsecutive year of exhibiting beginning in 2004.

Sponsorship Points: Priority points will also be awarded to companies who have participated in sponsorship opportunities since the First Annual Meeting in 2004 through the 22nd Annual Meeting in 2025. Points will be distributed based on the following scale:

Diamond Level . . . . . 200 points per year at this level
Platinum Level . . . . . 100 points per year at this level
Gold Level . . . . . 50 points per year at this level
Silver Level . . . . . 25 points per year at this level

Booth selection will be based on the Priority Point System for applications received by **March 9, 2026**. Applications received after March 9, 2026 will be assigned booth space based on availability.

Corporate Membership

For information on becoming a Corporate Member of SNIS, please contact Marie Williams Denslow at **williams@snisonline.org** or **703-691-2272**.

Industry Insights

Showcase your company's latest highlights during the lunchtime Industry Insights. The sessions will take place in the exhibit hall on Monday, Tuesday and Wednesday. **New this year, all Industry Insights sponsors will be featured in an email promotion of your presentations in advance of the SNIS Annual Meeting.**

The platform will include a stage, an Industry Insights-branded back wall with mounted monitor that sponsors may use for content during presentations. Each company will have 10 minutes to present, and moderators will help to engage with any questions/discussion and keep each presentation within its allotted time. SNIS will not provide CME credits for these presentations. Content for your time is at the discretion of each industry sponsor.

Aisle Signs

Showcase your company logo and booth number on prominent, double-sided overhead aisle signs that span the Exhibit Hall. This sponsorship guarantees repeated exposure to attendees, ensuring your brand is impossible to miss.

Booths

Inline booths (10'x10' minimum or multiple thereof) have only one side exposed to an aisle and are arranged in a series along a straight line. Display materials must be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. An identification sign will be supplied for all booths. Booths will have an 8' high draped back wall and 3' high side drapes. Any construction that extends above the 36" high side rail dividers shall not extend more than one-half of the distance from the back wall of the exhibit, nor will any display be allowed to limit or otherwise interfere with other exhibits. Please see the back of the registration form for a complete list of rules and regulations.

Island booths are any size booths (20'x20' or larger) exposed to aisles on all four sides. SNIS management will consider free-form designs and their effect on surrounding exhibits as factors in assigning exhibit space. Please see the back of the registration form for a complete list of rules and regulations.

All exhibitors will have a profile in the mobile app, Annual Meeting website and on the virtual meeting platform. To reserve your booth, visit www.SNISAnnualMeeting.org.

Women in Neurointervention Drinks & Discussion

Show your support for our amazing female neurointerventionalists by sponsoring the "Women in Neurointervention" Drinks & Discussion. This CME-accredited event will feature a guest speaker, panelists and important discussions about issues facing the growing number of women neurointerventionalists. This popular annual event is open to anyone registered for the SNIS Annual Meeting. As a sponsor of this event, you will receive recognition on the sponsor slides shown during the event and on signage throughout the meeting.

Oral Poster Reception

On Monday afternoon, there will be an oral poster reception highlighting this year's most exciting research. Take this opportunity to sponsor the latest and greatest research in our field. Drinks and light appetizers will be served as moderators take attendees on tours of the posters.

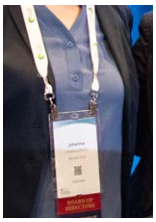
Community Engagement Reception

To continue to highlight our Community Engagement Committee (formerly the DEI Committee), we are hosting a reception on Monday evening that will showcase the exciting initiatives that this committee has undertaken this year as well as introduce some new ones. Take this opportunity to sponsor this instrumental and vital committee and its important work. Drinks and light appetizers will be served.

5K Sponsorship

We are "Running for Research" again this year. This exciting sponsorship offers industry the "inside track" in supporting the SNIS Foundation, a separate entity specifically founded to underwrite research and educational opportunities that advance the practice of neurointervention. Join us at the starting line and have your logo featured prominently on the race number cards and T-shirts of SNIS runners. It's a great way to support our mission in a forum that is symbolic of the energy, stamina and pursuit of excellence that is pervasive in our continually evolving field.

Hotel Room Keys
Your company's logo and message will be displayed on all of the room keys distributed at the SNIS headquarters hotels. There are two headquarters hotels this year so two sponsorship opportunities are available.

Badge Lanyards

Let each participant promote your company name for you! This highly visible sponsorship reminds participants of your continued support of the SNIS Annual Meeting with every look at a name badge.

Bottles of Spring Water
Take this opportunity to quench the thirst of all attendees by sponsoring bottles of water which will be available throughout the meeting. Your logo and message will be displayed prominently on the bottle.

Mobile App Sponsorship
In an effort to minimize our environmental impact, SNIS will not be providing printed programs this year which makes the Mobile App the go-to resource for attendees. With your sponsorship, you receive two (2) banner ads and two (2) push notifications. These ads and push notifications are also able to be viewed by our audience on the virtual platform during the meeting and the ads will display on-demand for months after the meeting.

Breaks
Each break brings all attendees into the exhibit hall. Your company's logo will be displayed on napkins and cups to let everyone know who to thank for the food and beverage. Your company will also be able to give input as to the type of food offered at the break. **Note:** Napkins and cups are to be provided by the sponsoring company.

Exhibit Hall Videos
Purchase 90-second time spots to play videos of your company/product on the big screens in the exhibit hall during breaks. You can showcase a new product, demonstrate a new technique, or highlight a new study. **Note:** Videos are supplied by the sponsoring company and will be shown during 2.5 hours of non-CME time in the exhibit hall. Regulatory compliance is the responsibility of the sponsoring company.

Auxiliary Meeting/Tech Suite Requests
If you require meeting room space for company sales meetings or other SNIS approved activities, you are required to complete this form and return it to Marie Williams Denslow. Auxiliary meeting space will be assigned on a first-come, first-served basis, and space assignments will be confirmed by June 8, 2026.

Note: The SNIS prohibits the scheduling of exhibitor/sponsor events, including those for company personnel only, whether they are scientific, technical, or social, at times which conflict with the society's scientific program activities. Only vendors exhibiting at the SNIS Annual Meeting will be able to reserve function space at the Seattle Convention Center during meeting dates. Please see the request form for further rules and regulations.

New this Year!

Meeting Website Home Page Banner Ad
Your company can be the first impression attendees receive as they visit the Annual Meeting website. There are a limited number of sponsorships available to display your banner ad on the website home page as attendees log on to get the latest information on all aspects of the Annual Meeting.
(5 spots available)

Meeting Website Registration Page Banner Ad
Receive guaranteed exposure to all annual meeting attendees as they register for the Meeting. This exclusive sponsorship prominently displays your banner ad on the registration page of Annual Meeting website and will be the first impression they receive upon registering.
(5 spots available)

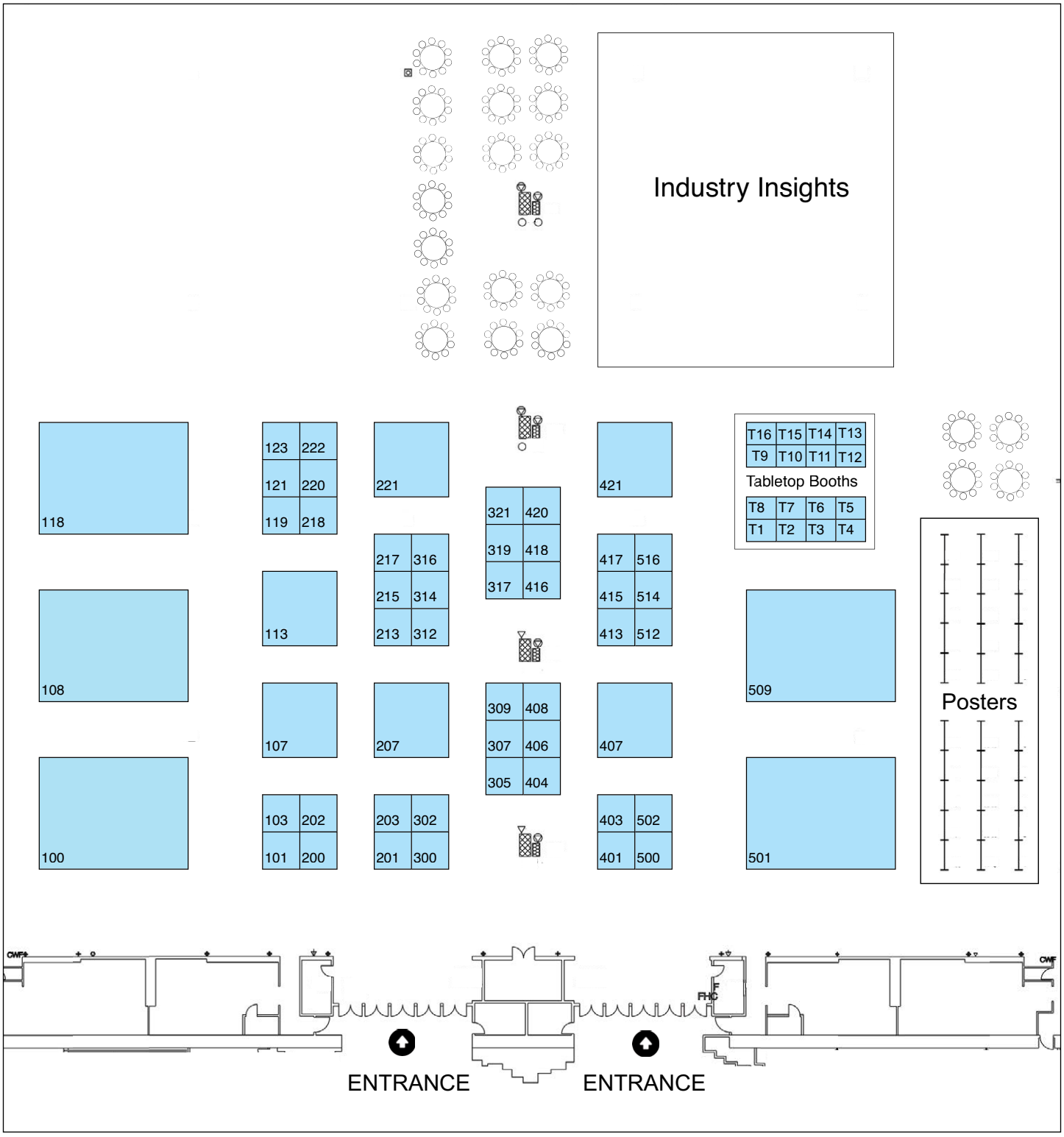
Meeting Website Schedule-at-a-Glance Pages Banner Ad
Be 1 of 5 sponsors to showcase your brand on one of the most visited pages of the Annual Meeting website. With continuous traffic and repeat visits, your ad will be prominently displayed in front of attendees as they make their schedules leading up to the Annual Meeting.

Meeting Website Fellows Page Banner Ad
Be 1 of 5 sponsors to showcase your brand in front of the next class of up-and-coming NeuroInterventionalists. Your banner ad will be prominently displayed on the Fellows page of the Annual Meeting website. This sponsorship requires participation in the Fellows Hands-on labs portion of the meeting.

Meeting Wi-Fi Sponsorship
Be the company that keeps everyone connected by sponsoring the event Wi-Fi. As the exclusive Wi-Fi sponsor, you'll have the opportunity to create a custom-branded splash page and login/password, ensuring your organization is front and center as attendees get connected.

SNIS Show Daily Digest Banner Ad
Be 1 of 4 sponsors to receive exclusive exposure on SNIS's popular daily digest sent to all attendees and SNIS members. As the sponsor, your banner ad will be prominently displayed on the email that wraps up that day's highlights and updates.

SNIS 23rd Annual Meeting | July 20-23, 2026 | Seattle Convention Center | 705 Pike Street | Seattle, WA



*Refer to the online floor plan for the most current version

SNIS 23rd Annual Meeting

July 20 - 23, 2026 | Seattle Convention Center | 705 Pike Street | Seattle, WA

SPONSORSHIP REGISTRATION FORM

EXHIBIT

To reserve a booth, all exhibitors must complete the online booth application at SNISAnnualMeeting.org. Booth assignments will commence on March 9 for all applications received.

	Member	Non-Member
SPONSORSHIP		
☐ Monday Lunchtime Industry Insights	$20,000/10 minutes	$30,000/10 minutes
☐ Tuesday Lunchtime Industry Insights	$20,000/10 minutes	$30,000/10 minutes
☐ Wednesday Lunchtime Industry Insights	$20,000/10 minutes	$30,000/10 minutes
☐ Meeting Wi-Fi	$30,000	$45,000
☐ Show Daily Digest Banner Ad	$25,000	$37,500
☐ Meeting Website Home Page Banner Ad	$20,000	$30,000
☐ Bottles of Spring Water	$18,500	$27,750
☐ Lanyards	$15,000	$22,500
☐ Mobile App Sponsorship	$15,000	$22,500
☐ Meeting Website Registration Page Banner Ad	$15,000	$22,500
☐ Meeting Website Schedule Pages Banner Ad	$15,000	$22,500
☐ Meeting Website Fellows Page Banner Ad	$15,000	$22,500
☐ Aisle Signs	$12,500	$18,750
☐ Women in Neurointervention Drinks & Discussion	$12,500	$18,750
☐ Community Engagement Reception	$12,500	$18,750
☐ Hotel Room Keys & Sleeves	$12,000	$18,000
☐ Monday, 10:30-11:00 am Break	$11,000	$16,500
☐ Tuesday, 11:00-11:30 am Break	$11,000	$16,500
☐ Wednesday, 11:00-11:15 am Break	$11,000	$16,500
☐ Wednesday, 3:30-4:00 pm Break	$11,000	$16,500
☐ Thursday, 10:30-10:45 am Break	$11,000	$16,500
☐ Oral Poster Reception	$7,500	$11,250
☐ Room Drop	$7,500	$11,250
☐ 5K Sponsorship	$5,000	$7,500
☐ Exhibit Hall Video	$2,500	$3,750

If you need more information or would like to discuss sponsorship opportunities, please contact Marie Williams Denslow at **(703) 691-2272** or **williams@snisonline.org**. For any questions regarding exhibit space, please contact Chad Robertson at **(703) 691-2272** or **robertson@snisonline.org**. Sponsorships will be assigned based on orders received by May 4, 2026.

I have read and understand this entire Agreement including but not limited to the Rules and Regulations (listed on back). I do hereby certify that I am a duly authorized agent of the Sponsor/Exhibitor and that I am authorized to make and execute an Agreement for sponsorship/exhibition space on its behalf. I further acknowledge that I accept all Rules and Regulations as an integral part of this Agreement incorporated herein by reference and that I have received a copy of this Agreement.

Authorized Signature: _____

Company: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip/Postal Code: _____

Phone: _____ E-mail: _____

Please return completed form to: Marie Williams Denslow, SNIS, **williams@snisonline.org** • **Phone: (703) 691-2272**

Society of NeuroInterventional Surgery

RULES AND REGULATIONS

1. CONTRACT FOR SPACE AND ELIGIBILITY

These Rules and Regulations constitute part of the Contract for Exhibit Space ("Contract") between Exhibitor and Society of NeuroInterventional Surgery (SNIS) for the right to exhibit at the SNIS Annual Meeting (the "Show") held at the Seattle Convention Center (SCC), Seattle, Washington.

2. USE OF EXHIBIT SPACE

A. **ASSIGNMENT AND SUBLEASE** – Exhibitors shall not assign, sublet or share the whole or part of their exhibit space without written consent of SNIS. No person, firm or organization that has not contracted with SNIS for space will be permitted to display or demonstrate any products, processes or services, to solicit orders, wear identification other than that of the contracting exhibitor without SNIS prior written consent, or to distribute advertising or other materials at the Show. Any infringement of this regulation will result in prompt removal of the offending person from the Show.

B. **PROHIBITED ACTIVITIES** – No activities are permitted in any exhibit space that are contrary to law or the rules of the Show, or which will disturb exhibitors in the immediate area. Exhibitors must remain within their own exhibit space in distributing literature, product samples or other materials. The aisles may not be used for this purpose. Exhibitors may not serve or dispense food or beverages of any type from their exhibit space without prior approval of SNIS.

C. **IN-BOOTH DEMONSTRATIONS** – In-booth demonstrations are prohibited. Failure to comply with this regulation will result in priority point forfeiture the following year.

D. **SAFETY PRECAUTIONS** – All construction material must conform to standard safety practices. All display material and decorations must be flame retardant. No combustible decorations, such as crepe or tissue paper, cardboard or corrugated paper, may be used at any time. All packaging containers and materials are to be removed from the floor and may not be stored under tables or behind displays. All electrical equipment must be in good operating condition and must meet the requirements of all local safety codes. Displays are subject to inspection and approval for safety by the SCC, SNIS Show Management and by the local fire department.

E. **DISMANTLING** – Exhibits may not be dismantled before the close of the Show. Exhibits must be removed by the Exhibitor from the premises no later than the time indicated in the official exhibitor service kit. Exhibitor shall be liable for all storage and handling, holdover and/or overtime charges resulting from failure to remove exhibit material from the Show before conclusion of the dismantling period as specified by SNIS.

F. **NOISE LEVELS** – Exhibitors operating sound-reproducing equipment will be expected to keep the sound volume level emanating from their exhibits below 85-decibels in order to avoid disturbing other exhibitors. SNIS reserves the right to turn off the electric supply of any exhibitor who violates this rules.

3. BOOTHS AND SIGNS

SNIS has arranged for the necessary uniform booth backgrounds and dividers. Header signs, uniformly lettered, will be 7" x 44" in length. These will be provided for each Exhibitor (with the exception of island booths). Signs will carry booth numbers and exhibiting company name.

Tabletop Booths
Each Tabletop Booth will include a 6ft draped table with two (2) chairs.

In-line Exhibit Booths
All in-line booths are 10ft x 10ft (or a multiple thereof). Back walls of booths are 8ft high, side rail dividers 3ft high. To maintain uniformity and to prevent the obstruction of view of adjoining booths, displays must not be higher than 8ft in back of booth, 4ft along dividers, 5ft in from the aisles.

Island Exhibit Booths
An Island Booth is any size booth, 20ft x 20ft or larger, exposed to aisles on all four sides. The entire cubic content of the space may be used up to the maximum allowable height of 18ft including signage.

Enclosed Meeting Space
Island booth designs may include up to 50% of enclosed meeting space to be used for private meetings, technical demonstrations or storage. However, companies should not expect access to their exhibit space outside of the posted exhibit hours due to required cleaning/vacuuming services that, by nature, are noisy and distracting. SNIS offers auxiliary meeting space options for the purpose of private meetings.

Rigging
Hanging signs & graphics are allowed with all Island Booths, to a maximum height range of 18ft from the top of the sign. The distance is measured from the floor to the top of the sign. If you choose to rig, all elements associated with any rigging must fall inside the footprint of the contracted booth space. This includes lighting, truss and any bridling/cabling. Show management requires unobstructed, floor to ceiling access throughout the aisles for various items such as video streaming, aisle signs, etc.

Approval
Island Booth exhibitors much submit a copy of a detailed sketch or proposed layout at least 60 days before the opening of the Show and receive approval from SNIS.

4. FOOD & BEVERAGE
All in-booth food and beverage service must be approved by SNIS prior to move-in of the show. All food and beverages to be served and/or consumed in specifically designated areas of the SCC, and/or Exhibitor's booth, must be purchased from or approve by the exclusive food service contractor at the SCC.

5. VIOLATIONS
Any Exhibitor who fails to comply with the Exposition Rules and Regulations is subject to immediate cancellation/dismissal by SNIS.

6. INDEMNIFICATION
Exhibitor hereby agrees to indemnify, defend and hold SNIS harmless from and against any and all claims, demands, causes of action, suits, losses, costs, expenses, liabilities and obligations (including attorney's fees and costs) of any nature whatsoever arising out of, incurred in connection with, or relating to the actions or inactions by or participation of Exhibitor in the show. This includes, but is not limited to suits for libel, plagiarism, copyright, infringement, and unauthorized use of a person's name or photograph.

7. CANCELLATION/REFUND OF EXHIBIT SPACE FEE
Written notification or reduction of space must be received by SNIS on or before the dates specified. If space is canceled or reduced prior to May 4, 2026, you will be billed for 50% of your total rental fee. If space is canceled or reduced after May 4, 2026, the exhibitor shall remain liable to SNIS for the total rental fee for the space canceled. Space not claimed and occupied prior to 5:00pm, Sunday, July 19, 2026, for which no special arrangements have been made with SNIS, may be resold or reassigned by SNIS without obligation on the part of SNIS to refund exhibit fees and without obligation to assign the exhibitor to another space.

8. INSURANCE
Exhibitors shall at their sole cost and expense, procure and maintain through the Show dates, July 20-24, 2026. Comprehensive General Liability insurance with limits not less than $1,000,000 including Contractual Liability and Products coverage and Workman's Compensation in full compliance with all laws covering the exhibitor's employees. Proof of such insurance shall be provided to SNIS or its agent or representative upon request.

9. BILLING
Exhibitor agrees to pay total amount for all services provided by SNIS. Discrepancies on billing statement must be reported, in writing to Accounts Receivable at SNIS, within 30 days of invoice date. After 30 days, invoices will be considered accurate and Exhibitor will be liable for the balance. If delinquent accounts are referred for collection, the Exhibitor agrees to pay reasonable fees for such collection, including reasonable attorney's fees in addition to the full price of the booth plus service charges and court costs. Any litigation resulting from above will be filed in Virginia. In the event payment is not made, SNIS reserves the right to hold Exhibitor and/or its agency jointly and separately liable for such monies as are due and payable to SNIS.

10. NO SUITCASING
All meeting attendees are welcome. Any attendee from a non-exhibiting company who is observed soliciting business, showcasing products or distributing brochures in the SNIS Meeting space or in the Exhibit Hall will be asked to leave immediately and may be prohibited from exhibiting in future years.

11. CONVENTION CENTER POLICIES and STANDARDS
Exhibitor will abide by all codes of conduct and standards required by the SCC, as set forth in the Exhibitor Service Manual which will be forwarded to all Exhibitors 60 days prior to the Show.

12. SECURITY
SNIS will provide security during move-in and move-out to control access to the exhibit hall. However, SNIS and the SCC will not be held responsible for the loss or damage to exhibitor property. Exhibitors are urged to take precautions to protect their own property to discourage theft and arrange for appropriate insurance against loss.

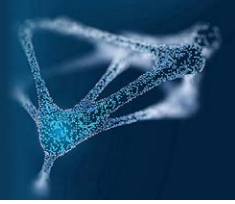
13. SNIS will not be bound by any conditions or provisions (oral or otherwise) which conflict with or are not stated in this Agreement. Exhibitor further agrees to hold SNIS harmless for failure to produce Show as scheduled due to acts of God, labor strikes, work stoppage, terrorism or any other reasons beyond SNIS' control. SNIS assumes no liability for omissions, listing information, Exhibitor map locations, indexes or table of contents as they relate to the Show.

14. This Agreement represents the entire understanding and agreement between the parties with respect to the subject matter and supersedes all other negotiations, understanding and representations (if any) made by and between such parties. This Agreement may not be amended, supplemented, waived or changed verbally, but only in writing signed by the Executive Director of SNIS.

SNIS 23rd Annual Meeting

July 20 - 24, 2026 | Seattle Convention Center | 705 Pike Street | Seattle, WA

REQUEST FOR AUXILIARY MEETING OR EVENT



Contact Name: _____

Company: _____

Phone: _____ E-mail: _____

Date of Meeting/Event: Day_____ Date_____

Time of Meeting/Event: From_____ To_____

Name of Meeting/Event: _____

Purpose of Meeting/Event: _____

_____

Food Requested: ☐ Breakfast ☐ Lunch ☐ Dinner ☐ A.M. Break ☐ P.M. Break ☐ Off-Site Event

Approximate Number of People to Attend:_____

Room Setup: ☐ Schoolroom ☐ Theater ☐ Conference ☐ Banquet
☐ Hollow Square ☐ Crescent Rounds ☐ U-Shape ☐ Off-Site Event

Audio/Visual: ☐ LCD Projector ☐ Screen ☐ Podium ☐ Microphone ☐ Other_____ ☐ No A/V

All auxiliary meetings & events must be approved by SNIS, **whether or not they are being held on convention center or host hotels properties**. You will receive an acknowledgment letter after your request has been approved advising you of the room where space has been assigned or merely giving you approval to hold the event. **All charges for auxiliary meetings are the responsibility of the hosting company. There is a fee of $4,000/day ($3,000/day if you are exhibiting at the meeting) for the Meeting Room or Tech Suite.**

SNIS Official Program Hours

Auxiliary Meetings & Events may not take place during official program hours listed below without prior approval from Marie Williams Denslow.

Sunday	**July 19, 2026**	**6:30 pm – 9:00 pm**
Monday	**July 20, 2026**	**8:30 am – 4:30 pm** **6:30 pm – 7:30 pm**
Tuesday	**July 21, 2026**	**9:00 am – 2:15 pm**
Wednesday	**July 22, 2026**	**9:00 am – 6:00 pm**
Thursday	**July 23, 2026**	**9:00 am – 3:30 pm**
Friday	**July 24, 2026**	**8:30 am – 3:00 pm**

E-MAIL TO: Marie Williams Denslow, CAE • SNIS • **williams@snisonline.org** • Phone: 703-691-2272

For SNIS Use Only

Date Received:_____ Approved By:_____

Cost:_____ Meeting Room:_____